

**LAPORAN MONITORING DAN EVALUASI  
PENELITIAN & PENGABDIAN MASYARAKAT  
PROGRAM STUDI S1 BISNIS DIGITAL  
FAKULTAS EKONOMIKA DAN BISNIS  
UNIVERSITAS NEGERI SURABAYA**



**FAKULTAS EKONOMIKA DAN BISNIS  
UNIVERSITAS NEGERI SURABAYA**

2024

**LAPORAN MONITORING DAN EVALUASI  
PENELITIAN & PENGABDIAN MASYARAKAT  
FAKULTAS EKONOMIKA DAN BISNIS  
UNIVERSITAS NEGERI SURABAYA**



Fakultas : Ekonomika dan Bisnis  
Tahun : 2024

**HALAMAN PENGESAHAN  
LAPORAN EVALUASI**

**PENELITIAN DAN PENGABDIAN KEPADA MASYARAKAT  
PROGRAM STUDI PENDIDIKAN AKUNTANSI TAHUN 2023**

**Disusun oleh:**

**a. Nama** : Hujjatullah Fazlurrahman S.E., M.B.A  
**b. NIP** : 1986100232015041004  
**c. Jabatan Fungsional** : Lektor  
**d. Program Studi** : S1 Bisnis Digital

**Disetujui oleh:**

**a. Nama** : Hujjatullah Fazlurrahman S.E., M.B.A  
**b. NIP** : 1986100232015041004  
**c. Jabatan Fungsional** : Lektor  
**d. Program Studi** : S1 Bisnis Digital

Surabaya, 2 Juni 2024

Menyetujui,

**Koordinator Prodi Pendidikan Akuntansi**



Hujjatullah Fazlurrahman S.E., M.B.A  
**1986100232015041004**

## **KATA PENGANTAR**

Program Studi S1 Bisnis Digital Fakultas Ekonomika dan Bisnis Universitas Negeri Surabaya sebagai salah satu institusi pendidikan tinggi di Indonesia, melalui visi dan misinya berkomitmen untuk memberikan kontribusi kepada bangsa, negara dan masyarakat dengan menghasilkan sumber daya manusia yang berkualitas agar tercapai masyarakat yang adil dan makmur.

Unit Penjaminan Mutu merupakan salah satu aspek organisasi yang dibangun oleh Universitas Negeri Surabaya dan diteruskan di tingkat Fakultas sejak berdirinya sampai saat ini, agar tercapai standar mutu yang diharapkan. Salah satu cara memantau proses demi tercapainya mutu tersebut adalah dengan melakukan monitoring penelitian dan pengabdian masyarakat Program Studi S1 Bisnis Digital Fakultas Ekonomika dan Bisnis yang dilakukan setiap tahun ditingkat Fakultas.

Monev penelitian dan pengabdian masyarakat Prodi S1 Bsinis Digital ini merupakan acuan perbaikan kuantitas & kualitas penelitian & pengabdian masyarakat oleh seluruh pimpinan dan civitas di Fakultas Ekonomika dan Bisnis Universitas Negeri Surabaya dalam melakukan penjaminan mutu. Dengan terlaksananya monev ini kami berharap bisa memberi masukan pada kuantitas dan kualitas penelitian & pengabdian masyarakat pada tahun selanjutnya demi kemajuan Program Studi S1 Bisnis Digital Fakultas Ekonomika dan Bisnis dan Universitas Negeri Surabaya pada umumnya

Surabaya, Juni 2024

Hujjatullah Fazlurrahman, S.E., MBA.

## DAFTAR ISI

Halaman Judul.....	i
Halaman Pengesahan.....	ii
Kata Pengantar .....	iii
Daftar Isi.....	iv
1. Latar Belakang .....	1
2. Tujuan Monitoring dan Evaluasi.....	1
3. Metode Pelaksanaan.....	2
4. Tim Pelaksana.....	2
5. Hasil Monitoring dan Evaluasi.....	2
6. Kesimpulan.....	9
7. Rekomendasi .....	10

**LAPORAN HASIL MONITORING EVALUASI  
PENELITIAN & PENGABDIAN KEPADA MASYARAKAT  
PROGRAM STUDI S1 BISNIS DIGITAL  
UNIVERSITAS NEGERI SURABAYA  
TAHUN 2023/2024**

**A. LATAR BELAKANG**

Penelitian dan pengabdian masyarakat merupakan bagian dari tri dharma perguruan tinggi yang merupakan kewajiban yang harus dipenuhi oleh setiap dosen. Program studi Bisnis Digital memiliki 12 dosen. Setiap dosen wajib memiliki penelitian dan pengabdian masyarakat tiap semester,

**B. TUJUAN**

Secara umum kegiatan monitoring dan evaluasi penelitian dan pengabdian kepada masyarakat di prodi Bisnis Digital dilakukan dengan tujuan untuk memberikan gambaran kuantitas dan kualitas dari penelitian dan pengabdian masyarakat di Prodi Bisnis Digital.

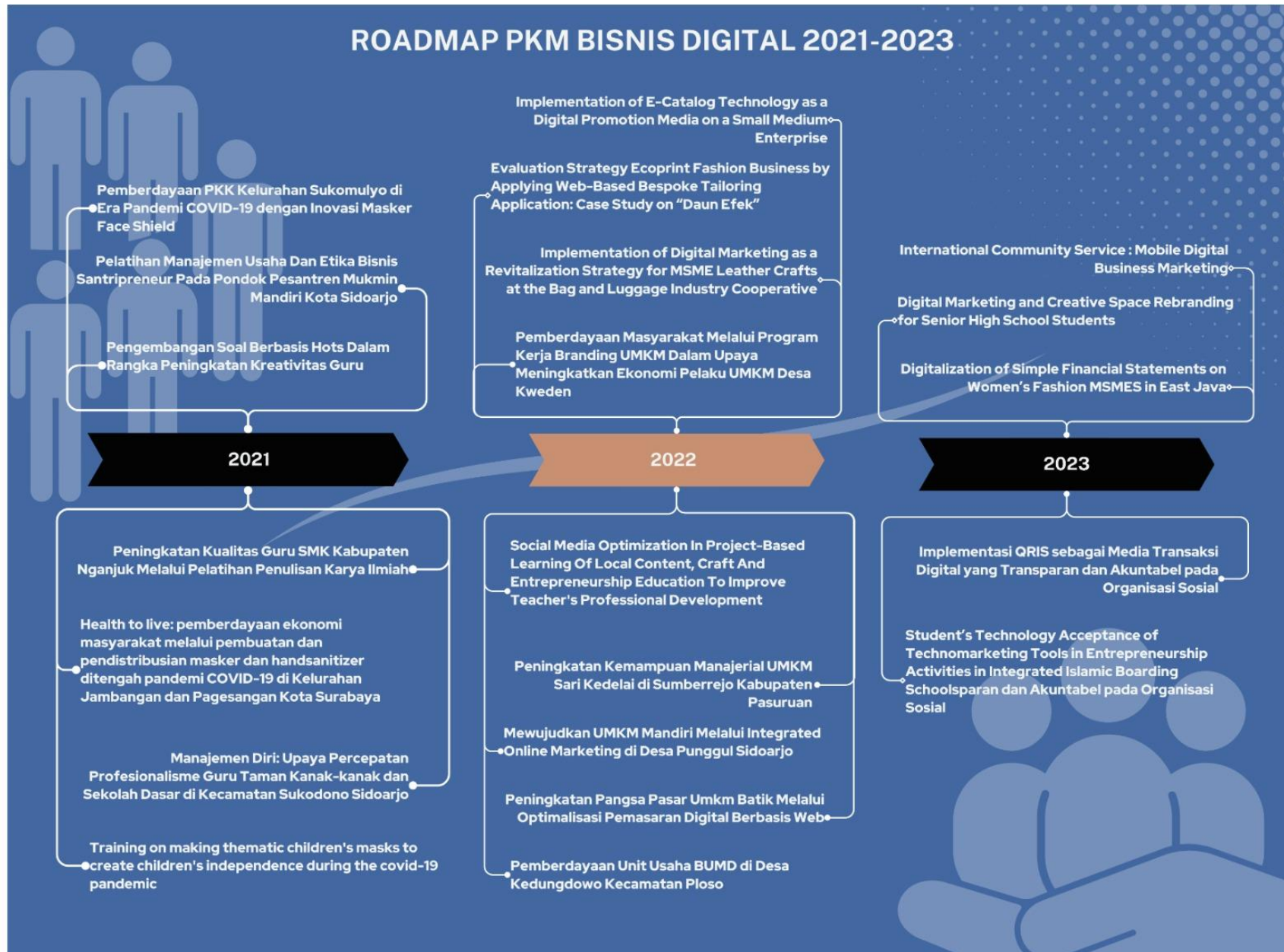
**C. METODE PELAKSANAAN**

Pelaksanaan monitoring dan evaluasi penelitian dan pengabdian kepada masyarakat di Fakultas Ilmu Kesehatan UM Surabaya dilakukan pada setiap akhir tahun Akademik. Data hasil pengukuran didapatkan dengan observasi Penelitian dan pengabdian masyarakat. Hasil monitoring dan evaluasi tersebut selanjutnya digunakan menjadi laporan penelitian & pengabdian kepada masyarakat pada tahun tersebut.

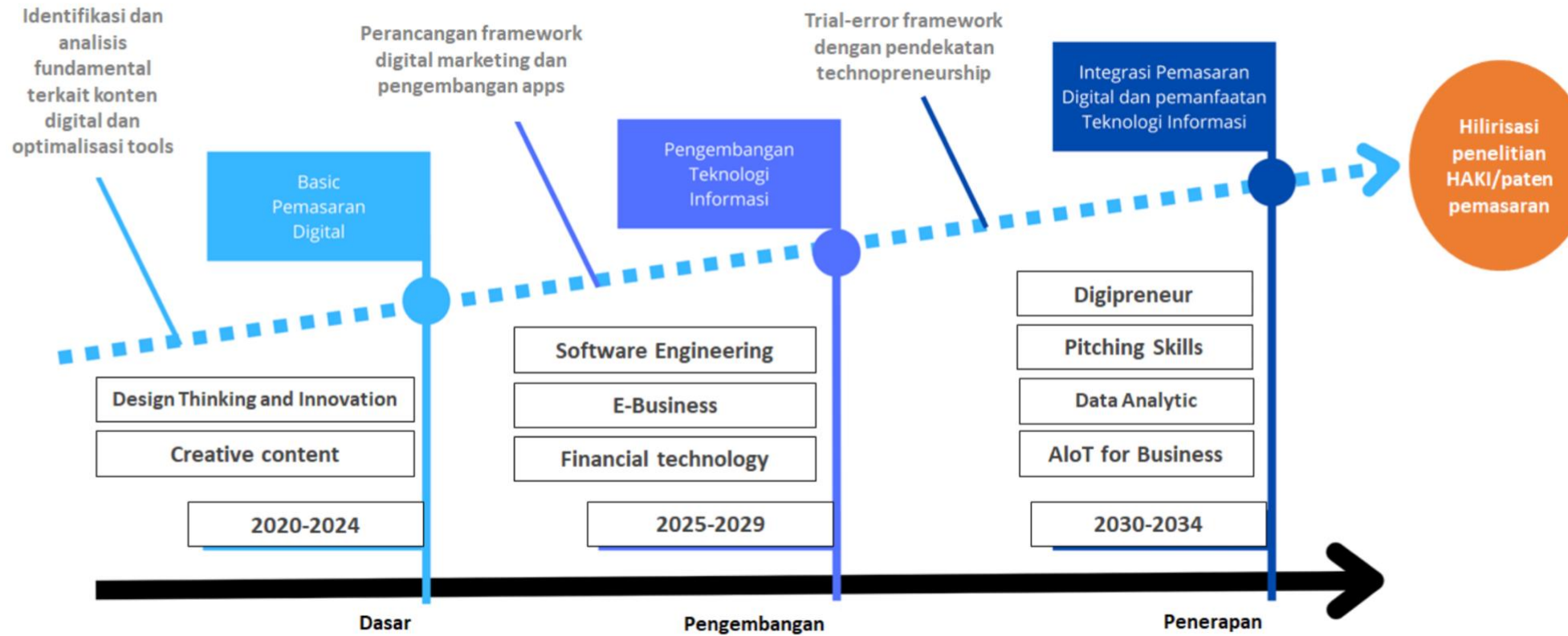
**D. TIM PELAKSANA**

Pelaksanaan monitoring dan evaluasi penelitian & pengabdian Prodi Bisnis Digital kepada masyarakat dilakukan oleh GPM dengan mengaudit Korprodi Bisnis Digital

## E. ROAD MAP PKM PRODI BISNIS DIGITAL



## F. ROAD MAP PENELITIAN PRODI BISNIS DIGITAL





## G. HASIL MONITORING DAN EVALUASI

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
							<a href="#">Engagement Toward Re-Visit Intention to Yogyakarta City</a>
Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds	2024	Nanang Hosen Hidroes Abbrori	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds</a>
How's Metaverse Applied to Support Business- Systematic Literature Review	2023	Nanang Hosen Hidroes Abbrori	Prosiding Internasional Bereputasi	0	0	0	<a href="#">How's Metaverse Applied to Support Business-Systematic Literature Review</a>
Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis	2023	Nanang Hosen Hidroes Abbrori	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis</a>
Komparasi Algoritma Random Forest, Naïve Bayes, dan Bert Untuk Multi-Class Classification Pada Artikel Cable News Network (CNN)	2023	Nanang Hosen Hidroes Abbrori	Jurnal Nasional Terindeks	0	0	3	<a href="#">Komparasi Algoritma Random Forest, Naïve Bayes, dan Bert Untuk Multi-Class Classification Pada Artikel Cable News Network (CNN)</a>
Perancangan Learning Management System Menggunakan Odoo Dalam Pemanfaatan Media Pembelajaran Online di PT. Gemilang Surya Kahyangan (GSK)	2022	Nanang Hosen Hidroes Abbrori	Jurnal Nasional Terindeks	0	0	1	<a href="#">Perancangan Learning Management System Menggunakan Odoo Dalam Pemanfaatan Media Pembelajaran Online di PT. Gemilang Surya Kahyangan (GSK)</a>
Analyzing the Non-Fungible Tokens (NFT) Implementation in Digital Music Industry: A Mix Method Study	2022	Nanang Hosen Hidroes Abbrori	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Analyzing the Non-Fungible Tokens (NFT) Implementation in Digital Music Industry: A Mix Method Study</a>
Increasing Customer Loyalty through Digital Services and Products with Customer Satisfaction as Intervening Variable	2022	Nanang Hosen Hidroes Abbrori	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Increasing Customer Loyalty through Digital Services and Products with Customer Satisfaction as Intervening Variable</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Peminjaman Buku Online dengan Bootstrap untuk Dinas Perpustakaan dan Kearsipan Jakarta	2022	Nanang Hosen Hidroes Abbrori	Jurnal Nasional Terindeks	0	0	1	<a href="#">Peminjaman Buku Online dengan Bootstrap untuk Dinas Perpustakaan dan Kearsipan Jakarta</a>
Rancang Bangun Game Berbasis Android Bertemakan Cerita Rakyat Betawi Si Pitung	2022	Nanang Hosen Hidroes Abbrori	Jurnal Nasional Terindeks	0	6	6	<a href="#">Rancang Bangun Game Berbasis Android Bertemakan Cerita Rakyat Betawi Si Pitung</a>
Rancang Bangun Alat Pendeteksi Kebocoran Gas dan Api Berbasis Arduino Uno dengan Mq-2 Sederhana	2022	Nanang Hosen Hidroes Abbrori	Jurnal Nasional Terindeks	0	1	3	<a href="#">Rancang Bangun Alat Pendeteksi Kebocoran Gas dan Api Berbasis Arduino Uno dengan Mq-2 Sederhana</a>
Analysis on Digital Music Service User Behaviour Using Justice Perception Framework	2021	Nanang Hosen Hidroes Abbrori	Jurnal Internasional Bereputasi	0	26	14	<a href="#">Analysis on Digital Music Service User Behaviour Using Justice Perception Framework</a>
Improving Performance Through Transformational Leadership and Self-Efficacy: Mediating Role of Innovative Work Behavior	2023	Hujjatullah Fazlurrahman	Jurnal Nasional Terindeks	0	0	0	<a href="#">Improving Performance Through Transformational Leadership and Self-Efficacy: Mediating Role of Innovative Work Behavior</a>
Praktik Komunikasi Bisnis: Membahas Teori dan Konsep Serta Praktik Komunikasi Bisnis dalam Dunia Nyata	2023	Hujjatullah Fazlurrahman	Buku/Modul	0	0	0	<a href="#">Praktik Komunikasi Bisnis: Membahas Teori dan Konsep Serta Praktik Komunikasi Bisnis dalam Dunia Nyata</a>
The Effect of Person-Job Fit on Employee Performance Through Job Satisfaction as an Intervening Variable	2023	Hujjatullah Fazlurrahman	Jurnal Internasional	0	0	0	<a href="#">The Effect of Person-Job Fit on Employee Performance Through Job Satisfaction as an Intervening Variable</a>
The Effect of Destination Image, Memorable Tourism Experiences, e-WOM, and Brand Trust on Revisit Intention in Trenggalek, East Java Indonesia	2023	Hujjatullah Fazlurrahman	Prosiding Internasional	0	0	1	<a href="#">The Effect of Destination Image, Memorable Tourism Experiences, e-WOM, and Brand Trust on Revisit Intention in Trenggalek, East Java Indonesia</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Potential Researches of GAN in Fashion Areas	2023	Hujjatullah Fazlurrahman	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Potential Researches of GAN in Fashion Areas</a>
The Impact of Work Environment and Work Family Conflict on Job Satisfaction With Work Life Balance as Intervening Variable	2023	Hujjatullah Fazlurrahman	Jurnal Internasional	0	0	1	<a href="#">The Impact of Work Environment and Work Family Conflict on Job Satisfaction With Work Life Balance as Intervening Variable</a>
The Effect of Work Family Conflict on Turnover Intention Through Organizational Commitment as an Intervening Variable: Study on Employees of PT. Titipan Kilat Surabaya	2023	Hujjatullah Fazlurrahman	Jurnal Internasional	0	0	0	<a href="#">The Effect of Work Family Conflict on Turnover Intention Through Organizational Commitment as an Intervening Variable: Study on Employees of PT. Titipan Kilat Surabaya</a>
The Impact of Flexible Working Arrangements on Job Performance Through Work-Life Balance of Students Working on Social Media in Surabaya	2023	Hujjatullah Fazlurrahman	Jurnal Internasional	0	0	0	<a href="#">The Impact of Flexible Working Arrangements on Job Performance Through Work-Life Balance of Students Working on Social Media in Surabaya</a>
Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis	2023	Hujjatullah Fazlurrahman	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis</a>
The Role of Digital Marketing for the Home Convection Industry	2023	Hujjatullah Fazlurrahman	Prosiding Internasional	0	0	0	<a href="#">The Role of Digital Marketing for the Home Convection Industry</a>
Green HRM: The Link Between Environmental and Employee Performance, Moderated by Green Work Climate Perception	2023	Hujjatullah Fazlurrahman	Jurnal Internasional Bereputasi	0	0	1	<a href="#">Green HRM: The Link Between Environmental and Employee Performance, Moderated by Green Work Climate Perception</a>
Implementation of Digital Marketing as a Revitalization Strategy for MSME Leather Crafts at the Bag and Luggage Industry Cooperative	2023	Hujjatullah Fazlurrahman	Prosiding Internasional	0	0	1	<a href="#">Implementation of Digital Marketing as a Revitalization Strategy for MSME Leather Crafts at</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
							<a href="#">the Bag and Luggage Industry Cooperative</a>
Digital Marketing and Creative Space Rebranding for Senior High School Students	2023	Hujjatullah Fazlurrahman	Prosiding Internasional	0	0	0	<a href="#">Digital Marketing and Creative Space Rebranding for Senior High School Students</a>
How to Business Environment Affect Green Innovation in Small Medium Enterprises: Systematic Literature Review	2023	Hujjatullah Fazlurrahman	Prosiding Internasional Bereputasi	0	0	1	<a href="#">How to Business Environment Affect Green Innovation in Small Medium Enterprises: Systematic Literature Review</a>
Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia & Malaysia Smart Cities	2022	Hujjatullah Fazlurrahman	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia &amp; Malaysia Smart Cities</a>
Pesantren (Islamic Boarding Schools) The Largest Form of Social Entrepreneurship in Indonesia	2022	Hujjatullah Fazlurrahman	Book Chapter Internasional Bereputasi	0	0	0	<a href="#">Pesantren (Islamic Boarding Schools) The Largest Form of Social Entrepreneurship in Indonesia</a>
Pemberdayaan Unit Usaha BUMD di Desa Kedungdowo Kecamatan Ploso	2022	Hujjatullah Fazlurrahman	Jurnal Nasional	0	1	0	<a href="#">Pemberdayaan Unit Usaha BUMD di Desa Kedungdowo Kecamatan Ploso</a>
The Effect of Entrepreneurship Education on Entrepreneurial Intention Through Planned Behavioural Control, Subjective Norm, and Entrepreneurial Attitude	2021	Hujjatullah Fazlurrahman	Jurnal Internasional Bereputasi	0	7	17	<a href="#">The Effect of Entrepreneurship Education on Entrepreneurial Intention Through Planned Behavioural Control, Subjective Norm, and Entrepreneurial Attitude</a>
Green Human Resource Management in the Hospitality Sector: A Systematic Literature Review	2021	Hujjatullah Fazlurrahman	Prosiding Internasional	0	2	3	<a href="#">Green Human Resource Management in the Hospitality Sector: A Systematic Literature Review</a>
Manajemen Diri: Upaya Percepatan Profesionalisme Guru Taman Kanak-kanak dan Sekolah Dasar di Kecamatan Sukodono Sidoarjo	2021	Hujjatullah Fazlurrahman	Jurnal Nasional	0	2	0	<a href="#">Manajemen Diri: Upaya Percepatan Profesionalisme Guru Taman Kanak-kanak dan Sekolah Dasar di Kecamatan Sukodono Sidoarjo</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Behind Covid-19: Panic Buying, Service Convenience in Modern Market Indonesia	2021	Hujjatullah Fazlurrahman	Jurnal Internasional	0	1	0	<a href="#">Behind Covid-19: Panic Buying, Service Convenience in Modern Market Indonesia</a>
Pemberdayaan PKK Kelurahan Sukomulyo di Era Pandemi COVID-19 dengan Inovasi Masker Face Shield	2021	Hujjatullah Fazlurrahman	Jurnal Nasional Terindeks	0	0	1	<a href="#">Pemberdayaan PKK Kelurahan Sukomulyo di Era Pandemi COVID-19 dengan Inovasi Masker Face Shield</a>
Distance Learning for Community Service Program (KKN) Students: Finance Courses	2024	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Distance Learning for Community Service Program (KKN) Students: Finance Courses</a>
Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds	2024	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds</a>
Enhancement Business Capabilities Through Cooperative Learning: Economic Improvement for Culinary E-Business Owners	2024	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Enhancement Business Capabilities Through Cooperative Learning: Economic Improvement for Culinary E-Business Owners</a>
Managing Land Assets For Sustainable Goals to Generate Income of University	2023	Achmad Kautsar	Jurnal Internasional	0	0	0	<a href="#">Managing Land Assets For Sustainable Goals to Generate Income of University</a>
Developing Small Medium Enterprise of Creative Business through Digital Marketing and Financial Management Training	2023	Achmad Kautsar	Jurnal Internasional	0	0	0	<a href="#">Developing Small Medium Enterprise of Creative Business through Digital Marketing and Financial Management Training</a>
Individual Innovative Behavior Through Human-Computer Interaction in eSport Mechanisms: An Evidence-Based Approach	2023	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Individual Innovative Behavior Through Human-Computer Interaction in eSport Mechanisms: An Evidence-Based Approach</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Technology Companies in Indonesia: How is the Financial Performance?	2023	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Technology Companies in Indonesia: How is the Financial Performance?</a>
Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis	2023	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis</a>
Green HRM: The Link Between Environmental and Employee Performance, Moderated by Green Work Climate Perception	2023	Achmad Kautsar	Jurnal Internasional Bereputasi	0	0	1	<a href="#">Green HRM: The Link Between Environmental and Employee Performance, Moderated by Green Work Climate Perception</a>
Undermining Shoestring Budget: Financial Capability Determinants of Millennial Generation	2023	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Undermining Shoestring Budget: Financial Capability Determinants of Millennial Generation</a>
Student's Technology Acceptance of Technomarketing Tools in Entrepreneurship Activities in Integrated Islamic Boarding School	2022	Achmad Kautsar	Prosiding Internasional	0	0	0	<a href="#">Student's Technology Acceptance of Technomarketing Tools in Entrepreneurship Activities in Integrated Islamic Boarding School</a>
Digital Marketing and Creative Space Rebranding for Senior High School Students	2023	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Digital Marketing and Creative Space Rebranding for Senior High School Students</a>
Sosialisasi Pemanfaatan Tanaman Herbal Sebagai Imonomodulator Untuk Meningkatkan Imunitas Tubuh Masyarakat Gubeng	2023	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	1	<a href="#">Sosialisasi Pemanfaatan Tanaman Herbal Sebagai Imonomodulator Untuk Meningkatkan Imunitas Tubuh Masyarakat Gubeng</a>
Financial Technology and Emotional Intelligence on Financial Management Behavior of Female MSME Owners	2023	Achmad Kautsar	Jurnal Internasional Bereputasi	0	0	0	<a href="#">Financial Technology and Emotional Intelligence on Financial Management Behavior of Female MSME Owners</a>
Pengaruh Kepemilikan Institusional, Kepemilikan Manajerial, CEO Duality, Profitabilitas, Likuiditas,	2023	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	2	<a href="#">Pengaruh Kepemilikan Institusional, Kepemilikan Manajerial, CEO</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Leverage, Sales Growth, dan Ukuran Perusahaan Terhadap Financial Distress Pada Perusahaan Sektor Agrikultur yang Terdaftar di Bursa Efek Indonesia Periode 2017-2021							<a href="#">Duality, Profitabilitas, Likuiditas, Leverage, Sales Growth, dan Ukuran Perusahaan Terhadap Financial Distress Pada Perusahaan Sektor Agrikultur yang Terdaftar di Bursa Efek Indonesia Periode 2017-2021</a>
Pengaruh Financial Literacy, Financial Technology, Financial Self-Efficacy, Income, Lifestyle, dan Emotional Intelligence terhadap Financial Management Behavior	2023	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	10	<a href="#">Pengaruh Financial Literacy, Financial Technology, Financial Self-Efficacy, Income, Lifestyle, dan Emotional Intelligence terhadap Financial Management Behavior</a>
Digital Marketing dan Digital Finance Apakah Menjadi Faktor Berkembangnya UMKM di Surabaya?	2022	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	2	<a href="#">Digital Marketing dan Digital Finance Apakah Menjadi Faktor Berkembangnya UMKM di Surabaya?</a>
Pembayaran Dividen Dan Profitabilitas Sektor Pertanian: Apakah Rasio Lancar Penting?	2022	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	0	<a href="#">Pembayaran Dividen Dan Profitabilitas Sektor Pertanian: Apakah Rasio Lancar Penting?</a>
Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor	2022	Achmad Kautsar	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor</a>
Pemberdayaan Unit Usaha BUMD di Desa Kedungdowo Kecamatan Ploso	2022	Achmad Kautsar	Jurnal Nasional	0	0	1	<a href="#">Pemberdayaan Unit Usaha BUMD di Desa Kedungdowo Kecamatan Ploso</a>
A Study of Artificial Intelligence on Employee Performance and Work Engagement: The Moderating Role of Change Leadership	2022	Achmad Kautsar	Jurnal Internasional Bereputasi	0	15	73	<a href="#">A Study of Artificial Intelligence on Employee Performance and Work Engagement: The Moderating Role of Change Leadership</a>
Manajemen Diri: Upaya Percepatan Profesionalisme Guru Taman Kanak-kanak dan Sekolah Dasar di Kecamatan Sukodono Sidoarjo	2022	Achmad Kautsar	Jurnal Nasional	0	2	0	<a href="#">Manajemen Diri: Upaya Percepatan Profesionalisme Guru Taman Kanak-kanak dan Sekolah Dasar di Kecamatan Sukodono Sidoarjo</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Analisis Pengaruh Literasi Keuangan, Financial Technology, dan Demografi terhadap Inklusi Keuangan pada Masyarakat di Kota Surabaya	2021	Achmad Kautsar	Jurnal Nasional Terindeks	8	26	40	<a href="#">Analisis Pengaruh Literasi Keuangan, Financial Technology, dan Demografi terhadap Inklusi Keuangan pada Masyarakat di Kota Surabaya</a>
Analisis Pengaruh Financial Literacy, Future Orientation, Usia dan Gender terhadap Perencanaan Dana Pensiun PNS di Kota Surabaya	2021	Achmad Kautsar	Jurnal Nasional Terindeks	2	1	5	<a href="#">Analisis Pengaruh Financial Literacy, Future Orientation, Usia dan Gender terhadap Perencanaan Dana Pensiun PNS di Kota Surabaya</a>
Pemberdayaan PKK Kelurahan Sukomulyo di Era Pandemi COVID-19 dengan Inovasi Masker Face Shield	2021	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	1	<a href="#">Pemberdayaan PKK Kelurahan Sukomulyo di Era Pandemi COVID-19 dengan Inovasi Masker Face Shield</a>
Training on Making Thematic Children's Masks to Create Children's Independence During The Covid-19 Pandemic	2021	Achmad Kautsar	Jurnal Nasional Terindeks	0	0	0	<a href="#">Training on Making Thematic Children's Masks to Create Children's Independence During The Covid-19 Pandemic</a>
Adapting Business Model With Covid-19 Pandemic Using Business Strategic Cards	2021	Achmad Kautsar	Jurnal Internasional	2	0	0	<a href="#">Adapting Business Model With Covid-19 Pandemic Using Business Strategic Cards</a>
The Moderation Effect of Uncertainty Environment on SME Business Performance	2021	Achmad Kautsar	Jurnal Internasional	1	1	0	<a href="#">The Moderation Effect of Uncertainty Environment on SME Business Performance</a>
Achievement of Graduates on Skills That Have Been Given by Education University	2021	Achmad Kautsar	Jurnal Internasional	1	1	0	<a href="#">Achievement of Graduates on Skills That Have Been Given by Education University</a>
The Influence of Job Satisfaction and Self-Efficacy on Employee Performance through Organizational Commitment as An Intervening Variable	2024	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	0	<a href="#">The Influence of Job Satisfaction and Self-Efficacy on Employee Performance through Organizational Commitment as An Intervening Variable</a>



Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Pengaruh Disiplin Kerja dan Lingkungan Kerja Terhadap Kinerja Karyawan dengan Kepuasan Kerja sebagai Variabel Intervening	2024	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	0	<a href="#">Pengaruh Disiplin Kerja dan Lingkungan Kerja Terhadap Kinerja Karyawan dengan Kepuasan Kerja sebagai Variabel Intervening</a>
How's Metaverse Applied to Support Business- Systematic Literature Review	2023	Hafid Kholidi Hadi	Prosiding Internasional Bereputasi	0	0	0	<a href="#">How's Metaverse Applied to Support Business-Systematic Literature Review</a>
Green HRM: The Link Between Environmental and Employee Performance, Moderated by Green Work Climate Perception	2023	Hafid Kholidi Hadi	Jurnal Internasional Bereputasi	0	0	0	<a href="#">Green HRM: The Link Between Environmental and Employee Performance, Moderated by Green Work Climate Perception</a>
Student's Technology Acceptance of Technomarketing Tools in Entrepreneurship Activities in Integrated Islamic Boarding School	2023	Hafid Kholidi Hadi	Prosiding Internasional	0	0	0	<a href="#">Student's Technology Acceptance of Technomarketing Tools in Entrepreneurship Activities in Integrated Islamic Boarding School</a>
Improving Teacher Professional Development Through Social Media Optimization Training in Project-Based Learning in Work Education and Entrepreneurship	2023	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	0	<a href="#">Improving Teacher Professional Development Through Social Media Optimization Training in Project-Based Learning in Work Education and Entrepreneurship</a>
Pengaruh Dinamisme Lingkungan dan Ketidakpastian Lingkungan Terhadap Kinerja UMKM di Kota Mojokerto	2022	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	2	<a href="#">Pengaruh Dinamisme Lingkungan dan Ketidakpastian Lingkungan Terhadap Kinerja UMKM di Kota Mojokerto</a>
Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor	2022	Hafid Kholidi Hadi	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor</a>
Effect of Transformational Leaders and Work Motivation on Employee Performance: Case Study in East Java Provincial Government	2022	Hafid Kholidi Hadi	Jurnal Internasional	0	0	0	<a href="#">Effect of Transformational Leaders and Work Motivation on Employee Performance: Case Study in East Java Provincial Government</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Pemberdayaan Unit Usaha BUMD di Desa Kedungdowo Kecamatan Ploso	2022	Hafid Kholidi Hadi	Jurnal Nasional	0	0	0	<a href="#">Pemberdayaan Unit Usaha BUMD di Desa Kedungdowo Kecamatan Ploso</a>
Pengaruh Job Stres dan Job Satisfaction terhadap Psychological Well-Being	2021	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	5	<a href="#">Pengaruh Job Stres dan Job Satisfaction terhadap Psychological Well-Being</a>
Pengaruh Work–Family Conflict terhadap Job Performance dengan Employee Satisfaction sebagai Variabel Intervening	2021	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	6	<a href="#">Pengaruh Work–Family Conflict terhadap Job Performance dengan Employee Satisfaction sebagai Variabel Intervening</a>
The Effect of Entrepreneurship Education on Entrepreneurial Intention Through Planned Behavioural Control, Subjective Norm, and Entrepreneurial Attitude	2021	Hafid Kholidi Hadi	Jurnal Internasional Bereputasi	0	7	17	<a href="#">The Effect of Entrepreneurship Education on Entrepreneurial Intention Through Planned Behavioural Control, Subjective Norm, and Entrepreneurial Attitude</a>
Pengaruh Motivasi dan Lingkungan Kerja terhadap Kinerja Karyawan	2021	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	1	2	<a href="#">Pengaruh Motivasi dan Lingkungan Kerja terhadap Kinerja Karyawan</a>
Peran Job Satisfaction sebagai Variabel Intervening antara Work Life Balance terhadap Employee Performance	2021	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	6	7	<a href="#">Peran Job Satisfaction sebagai Variabel Intervening antara Work Life Balance terhadap Employee Performance</a>
The Effect of Two-Way Conflict on Work Engagement of SPBU PT. Pertamina Retail Ketintang and Jemursari Surabaya	2021	Hafid Kholidi Hadi	Jurnal Internasional	0	0	0	<a href="#">The Effect of Two-Way Conflict on Work Engagement of SPBU PT. Pertamina Retail Ketintang and Jemursari Surabaya</a>
Pemberdayaan PKK Kelurahan Sukomulyo di Era Pandemi COVID-19 dengan Inovasi Masker Face Shield	2021	Hafid Kholidi Hadi	Jurnal Nasional Terindeks	0	0	1	<a href="#">Pemberdayaan PKK Kelurahan Sukomulyo di Era Pandemi COVID-19 dengan Inovasi Masker Face Shield</a>
Manajemen Diri: Upaya Percepatan Profesionalisme Guru Taman Kanak-kanak dan Sekolah Dasar di Kecamatan Sukodono Sidoarjo	2021	Hafid Kholidi Hadi	Jurnal Nasional	0	2	0	<a href="#">Manajemen Diri: Upaya Percepatan Profesionalisme Guru Taman</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
							<a href="#">Kanak-kanak dan Sekolah Dasar di Kecamatan Sukodono Sidoarjo</a>
Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds	2024	Ika Diyah Candra Arifah	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds</a>
The Need for Interdisciplinary Programs at the Postgraduate Levels: A Study of the Saturation of Existing Study Programs	2023	Ika Diyah Candra Arifah	Prosiding Internasional	0	0	0	<a href="#">The Need for Interdisciplinary Programs at the Postgraduate Levels: A Study of the Saturation of Existing Study Programs</a>
Developing Small Medium Enterprise of Creative Business through Digital Marketing and Financial Management Training	2023	Ika Diyah Candra Arifah	Jurnal Internasional	0	0	0	<a href="#">Developing Small Medium Enterprise of Creative Business through Digital Marketing and Financial Management Training</a>
Artificial Intelligence in Credit Risk Management of Peer-to-Peer Lending Financial Technology: Systematic Literature Review	2023	Ika Diyah Candra Arifah	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Artificial Intelligence in Credit Risk Management of Peer-to-Peer Lending Financial Technology: Systematic Literature Review</a>
Model Pembelajaran Bermuatan Tujuan Pembangunan Berkelanjutan (TPG/SDGs)	2023	Ika Diyah Candra Arifah	Buku/Modul	0	0	0	<a href="#">Model Pembelajaran Bermuatan Tujuan Pembangunan Berkelanjutan (TPG/SDGs)</a>
Undermining Shoestring Budget: Financial Capability Determinants of Millennial Generation	2023	Ika Diyah Candra Arifah	Jurnal Internasional Bereputasi	0	0	1	<a href="#">Undermining Shoestring Budget: Financial Capability Determinants of Millennial Generation</a>
Student's Technology Acceptance of Technomarketing Tools in Entrepreneurship Activities in Integrated Islamic Boarding School	2023	Ika Diyah Candra Arifah	Prosiding Internasional	0	0	0	<a href="#">Student's Technology Acceptance of Technomarketing Tools in Entrepreneurship Activities in Integrated Islamic Boarding School</a>
Improving Teacher Professional Development Through Social Media Optimization Training in Project-Based Learning in Work Education and Entrepreneurship	2023	Ika Diyah Candra Arifah	Jurnal Nasional Terindeks	0	0	0	<a href="#">Improving Teacher Professional Development Through Social Media Optimization Training in Project-</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
							<a href="#">Based Learning in Work Education and Entrepreneurship</a>
Analisis Dampak Moneter, Kesiapan Teknologi, dan Ancaman Keamanan Mata Uang Digital Bank Sentral (CBDC)	2022	Ika Diyah Candra Arifah	Jurnal Nasional	0	0	0	<a href="#">Analisis Dampak Moneter, Kesiapan Teknologi, dan Ancaman Keamanan Mata Uang Digital Bank Sentral (CBDC)</a>
Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia & Malaysia Smart Cities	2022	Ika Diyah Candra Arifah	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia &amp; Malaysia Smart Cities</a>
Job Replacement Artificial Intelligence di Industri Jasa: Tinjauan Pustaka Sistematis	2022	Ika Diyah Candra Arifah	Jurnal Nasional Terindeks	0	0	10	<a href="#">Job Replacement Artificial Intelligence di Industri Jasa: Tinjauan Pustaka Sistematis</a>
Adopting TOGAF to SME Information System	2022	Ika Diyah Candra Arifah	Prosiding Internasional Bereputasi	0	0	2	<a href="#">Adopting TOGAF to SME Information System</a>
Peningkatan Pangsa Pasar UMKM Batik Melalui Optimalisasi Pemasaran Digital Berbasis Web	2022	Ika Diyah Candra Arifah	Jurnal Nasional Terindeks	0	0	4	<a href="#">Peningkatan Pangsa Pasar UMKM Batik Melalui Optimalisasi Pemasaran Digital Berbasis Web</a>
Advergame and E-Commerce Consumer Decision: Systematic Literature Network Analysis	2022	Ika Diyah Candra Arifah	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Advergame and E-Commerce Consumer Decision: Systematic Literature Network Analysis</a>
A Study of Artificial Intelligence on Employee Performance and Work Engagement: The Moderating Role of Change Leadership	2022	Ika Diyah Candra Arifah	Jurnal Internasional Bereputasi	0	15	73	<a href="#">A Study of Artificial Intelligence on Employee Performance and Work Engagement: The Moderating Role of Change Leadership</a>
Increasing Batik Market Share Through Optimization of Web-based Digital Marketing	2022	Ika Diyah Candra Arifah	Jurnal Nasional Terindeks	0	1	0	<a href="#">Increasing Batik Market Share Through Optimization of Web-based Digital Marketing</a>
E-Commerce Gamification: The Effect of gameful Experience (Gamex) and Game Design on The Self-brand Connection	2021	Ika Diyah Candra Arifah	Prosiding Internasional	0	0	3	<a href="#">E-Commerce Gamification: The Effect of gameful Experience</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
							<a href="#">(Gamex) and Game Design on The Self-brand Connection</a>
The Effect of Entrepreneurship Education on Entrepreneurial Intention Through Planned Behavioural Control, Subjective Norm, and Entrepreneurial Attitude	2021	Ika Diyah Candra Arifah	Jurnal Internasional Bereputasi	0	7	17	<a href="#">The Effect of Entrepreneurship Education on Entrepreneurial Intention Through Planned Behavioural Control, Subjective Norm, and Entrepreneurial Attitude</a>
Green Human Resource Management in the Hospitality Sector: A Systematic Literature Review	2021	Ika Diyah Candra Arifah	Prosiding Internasional	0	2	3	<a href="#">Green Human Resource Management in the Hospitality Sector: A Systematic Literature Review</a>
The Impact of Internet-Based Corporate Governance Sharia (IBCGS) Rating on Shareholders Trust in Jakarta Islamic Index Companies	2021	Ika Diyah Candra Arifah	Jurnal Nasional Terindeks	0	1	3	<a href="#">The Impact of Internet-Based Corporate Governance Sharia (IBCGS) Rating on Shareholders Trust in Jakarta Islamic Index Companies</a>
Interface Aesthetic, Perceived Value, Perceived Ease of Use, and Perceived Usefulness on Purchase Intention of Smartwatch Consumers	2021	Ika Diyah Candra Arifah	Prosiding Internasional	1	4	4	<a href="#">Interface Aesthetic, Perceived Value, Perceived Ease of Use, and Perceived Usefulness on Purchase Intention of Smartwatch Consumers</a>
Adapting Business Model with Covid-19 Pandemic Using Business Strategic Cards	2021	Ika Diyah Candra Arifah	Jurnal Internasional	2	0	0	<a href="#">Adapting Business Model with Covid-19 Pandemic Using Business Strategic Cards</a>
Potential Researches of GAN in Fashion Areas	2023	Riska Dhenabayu	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Potential Researches of GAN in Fashion Areas</a>
Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis	2023	Riska Dhenabayu	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Digital Marketing and Creative Space Rebranding for Senior High School Students	2023	Riska Dhenabayu	Prosiding Internasional	0	0	0	<a href="#">Digital Marketing and Creative Space Rebranding for Senior High School Students</a>
Implementation of E-Catalog Technology as a Digital Promotion Media on a Small Medium Enterprise	2023	Riska Dhenabayu	Prosiding Internasional	0	0	0	<a href="#">Implementation of E-Catalog Technology as a Digital Promotion Media on a Small Medium Enterprise</a>
Evaluation Strategy Ecoprint Fashion Business by Applying Web-Based Bespoke Tailoring Application: Case Study on “Daun Efek”	2023	Riska Dhenabayu	Prosiding Internasional	0	0	0	<a href="#">Evaluation Strategy Ecoprint Fashion Business by Applying Web- Based Bespoke Tailoring Application: Case Study on “Daun Efek”</a>
Digitalization of Simple Financial Statements on Women’s Fashion MSMES in East Java	2023	Riska Dhenabayu	Prosiding Internasional	0	0	0	<a href="#">Digitalization of Simple Financial Statements on Women’s Fashion MSMES in East Java</a>
Implementation of Digital Marketing as a Revitalization Strategy for MSME Leather Crafts at the Bag and Luggage Industry Cooperative	2023	Riska Dhenabayu	Prosiding Internasional	0	0	1	<a href="#">Implementation of Digital Marketing as a Revitalization Strategy for MSME Leather Crafts at the Bag and Luggage Industry Cooperative</a>
Perceived Ease of Use on Purchasing Decisions in E-Commerce: a case study of TikTok social media	2023	Riska Dhenabayu	Jurnal Internasional	0	0	6	<a href="#">Perceived Ease of Use on Purchasing Decisions in E- Commerce: a case study of TikTok social media</a>
Green Digital Marketing: Feasibility of Project Based Learning Module to Promote Science Pre-Service Teachers' Entrepreneurial Skills	2022	Riska Dhenabayu	Book Chapter Internasional	0	0	0	<a href="#">Green Digital Marketing: Feasibility of Project Based Learning Module to Promote Science Pre-Service Teachers' Entrepreneurial Skills</a>
Implementasi QRIS sebagai Media Transaksi Digital yang Transparan dan Akuntabel pada Organisasi Sosial	2022	Riska Dhenabayu	Jurnal Nasional Terindeks	0	0	1	<a href="#">Implementasi QRIS sebagai Media Transaksi Digital yang Transparan dan Akuntabel pada Organisasi Sosial</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
The Impact of Internet-Based Corporate Governance Sharia (IBCGS) Rating on Shareholders Trust in Jakarta Islamic Index Companies	2021	Riska Dhenabayu	Jurnal Nasional Terindeks	0	1	3	<a href="#">The Impact of Internet-Based Corporate Governance Sharia (IBCGS) Rating on Shareholders Trust in Jakarta Islamic Index Companies</a>
Activity-Based Function Point Complexity of Use Case Diagrams for Software Effort Estimation	2024	Renny Sari Dewi	Jurnal Nasional Terindeks	0	0	0	<a href="#">Activity-Based Function Point Complexity of Use Case Diagrams for Software Effort Estimation</a>
Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds	2024	Renny Sari Dewi	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds</a>
Analisis Bibliometrik Implementasi Kecerdasan Buatan dalam Ketenagakerjaan di Institusi Pendidikan	2023	Renny Sari Dewi	Jurnal Nasional Terindeks	0	0	0	<a href="#">Analisis Bibliometrik Implementasi Kecerdasan Buatan dalam Ketenagakerjaan di Institusi Pendidikan</a>
Agile Leadership Cost Estimation Model in Software Development Project (Case Study: Public Service Applications)	2023	Renny Sari Dewi	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Agile Leadership Cost Estimation Model in Software Development Project (Case Study: Public Service Applications)</a>
Rancang Bangun Sistem Informasi Manajemen Organisasi HIMASISFOR Berbasis Android Dengan Metode Waterfall	2023	Renny Sari Dewi	Jurnal Nasional	0	0	1	<a href="#">Rancang Bangun Sistem Informasi Manajemen Organisasi HIMASISFOR Berbasis Android Dengan Metode Waterfall</a>
Digital Marketing and Creative Space Rebranding for Senior High School Students	2023	Renny Sari Dewi	Prosiding Internasional	0	0	0	<a href="#">Digital Marketing and Creative Space Rebranding for Senior High School Students</a>
Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor	2022	Renny Sari Dewi	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Reclassify and Readjust Software Risk Taxonomy in Software Development Activities Context	2022	Renny Sari Dewi	Prosiding Internasional Bereputasi	0	2	1	<a href="#">Reclassify and Readjust Software Risk Taxonomy in Software Development Activities Context</a>
Pemantauan dan Evaluasi Teknologi Informasi di Pemerintah Kabupaten Gresik Berdasarkan Peraturan Menteri PAN-RB Nomor 59 Tahun 2020	2022	Renny Sari Dewi	Jurnal Nasional	0	0	2	<a href="#">Pemantauan dan Evaluasi Teknologi Informasi di Pemerintah Kabupaten Gresik Berdasarkan Peraturan Menteri PAN-RB Nomor 59 Tahun 2020</a>
Potential Research of Horizontal Collaboration for Food Supply Chain	2022	Renny Sari Dewi	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Potential Research of Horizontal Collaboration for Food Supply Chain</a>
Analisis Kesuksesan Sistem Informasi Pada Aplikasi Mobile AXISnet Berdasarkan Model DeLone and McLean	2021	Renny Sari Dewi	Jurnal Nasional	0	0	0	<a href="#">Analisis Kesuksesan Sistem Informasi Pada Aplikasi Mobile AXISnet Berdasarkan Model DeLone and McLean</a>
Perancangan User Interface (UI) & User Experience (UX) Aplikasi Pencari Kost ABC di Kota XYZ Menggunakan Metode Design Thinking	2021	Renny Sari Dewi	Jurnal Nasional	0	3	6	<a href="#">Perancangan User Interface (UI) &amp; User Experience (UX) Aplikasi Pencari Kost ABC di Kota XYZ Menggunakan Metode Design Thinking</a>
Estimasi Usaha Pengembangan Perangkat Lunak Aplikasi Cerdas Desaku Menggunakan Metode Use Case Points dan COSMIC	2021	Renny Sari Dewi	Jurnal Nasional	0	0	0	<a href="#">Estimasi Usaha Pengembangan Perangkat Lunak Aplikasi Cerdas Desaku Menggunakan Metode Use Case Points dan COSMIC</a>
Sistem Prediksi Jumlah Pasien Covid-19 Menggunakan Metode Trend Least Square Berbasis Web	2021	Renny Sari Dewi	Jurnal Nasional	1	5	4	<a href="#">Sistem Prediksi Jumlah Pasien Covid-19 Menggunakan Metode Trend Least Square Berbasis Web</a>
Analisis Proses Bisnis Pengemasan Semen Menggunakan 7 Tools dan 11 Improvements Patterns	2021	Renny Sari Dewi	Jurnal Nasional	1	0	2	<a href="#">Analisis Proses Bisnis Pengemasan Semen Menggunakan 7 Tools dan 11 Improvements Patterns</a>



Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
Distance Learning for Community Service Program (KKN) Students: Finance Courses	2024	Anita Safitri	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Distance Learning for Community Service Program (KKN) Students: Finance Courses</a>
Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds	2024	Anita Safitri	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds</a>
How's Metaverse Applied to Support Business - Systematic Literature Review	2023	Anita Safitri	Prosiding Internasional Bereputasi	0	0	0	<a href="#">How's Metaverse Applied to Support Business - Systematic Literature Review</a>
Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis	2023	Anita Safitri	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Variable on SME Fashion Industry With NFT Blockchain as the Design Protection and Counterfeiting Measurement Using Narrative Analysis</a>
Digital Marketing and Creative Space Rebranding for Senior High School Students	2023	Anita Safitri	Prosiding Internasional	0	0	0	<a href="#">Digital Marketing and Creative Space Rebranding for Senior High School Students</a>
Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia and Malaysia Smart Cities	2022	Anita Safitri	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia and Malaysia Smart Cities</a>
Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor	2022	Anita Safitri	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor</a>
Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds	2024	Fresha Kharisma	Prosiding Internasional Bereputasi	0	0	0	<a href="#">Metaverse User Experience, Customer Engagement, and Brand Awareness Relation as SMEs Marketing Strategies in Virtual Worlds</a>

Judul Artikel	Tahun Terbit	Penulis	Jenis Publikasi	Jumlah Sitasi			Link Artikel
				TS-2	TS-1	TS	
1	2	3	4	6	7	8	9
The Role of Digital Marketing for the Home Convection Industry	2023	Fresha Kharisma	Prosiding Internasional	0	0	0	<a href="#">The Role of Digital Marketing for the Home Convection Industry</a>
Improving Teacher Professional Development Through Social Media Optimization Training in Project-Based Learning in Work Education and Entrepreneurship	2023	Fresha Kharisma	Jurnal Nasional Terindeks	0	0	0	<a href="#">Improving Teacher Professional Development Through Social Media Optimization Training in Project-Based Learning in Work Education and Entrepreneurship</a>
Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia and Malaysia Smart Cities	2022	Fresha Kharisma	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Smart Economy Implementation in Supporting SMEs Growth: Case Study in Indonesia and Malaysia Smart Cities</a>
Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor	2022	Fresha Kharisma	Prosiding Internasional Bereputasi	0	0	1	<a href="#">Applying Software Development Risk Taxonomy in Use Case Points Complexity Factor</a>
Pemberdayaan Masyarakat Melalui Program Kerja Branding UMKM dalam Upaya Meningkatkan Ekonomi Pelaku UMKM Desa Kweden	2022	Fresha Kharisma	Jurnal Nasional Terindeks	0	0	1	<a href="#">Pemberdayaan Masyarakat Melalui Program Kerja Branding UMKM dalam Upaya Meningkatkan Ekonomi Pelaku UMKM Desa Kweden</a>
Pengaruh Attitude homohily, Social Attractiveness, Self-Disclosure, Endorser Credibility dan Parasocial Interaction terhadap Purchase Intention	2021	Fresha Kharisma	Jurnal Nasional Terindeks	0	0	3	<a href="#">Pengaruh Attitude homohily, Social Attractiveness, Self-Disclosure, Endorser Credibility dan Parasocial Interaction terhadap Purchase Intention</a>
Jumlah				68	538	1444	2050

## **REKOMENDASI**

Dengan melihat hasil monitoring dan evaluasi penelitian dan pengabdian kepada masyarakat dari Prodi Bisnis Digital maka dapat direkomendasikan adalah sebagai berikut :

- a. Secara rutin melakukan motivasi pada dosen untuk melakukan penelitian dan pengabdian masyarakat dengan pendanaan dari lembaga internasional
- b. Secara rutin melakukan motivasi pada dosen untuk melakukan penelitian dan pengabdian kepada masyarakat dengan pendanaan dari hibah dekdikbud
- c. Memberikan reward kepada dosen yang melakukan publikasi internasional pada jurnal bereputasi
- d. Memberikan reward kepada dosen yang melakukan publikasi nasional pada jurnal bereputasi
- e. Memberikan dukungan pada dosen untuk penggunaan fasilitas laboratorium dan lain-lain yang dibutuhkan untuk penelitian & pengabdian kepada masyarakat
- f. Memberikan workshop yang menunjang kualitas penelitian dan pengabdian masyarakat
- g. Memberikan workshop yang menunjang kualitas publikasi nasional dan internasional
- h. Memberikan motivasi dan dukungan pada prodi untuk menerbitkan jurnal prodi yang terakreditasi.

