



WORKLOAD ASSESSMENT

Halal Industry

UNDERGRADUATE PROGRAMME IN
ISLAMIC ECONOMICS
FACULTY ECONOMICS AND BUSINESS

UNIVERSITAS NEGERI SURABAYA

Halal industry

Undergraduate Program of Islamic economic
Faculty of economic and business
Universitas Negeri Surabaya

Universitas Negeri Surabaya
2023

PORTFOLIO OF HALAL INDUSTRY

ACADEMIC YEAR 2021//2022

Module Coordinator:

Dr. Khoirul Anwar

Team:

Dr. Farih Fahmi

Table of Contents

A. Learning Activities Plan

1. Course Identity
2. Course Topic
3. Lesson Plan
4. Mapping Programme Learning Outcomes (PLO's)-Course Learning Outcomes (CLOs)
 - a. PLOs of Undergraduate Programme in Islamic economic, Faculty of Economic and Business Universitas Negeri Surabaya
 - b. Expected Learning Outcomes of Halal industry Course
 - c. Mapping PLO and CLO in Halal industry Course

B. Course Assessment

1. Assessment Rubrics

C. Course Evaluation and Development

APPENDICES

Appendix 1

Students' Assignment Rubric

Appendix 2

1. Course Activities Records
 - a. Sample of Students' Attendance
 - b. Course Log Book
 - c. Sample of Test
 - d. Sample of Students' Answer to Middle and Final Semester Test
 - e. Sample of Students' Assignment
2. Students Assessment Dataset in 2022/2023 Academic Year

A. Learning Activities Plan

1. Course Identity

Module name	Halal industry
Module level	Bachelor Degree/Undergraduate Program
Course code	
Abbreviation/(if applicable)	-
Subheading (if applicable)	-
Courses included in the module (if applicable)	-
Semester/term	3 th /Third year
Module Coordinator	Dr. Khoirul Anwar
Lecturer(s)	Dr. Khoirul Anwar Dr. Farih Fahmi M.Ed.
Language	Bahasa Indonesia
Classification within the curriculum	Elective
Teaching format/class per week during semester	Each week consists of 2 hours of lectures (50 minutes/hour)
Workload	2 hours of lecturers, 2 hours of structured assignment, and 2 hours of independent study
Course Credits	2
Requirements	-
Learning goals/Competencies	General Competence Understanding the halal industry's development, global context, Islamic principles, regulations, certification processes, diverse applications, MSME integration, and marketing strategies for halal products. Special Competence Expertise in understanding halal industry development, regulations, opportunities, certification processes, and marketing strategies for halal products.
Contents	This course covers the development of the halal industry, global trends, Islamic perspectives on halal and haram, regulatory frameworks, certification processes, industry applications, MSME involvement, and marketing strategies for halal products.

Attribute of soft skill

Soft skills required include research abilities, critical thinking to analyze regulations, cultural sensitivity to understand halal and haram, adaptability to industry changes, and effective communication for marketing strategies.

Study/Exam achievement

Students are considered competent and pass if they receive the final grade at least C

Final grades is calculated according to the formula

$$= (2 \times P) + (3 \times A) + (2 \times \text{mid test}) + (3 \times \text{final exam}) / 10$$

Conversion of the 0-100 scale to 0-4 scale and the letters are arranged as follows:

Letter Grade	Scale	Score Interval
A	4,00	$85 \leq A < 100$
A-	3,75	$80 \leq A- < 85$
B+	3,50	$75 \leq B+ < 80$
B	3,00	$70 \leq B < 75$
B-	2,75	$65 \leq B- < 70$
C+	2,50	$60 \leq C+ < 65$
C	2,00	$55 \leq C < 60$
D	2,00	$40 \leq D < 55$
E	0,00	$0 \leq E < 40$

Form of Media

Slides and Video

Refernce

Yusuf Qardhawi, Halal Haram fi al- Islam, Jakarta: intermedia.

Main

Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus

Ainul Yaqin, Halal in the Modern Era: Peel Complete Halal Haram Products Food, Medicine and Cosmetics Around Us , Surabaya: MUI East Java

LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta: LPPOM MUI.

Support

Global Islamic Economy Report 2019

Global Islamic Economy Report 20 20




Global Islamic Economy Report 20 21

2. Course Topic

This course delves into comprehending the evolution of the halal industry, its regulatory landscape, and pinpointing growth avenues. Topics include the global halal industry's significance, Islamic perspectives on halal and haram, regulatory

frameworks, certification processes, sector-specific applications, MSME involvement, and effective marketing strategies for halal products.

3. Lesson Plan

	UNIVERSITAS NEGERI SURABAYA, FAKULTAS EKONOMIKA DAN BISNIS PRODI EKONOMI SYARI'AH				Kode Dokumen 3024	
RENCANA PEMBELAJARAN SEMESTER						
MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)		SEMESTE R	Tgl Penyusunan
Industri Halal*		BISNIS ISLAM	T = 3	P = 0	7	24 Maret 2021
OTORISASI	Pengembang RPS		Koordinator RMK		Ketua PRODI	
	Dr. Moch. Khoirul Anwar		Dr. Arasy Fahrullah			
					Dr. Ahmad Ajib Ridlwan, S.Pd., MESI	
Capaian Pembelajaran (CP)	CPL-PRODI yang dibebankan pada MK					
	CPL-1 (S)	Bertanggung jawab pada pekerjaan sendiri dan dapat diberi tanggung jawab atas pencapaian hasil kerja organisasi.				
	CPL-3 (P)	Mampu menguasai teori tentang Ekonomi Islam, Bisnis Islam, dan Keuangan Islam secara menyeluruh.				
	CPL-8 (KU)	Mampu bekerja dengan baik secara mandiri atau dalam kelompok.				
	CPL-9 (KK)	Mampu mengaplikasikan keilmuan Ekonomi Islam, Bisnis Islam, dan Keuangan Islam dalam penyelesaian permasalahan terkait Ekonomi Islam secara umum dengan memanfaatkan IPTEKS.				
	Capaian Pembelajaran Mata Kuliah (CPMK)					
	CPMK1	Mampu menunjukkan sikap bertanggungjawab atas pekerjaan secara mandiri dan kelompok				
	CPMK2	Mampu memahami industri halal				
	CPMK3	Mampu memahami halal haram dalam Islam				
	CPMK4	Mampu memahami regulasi halal di Indonesia				
	CPMK5	Mampu membuat dan mengimplementasikan sistem jaminan halal				
	CPMK6	Mampu menganalisis peluang industri halal di berbagai bidang				
	CPMK7	Mampu memahami peluang pemasaran produk halal				
	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)					
	Sub-CPMK1	Mengidentifikasi urgensi industri halal dalam perekonomian (CPMK1, CPMK2)				
	Sub-CPMK2	Menganalisis perkembangan industri halal internasional dan di Indonesia (CPMK1, CPMK2, CPMK4, CPMK5, CPMK6)				

	Sub-CPMK3	Menganalisis aturan halal haram dalam Islam (CPMK1, CPMK2, CPMK3)											
	Sub-CPMK4	Menganalisis regulasi tentang halal di Indonesia (CPMK1, CPMK3, CPMK4)											
	Sub-CPMK5	Menganalisis proses sertifikasi halal (CPMK4, CPMK5)											
	Sub-CPMK6	Mengimplementasikan sistem jaminan halal (CPMK4, CPMK5)											
	Sub-CPMK7	Menganalisis peluang industri halal di bidang pangan (CPMK2, CPMK6)											
	Sub-CPMK8	Menganalisis peluang industri halal di bidang barang guna (CPMK2, CPMK6)											
	Sub-CPMK9	Menganalisis peluang industri halal di bidang pariwisata (CPMK2, CPMK6)											
	Sub-CPMK10	Menganalisis peluang industri halal di bidang kosmetik dan obat-obatan (CPMK2, CPMK6)											
	Sub-CPMK11	Mengidentifikasi peluang dan tantangan industri halal produk UMKM (CPMK2, CPMK6, CPMK7)											
	Sub-CPMK12	Menganalisis pemasaran syariah produk halal (CPMK2, CPMK6, CPMK7)											
	Korelasi CPMK terhadap Sub-CPMK												
		Sub-C PMK1	Sub-C PMK2	Sub-C PMK 3	Sub-C PMK 4	Sub- CPM K5	Sub-C PMK 6	Sub-C PMK7	Sub- CPM K8	Sub-C PMK9	Sub-CP MK10	Sub-CP MK11	Sub-CP MK12
	CPMK1	√	√	√	√								
	CPMK2	√	√	√				√	√	√	√	√	√
	CPMK3			√	√								
	CPMK4		√		√	√	√						
	CPMK5		√			√	√						
	CPMK6		√					√	√	√	√	√	√
	CPMK7											√	√
Deskripsi Singkat MK	Mata kuliah ini membahas tentang bagaimana memahami tentang perkembangan industri halal, aturan tentang produk halal dan mengidentifikasi peluang industri halal.												
Bahan Kajian: Materi Pembelajaran	Urgensi industri halal, Perkembangan industri halal global, Halal haram dalam Islam, Regulasi industri halal, Proses Sertifikasi halal, Sistem jaminan halal, Industri halal di berbagai bidang, Industri halal produk UMKM dan Pemasaran produk halal.												
Pustaka	Utama :												
	<ol style="list-style-type: none"> 1. Yusuf Qardhawi, <i>Halal Haram fi al-Islam</i>, Jakarta: intermedia. 2. Ali Mustafa Yaqub, <i>Kriteria Halal Haram untuk Pangan, Obat dan Kosmetika menurut Al-Quran dan Hadis</i>, Jakarta: Pustaka Firdaus. 3. Ainul Yaqin, <i>Halal di Era Modern: Kupas Tuntas Halal Haram Produk Pangan, Obat dan Kosmetik di Sekitar Kita</i>, Surabaya: MUI Jawa Timur 4. LPPOM MUI, <i>Halal Assurance System (HAS) 23000</i>, Jakarta : LPPOM MUI. 												
	Pendukung :												
	<ol style="list-style-type: none"> 1. Global Islamic Economy Report 2019 2. Global Islamic Economy Report 2020 3. Global Islamic Economy Report 2021 												
Dosen Pengampu	Dr. Moch. Khoirul Anwar												

Matakuliah syarat		-					
Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bentuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (<i>offline</i>)	Daring (<i>online</i>)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Mengidentifikasi urgensi industri halal dalam perekonomian	<ol style="list-style-type: none"> 1. Menjelaskan urgensi halal haram dalam berbagai kehidupan 2. Mengidentifikasi urgensi industri halal dalam perekonomian 	Kriteria: Pedoman penskoran Teknik test: - Tugas proyek - tes tulis	Minggu ke-1 - Kuliah - Tugas 1: tugas proyek identifikasi urgensi industri halal dalam perekonomian - Project Based Learning		<ol style="list-style-type: none"> 1. Urgensi Halal Haram dalam berbagai Kehidupan 2. Urgensi industri halal dalam perekonomian 	10
2	Menganalisis perkembangan industri halal internasional dan di Indonesia	<ol style="list-style-type: none"> 1. Menjelaskan perkembangan industri halal di Indonesia 2. Menjelaskan Perkembangan industri halal di dunia internasional 	Kriteria: Pedoman penskoran Teknik test: tes tulis	Minggu ke-2 - Kuliah - Diskusi dalam kelompok		<ol style="list-style-type: none"> 1. Perkembangan industri halal di Indonesia 2. Perkembangan industri halal di dunia internasional 	15
3	Menganalisis regulasi tentang halal di Indonesia	<ol style="list-style-type: none"> 1. Menjelaskan regulasi tentang halal di Indonesia 2. Menganalisis kelebihan dan kekurangan regulasi tentang halal di Indonesia 	Kriteria: Pedoman penskoran Teknik test: tes tulis	Minggu ke-3 - Kuliah. - Diskusi dalam kelompok - Tugas 2: Mengerjakan latihan soal		<ol style="list-style-type: none"> 1. Regulasi tentang halal di Indonesia 2. Kelebihan dan kekurangan regulasi tentang halal di Indonesia 	
4	Menganalisis proses sertifikasi halal	<ol style="list-style-type: none"> 1. Menjelaskan proses sertifikasi halal 2. Menganalisis Kelebihan dan 	Kriteria: Pedoman penskoran Teknik test: tes tulis	Minggu ke-4 - Kuliah - Diskusi kelompok		<ol style="list-style-type: none"> 1. Proses sertifikasi halal 2. Kelebihan dan kekurangan proses sertifikasi halal 	15

		kekurangan proses sertifikasi halal	penugasan	-			
5-6	Mempraktekkan pembuatan manual sistem jaminan halal	<ol style="list-style-type: none"> 1. Menjelaskan Urgensi Sistem Jaminan Halal 2. Membuat manual sistem jaminan halal 3. Mengidentifikasi problematika implementasi sistem jaminan halal 	<p>Kriteria: Pedoman penskoran</p> <p>Teknik test: tes tulis penugasan</p>	<p>Minggu ke-5</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <p>Minggu ke-6</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <ul style="list-style-type: none"> - Tugas 3: mereview proses sertifikasi halal 		<ol style="list-style-type: none"> 1. Urgensi Sistem Jaminan Halal 2. Manual sistem Jaminan Halal 3. Implementasi Sistem Jaminan Halal 	
7	Menganalisis peluang industri halal di bidang pangan	<ol style="list-style-type: none"> 1. Menjelaskan problematika industri halal di bidang pangan 2. Mengidentifikasi peluang industri halal di bidang pangan 	<p>Kriteria: Pedoman penskoran</p> <p>Teknik test: tes tulis penugasan</p>	<p>Minggu ke-7</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok 		<ol style="list-style-type: none"> 1. Problematika industri halal di bidang pangan 2. peluang industri halal di bidang pangan 	10
8	Evaluasi Tengah Semester / Ujian Tengan Semester						
9	Menganalisis peluang industri halal di bidang barang gunaan	<ol style="list-style-type: none"> 1. Menjelaskan problematika industri halal di bidang barang gunaan 2. Mengidentifikasi peluang industri halal di bidang barang gunaan 	<p>Kriteria: Pedoman penskoran</p> <p>Teknik test: - Tugas proyek</p>	<p>Minggu ke-9</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <ul style="list-style-type: none"> - Tugas 3: mereview urgensi sertifikasi halal di bidang barang gunaan 		<ol style="list-style-type: none"> 1. Problematika industri halal di bidang barang gunaan 2. Peluang industri halal di bidang barang gunaan 	10
10	Menganalisis peluang industri halal di bidang pariwisata	<ol style="list-style-type: none"> 1. Menjelaskan problematika industri halal di bidang pariwisata 2. Mengidentifikasi peluang industri halal di bidang pariwisata 	<p>Kriteria: Pedoman penskoran</p> <p>Teknik test: tes praktek</p> <p>Teknik non test:</p>	<p>Minggu ke-10</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <ul style="list-style-type: none"> - 		<ol style="list-style-type: none"> 1. Problematika industri halal di bidang pariwisata. 2. Peluang industri halal di bidang pariwisata 	20

			Presentasi				
11-12	Menganalisis peluang industri halal di bidang kosmetik dan obat-obatan	<ol style="list-style-type: none"> 1. Menjelaskan problematika industri halal di bidang kosmetik dan obat-obatan 2. Mengidentifikasi peluang industri halal di bidang kosmetik dan obat-obatan 	<p>Kriteria: Pedoman penskoran</p> <p>Teknik test: tes praktek</p>	<p>Minggu ke-11</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <p>Minggu ke-12</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <ul style="list-style-type: none"> - Tugas 4: Mereview industri halal di bidang kosmetik dan obat-obatan di dunia internasional 		<ol style="list-style-type: none"> 1. Problematika industri halal di bidang kosmetik dan obat-obatan 2. Peluang industri halal di bidang kosmetik dan obat-obatan 	20
13-14	Mengidentifikasi peluang dan tantangan industri halal produk UMKM	<ol style="list-style-type: none"> 1. Mengidentifikasi Kelebihan dan kekurangan industri halal produk UMKM 2. Mengidentifikasi peluang dan tantangan industri halal produk UMKM 		<p>Minggu ke-13</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <p>Minggu ke-14</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok <p>Tugas 5: Mereview problematika industri halal produk UMKM di Indonesia</p>		<ol style="list-style-type: none"> 1. Kelebihan dan kekurangan industri halal produk UMKM 2. Peluang dan tantangan industri halal produk 	
15	Menganalisis pemasaran syari'ah produk halal	<ol style="list-style-type: none"> 1. Menjelaskan pengertian dan urgensi pemasaran syari'ah 2. Menganalisis peluang pemasaran syari'ah produk halal 		<p>Minggu ke-15</p> <ul style="list-style-type: none"> - Kuliah - Diskusi kelompok 		<ol style="list-style-type: none"> 1. Menjelaskan pengertian dan urgensi pemasaran syari'ah 2. Menganalisis peluang pemasaran syari'ah produk halal 	
16	Evaluasi Akhir Semester / Ujian Akhir Semester						100

Appendix 1: Written Response

Assessment aspect	SCORE			
	Good (4)	Enough (3)	Not enough (2)	Very less (1)
Organization of task results	Task results are logically organized, coherent and answer all instructions	Task results are organized logically, answering all instructions even though they are not yet coherent	Task results are not well organized but answer all instructions	The results of the task are not well organized and have not answered all instructions
Retention of material	Understanding of the material is shown by appropriate responses to all questions in depth	Understanding of the material is shown by appropriate responses to all questions even though it is not yet deep	Limited understanding of the material is indicated by inappropriate responses to some questions	Limited understanding of the material is indicated by inappropriate responses to all questions
Clarity in delivery of responses	Responses are clear and effective and easy to understand	Responses are clear and easy to understand	The response is quite clear although difficult to understand	Responses are unclear and difficult to understand
Literature review	Task responses generally refer to relevant Concept/Theory	Task responses generally refer to relevant	Task responses only partially refer to the relevant Concept/Theory Exploration	Task responses do not refer to relevant Concept/Theory Exploration

Assessment aspect	SCORE			
	Good (4)	Enough (3)	Not enough (2)	Very less (1)
	Exploration and refer to other relevant reference sources	Concept/Theory Exploration		
Individual work ethic	Complete assignments on time and actively discuss with lecturers in the process of completing assignments	Complete assignments on time	Delay in completing assignments in short periods	Late in completing assignments for a long period without notification

Appendix 2: Presentation Rubric

Observed Aspects	Score			
	4	3	2	1
A. Contents				
1. Mastery of the material				
2. Compatibility between the contents presented and the contents of the paper				
3. Slideshow (images, diagrams, photos, videos, flow of material) supports presentations				
4. The ability to defend the argument				
B. Presentation				
5. Voice quality (volume, voice articulation, intonation)				
6. Demeanor (view, effective gestures, serenity)				
7. Dress politely and neatly				
8. Use the correct language				
9. Responsive and ready to receive input				

B. Course Assessment

1. Assessment Rubrics

a. Attitudes/Affective Domain

In this domain, we evaluated students' participation in classroom in term of their communication skills and responsibility. The rubric that was used in this course is as follows:

Criteria	Score (SA)
Communicate effectively, appreciate other's opinion; always attend the class on time; always submit the assignment on time; and always participate in the completion of group assignment	$85 \leq SA \leq 100$
Communicate effectively, appreciate other's opinion; 80% of attendance the class; 90% submit the assignment; and often participate in the completion of group assignment	$70 \leq SA < 85$
Communicate ineffectively, appreciate other's opinion; 75% of attendance the class; 70% submit the assignment; and participate in the completion of group assignment	$55 \leq SA < 70$
Communicate ineffectively, do not appreciate other's opinion; rarely attend the class; rarely submit the assignment; and rarely participate in the completion of group assignment	$40 \leq SA < 55$

b. Knowledge/Cognitive Domain

The students' knowledge assessed through assignments (individual and group) and tests (mid- and final semester). The criteria of assignment (individual and group) according to Assignment Rubrics. The criteria for tests (mid- and final semester) that use in this course are:

- 1) The ability to give answers correctly according to the Key and Rubrics;
- 2) The ability to provide robust argumentation according to theory;
- 3) The ability to provide systematic explanations; and
- 4) The ability to apply the substantive concepts in situation comprehensively according to the Key and Rubrics.

c. Skills/Psychomotor Domain

The students' skills focused on science process skills. These skills assessed based on direct assessment of practical skills (DAPS) and indirect assessment of practical skills (IAPS) based on their reports. [Universitas Negeri Surabaya's Assessment System](#) University students are considered to be competent and pass if at least get 40% of the maximum final grade. The final grade (NA) is calculated based on the following weight:

Assessment Components	Percentage Contribution
Participation (including attitudes/affective)	20%
Assignment	30%
Mid-semester test	20%
Final semester test	30%
Total	100 %

The final grade (NA) category according to the Universitas Negeri Surabaya Academic Regulation, that is:

NA Interval (out of 100)	Grade Point	Letter Grade
$85 \leq NA \leq 100$	4.00	A
$80 \leq NA < 85$	3.75	A-
$75 \leq NA < 80$	3.50	B+
$70 \leq NA < 75$	3.00	B
$65 \leq NA < 70$	2.75	B-
$60 \leq NA < 65$	2.50	C+
$55 \leq NA < 60$	2.00	C
$40 \leq NA < 55$	1.00	D

APPENDICES

Appendix 1 Students Assignment Rubric

Grading Criteria for Assignment

Aspek	Score			
	Good (4)	Fair (3)	Not Good (2)	Bad (1)
Organization of responses	Responses are logically organized, coherent and answer all instructions	Responses are organized logically, answering all instructions even though they are not yet coherent	Responses are not well organized but answer all instructions	Responses are not well organized and have not answered all instructions
Retention of content	Understanding of the content is shown by appropriate responses to all questions in depth	Understanding of the content is shown by appropriate responses to all questions even though it is not yet deep	Limited understanding of the content is indicated by inappropriate responses to some questions	Limited understanding of the content is indicated by inappropriate responses to all questions
Clarity in Response	Responses are clear and effective and easy to understand	Responses are clear and easy to understand	The response is quite clear although difficult to understand	Responses are unclear and difficult to understand
Literature Review	Responses generally refer relevant Concept/Theory Exploration and refer to other relevant reference sources	Responses generally refer to relevant Concept/Theory Exploration	Responses only partially refer to the relevant Concept/Theory Exploration	Responses do not refer to Relevant Concept/Theory Exploration
Individual work ethic	Complete assignments on time and actively discuss with lecturers in the process of completing assignments	Complete on Time Assignment	Delay in completing assignment in short periods	Late in assignment on long period notification

Score: Full Score/20

Grading Criteria for Presentation

Observed Aspects	Score			
	4	3	2	1
A. Contents				
1. Mastery of the material				
2. Compatibility between the contents presented and the contents of the paper				
3. Slideshow (images, diagrams, photos, videos, flow of material) supports presentations				
4. The ability to defend the argument				
B. Presentation				
5. Voice quality (volume, voice articulation, intonation)				
6. Demeanor (view, effective gestures, serenity)				
7. Dress politely and neatly				
8. Use the correct language				
9. Responsive and ready to receive input				

Score: Full Score/36

Appendix 2

Course Activities Records Sample of Students' Attendance



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET DAN TEKNOLOGI
UNIVERSITAS NEGERI SURABAYA

Jl. Lidah Wetan, Surabaya - 60213
Telepon : +6231-99424932
Faksimile : +6231-99424932
e-mail : bakpk@unesa.ac.id

PRESENSI KULIAH
Periode 2023/2024 Gasal

Mata Kuliah : Industri Halal
Kelas : 2020C
Prodi : S1 Ekonomi Islam

Dosen : Dr. H. Moch. Khoirul Anwar, S.Ag., MEI.
Dr. Sri Abidah Suryaningsih, S.Ag., M.Pd.

No	NIM	Nama Mahasiswa	Pertemuan Ke																%
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
			29 Aug 23	05 Sep 23	12 Sep 23	19 Sep 23	26 Sep 23	03 Oct 23	10 Oct 23	17 Oct 23	24 Oct 23	31 Oct 23	07 Nov 23	14 Nov 23	21 Nov 23	28 Nov 23	05 Dec 23		
1.	20081194001	ERFANIAH PUTRI WAKHIDAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
2.	20081194005	RIRIS DEWI SULISTYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
3.	20081194006	ALIFIA DELLA PUTRI HERLINNA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
4.	20081194007	WIENDA AYU KUSUMAWARDHANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
5.	20081194009	ARDHIANA DWI FEBRIANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
6.	20081194013	DILTA AWLYASARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
7.	20081194014	TRI SETYAWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
8.	20081194015	DIEN SAVITRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
9.	20081194017	LAILATUS SHARIFA ALIF SINTIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
10.	20081194018	NABILLA SALSABILLAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
11.	20081194021	JAUDAH WAFI HIKMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
12.	20081194023	BUNGA RAHMA AULIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
13.	20081194027	HILMA REGITA SYAHARANI	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H		87.5 %
14.	20081194031	ADINDA DIAN PRAMITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
15.	20081194033	BALQIS	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H		87.5 %
16.	20081194037	DINAR EKAMANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
17.	20081194043	HALIZAH FARIDATUL UMMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
18.	20081194048	FINA LAILIZ ZULFA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
19.	20081194049	DEVI AYUNI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
20.	20081194052	LUCKY ABDUL HERDIYANTO	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H		87.5 %
21.	20081194053	TIAS SA'ADATUL ABADIYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
22.	20081194054	ROBI DARMAWAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
23.	20081194057	ERIKA DEWI ARI MITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
24.	20081194058	NUR HALIZATUL AMALIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
25.	20081194061	REZALISTIA ARDANA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
26.	20081194063	RIKA JANNATUL HIDAYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
27.	20081194065	NADYA DESI AULIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
28.	20081194067	SANIA SALSABILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
29.	20081194068	LUKMAN HAKIM ANWAR	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H		87.5 %
30.	20081194071	ARINA NAILIL MUNA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
31.	20081194074	ANNISA AMALIA EKA NANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
32.	20081194077	AMARA RIDA ZAFIRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
33.	20081194078	MUHAMMAD AMMAR FAIQ	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
34.	20081194080	MUHAMMAD AZZAM SAIFUDDIN	H	A	H	A	A	H	H	H	H	H	H	H	H	H	H		75 %
35.	20081194081	NASHIRUL HAQ AL FARISI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
36.	20081194084	SA'IDATUN MACHBUBAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H		93.8 %
37.	20081194085	CHOIRUL ROZI	H	A	H	H	A	H	H	H	H	H	H	H	H	H	H		81.3 %
Tanda Tangan Dosen / Asisten																			

Appendix 2

Course Log Book



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET, DAN
TEKNOLOGI

UNIVERSITAS NEGERI SURABAYA

Kampus Ketintang

Jalan Ketintang, Surabaya 60231

T: +6231-8293484

F: +6231-8293484

laman: unesa.ac.id

email : bakpk@unesa.ac.id

Aktivitas Perkuliahan

Nama Matakuliah : Industri Halal

Dosen :

MOCH. KHOIRUL ANWAR

Kelas : 2020C

(197609182005011003)

SRI ABIDAH SURYANINGSIH

Jadwal & Ruang : VIRTUAL (07.00 - 09.30) R.

(197805112006042002)

No.	Tanggal	Pertemuan	Topik	Peserta	Status	Dosen	Kesesuaian	Saran
1	29-08-2023	Pertemuan ke 1	pengantar	35	Terjadwal	Moch. Khoirul Anwar		
2	05-09-2023	Pertemuan ke 2	perkembangan industri halal internasional dan di Indonesia	35	Terjadwal	Moch. Khoirul Anwar		
3	12-09-2023	Pertemuan ke 3	Regulasi Industri Halal di Indonesia	37	Terjadwal	Moch. Khoirul Anwar		
4	19-09-2023	Pertemuan ke 4	proses sertifikasi halal	36	Terjadwal	Moch. Khoirul Anwar		
5	26-09-2023	Pertemuan ke 5	1. Urgensi Sistem Jaminan Halal2. Manual sistem Jaminan Halal	34	Terjadwal	Moch. Khoirul Anwar		
6	03-10-2023	Pertemuan ke 6	Praktek pembuatan Manual sistem Jaminan Halal	37	Terjadwal	Moch. Khoirul Anwar		
7	10-10-2023	Pertemuan ke 7	peluang industri halal di bidang pangan	36	Terjadwal	Moch. Khoirul Anwar		
8	17-10-2023	Pertemuan ke 8	UTS	37	Terjadwal	Moch. Khoirul Anwar		
9	24-10-2023	Pertemuan ke 9	Menganalisis Peluang Industri Halal Di Bidang Barang Gunaan	37	Terjadwal	Sri Abidah Suryaningsih		
10	31-10-2023	Pertemuan ke 10	Menganalisis Peluang Industri Halal Di Bidang Pariwisata	37	Terjadwal	Sri Abidah Suryaningsih		
11	07-11-2023	Pertemuan ke 11	Menganalisis Peluang Industri Halal Di Bidang Kosmetik Dan Obat-Obatan	37	Terjadwal	Sri Abidah Suryaningsih		
12	14-11-2023	Pertemuan ke 12	Menganalisis Peluang Industri Halal Di Bidang Kosmetik Dan Obat-Obatan	37	Terjadwal	Sri Abidah Suryaningsih		
13	21-11-2023	Pertemuan ke 13	Mengidentifikasi Peluang Dan Tantangan	37	Terjadwal	Sri Abidah Suryaningsih		

2/11/24, 3:21 PM

SIKADU: Cetak Jurnal Perkuliahan

			Industri Halal Produk Umkm					
14	28-11- 2023	Pertemuan ke 14	Mengidentifikasi Peluang Dan Tantangan Industri Halal Produk Umkm	37	Terjadwal	Sri Abidah Suryaningsih		
15	05-12- 2023	Pertemuan ke 15	Menganalisis Pemasaran Syari'ah Produk Halal	37	Terjadwal	Sri Abidah Suryaningsih		

Appendix 2

Sample of Test

(Middle & Final-Semester
Test)

1. Sample of Mid-Test



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
UNIVERSITAS NEGERI SURABAYA

SOAL UJIAN TENGAH SEMESTER GASAL 2023/2024

Mata Kuliah :	Industri Halal	Prodi/Fakultas :	Ekis/FEB
Hari, Taggal :	17 Oktober 2023	Kelas :	2020
Dosen :	Dr. Moch. Khoirul Anwar Dr. Sri Abidah S.	Waktu :	60 Menit

Petunjuk:

- Diperkenankan membuka buku teks, buku catatan, slide mata kuliah, dan tugas
- Tidak diperkenankan meminjam buku teks, buku catatan, slide mata kuliah, dan tugas ke teman lain
- Kerjakan soal secara jujur dan mandiri
- Semua tindakan yang mengindikasikan kecurangan dinyatakan tidak lulus

TERVALIDASI

JAWABLAH PERTANYAAN DI BAWAH INI DENGAN BAIK DAN BENAR!

- Bagaimana menurut Anda perkembangan industri halal 3 tahun terakhir di Indonesia ?
Jelaskan ! (15)
- Salah satu problem sertifikasi halal adalah implementasi sistem jaminan produk halal pada pelaku usaha mikro. Menurut anda, bagaimana cara agar pelaku usaha mikro bisa mengimplementasikan sistem jaminan produk halal ? Jelaskan ! (15)
- Jelaskan problematika industri halal pada bidang pangan di Indonesia, serta jelaskan solusinya ! (35)
- Bagaimana peluang dan tantangan industri halal pada bidang pangan di Indonesia ?
Jelaskan ! (35)

2. Sampel of Final Test



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET, DAN TEKNOLOGI
UNIVERSITAS NEGERI SURABAYA
FAKULTAS EKONOMIKA DAN BISNIS
Kampus Ketintang, Jalan Ketintang, Surabaya 60231
Telepon : +6231 - 8285362, Faksimil : +6231 – 8293416
Laman : <http://feb.unesa.ac.id> email : feb@unesa.ac.id

SOAL UJIAN AKHIR SEMESTER GENAP 2022/2023

Mata Kuliah	: Industri Halal	Kelas	: 2020
Hari, Tanggal	: 2023	Jam Ke	: Daring
Dosen	: 1. Dr. M. Khoirul Anwar 2. Dr. Sri Abidah Suryaningsih	Waktu	: 120 Menit

Petunjuk Soal:

1. Kerjakan soal secara mandiri

TERVALIDASI

Soal :

1. Berkembangnya industri pariwisata di Indonesia menjadi trend positif dalam meningkatkan perekonomian. Mencermati hal tersebut bagaimana pendapat saudara terkait peluang Industri Halal pada sektor pariwisata ? (jawaban review dari beberapa artikel ilmiah) (50)
2. Bagaimana problematika industry Halal di bidang pangan? (jawaban dalam bentuk poster) (50)

SELAMAT MENGERJAKAN

Appendix 2

Sample of Students' Answer to Middle and Final-Semester Test

SAMPLE OF
STUDENTS' MIDTERM EXAM PAPER



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET, DAN TEKNOLOGI
UNIVERSITAS NEGERI SURABAYA
FAKULTAS EKONOMIKA DAN BISNIS
PROGRAM STUDI S1 EKONOMI ISLAM
Kampus Ketintang, Jalan Ketintang, Surabaya 60231 Telepon : +6231 - 8285362,
Faksimil : +6231 – 8293416. Laman: <http://feb.unesa.ac.id> email: feb@unesa.ac.id

Student Name : Wienda Ayu Kusumawardhani
NIM : 20081194007
Class : 2020 C

1. Perkembangan industri halal cukup bagus dan menurut saya industri halal mempunyai prospek yang baik dimasa yang akan datang.
2. Problematika dalam sertifikasi halal meliputi biaya tinggi, keseragaman standar, keterbatasan sumber daya, dan perubahan persyaratan. Untuk mengatasinya, diperlukan peningkatan kesadaran, kolaborasi antara pemerintah dan swasta dalam pengembangan standar yang konsisten, pemanfaatan teknologi untuk mempermudah proses sertifikasi, serta sosialisasi dan pelatihan secara berkala kepada produsen dan konsumen. Dengan langkah-langkah ini, implementasi sertifikasi halal dapat menjadi lebih efisien dan mudah diakses bagi semua pihak yang terlibat
3. -
4. Industri halal dalam bidang pangan di Indonesia memiliki peluang besar seiring dengan pertumbuhan pasar konsumen Muslim yang terus meningkat. Pertumbuhan pasar ini menciptakan peluang untuk pengembangan produk inovatif yang tidak hanya memenuhi persyaratan kehalalan, tetapi juga menjawab tren dan kebutuhan konsumen modern. Namun, industri ini juga dihadapkan pada tantangan seperti biaya sertifikasi yang tinggi, ketidakpastian dalam standar sertifikasi, persaingan global, dan tingkat kesadaran konsumen yang masih bervariasi. Dengan mengatasi tantangan ini melalui kerjasama antara pemerintah, industri, dan lembaga terkait serta memanfaatkan regulasi yang mendukung, industri halal di Indonesia memiliki potensi untuk terus tumbuh dan memenuhi permintaan pasar yang semakin meningkat

Aspek	Score			
	Good (4)	Fair (3)	Not Good (2)	Bad (1)
Organization of responses	Responses are logically organized, coherent and answer all instructions	Responses are organized logically, answering all instructions even though they are not yet coherent	Responses are not well organized but answer all instructions	Responses are not well organized and have not answered all instructions
Retention of content	Understanding of the content is shown by appropriate responses to all questions in depth	Understanding of the content is shown by appropriate responses to all questions even though it is not yet deep	Limited understanding of the content is indicated by inappropriate responses to some questions	Limited understanding of the content is indicated by inappropriate responses to all questions
Clarity in Response	Responses are clear and effective and easy to understand	Responses are clear and easy to understand	The response is quite clear although difficult to understand	Responses are unclear and difficult to understand
Literature Review	Responses generally refer relevant Concept/Theory Exploration and refer to other relevant reference sources	Responses generally refer to relevant Concept/Theory Exploration	Responses only partially refer to the relevant Concept/Theory Exploration	Responses do not refer to Relevant Concept/Theory Exploration
Individual work ethic	Complete assignments on time and actively discuss with lecturers in the asprocess of completing assignments	Complete on Time Assignment	Delay in completing assignment in short periods	Late in assignment on long period notofication

Score: 75

Comments:

The answers given are incomplete and there is one unanswered question. So this indicates that students are not ready to carry out the mid-test

SAMPLE OF STUDENTS' FINAL EXAM PAPER



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET, DAN TEKNOLOGI
UNIVERSITAS NEGERI SURABAYA
FAKULTAS EKONOMIKA DAN BISNIS
PROGRAM STUDI SI EKONOMI ISLAM
Kampus Ketintang, Jalan Ketintang, Surabaya 60231 Telepon : +6231 - 8285362,
Faksimil : +6231 - 8293416. Laman: <http://feb.unesa.ac.id> email: feb@unesa.ac.id

Student Name : Wienda Ayu Kusumawardhani
NIM : 20081194007
Class : 2020 C

1. Pariwisata halal di Indonesia menjanjikan peluang besar untuk pertumbuhan ekonomi dan peningkatan kunjungan wisatawan Muslim dari seluruh dunia. Menurut Global Muslim Travel Index (GMTI), pariwisata halal adalah segmen yang berkembang pesat di industri pariwisata global. Indonesia, dengan kekayaan budaya, keindahan alam, dan warisan sejarahnya, memiliki potensi besar untuk menarik minat wisatawan Muslim. Namun, tantangan infrastruktur yang masih perlu ditingkatkan, seperti fasilitas ibadah, akomodasi, dan makanan halal, menjadi perhatian penting. Selain itu, pemahaman yang kurang dalam industri pariwisata terhadap kebutuhan dan preferensi wisatawan Muslim juga menjadi tantangan yang perlu diatasi. Dengan upaya yang tepat dalam pengembangan infrastruktur dan pemahaman pasar, Indonesia dapat memanfaatkan peluang pariwisata halal secara optimal dan meningkatkan daya saingnya sebagai destinasi wisata Muslim terkemuka
2. Poster makanan halal



Aspek	Score			
	Good (4)	Fair (3)	Not Good (2)	Bad (1)
Organization of responses	Responses are logically organized, coherent and answer all instructions	Responses are organized logically, answering all instructions even though they are not yet coherent	Responses are not well organized but answer all instructions	Responses are not well organized and have not answered all instructions
Retention of content	Understanding of the content is shown by appropriate responses to all questions in depth	Understanding of the content is shown by appropriate responses to all questions even though it is not yet deep	Limited understanding of the content is indicated by inappropriate responses to some questions	Limited understanding of the content is indicated by inappropriate responses to all questions
Clarity in Response	Responses are clear and effective and easy to understand	Responses are clear and easy to understand	The response is quite clear although difficult to understand	Responses are unclear and difficult to understand
Literature Review	Responses generally refer relevant Concept/Theory Exploration and refer to other relevant reference sources	Responses generally refer to relevant Concept/Theory Exploration	Responses only partially refer to the relevant Concept/Theory Exploration	Responses do not refer to Relevant Concept/Theory Exploration
Individual work ethic	Complete assignments on time and actively discuss with lecturers in the asprocess of completing assignments	Complete on Time Assignment	Delay in completing assignment in short periods	Late in assignment on long period notofication

Score: 85

Comments:

The answers given are quite complete, but in explaining the explanation there is no visible debate according to the question instructions. Then, the picture still doesn't look specific about halal food.

Appendix 2

Sample of Students' Assignment

Appendix 2
Students Assessment
Dataset in 2021/2022
Academic Year

PROGRAM STUDI S1 EKONOMI ISLAM
DAFTAR NILAI MAHASISWA

Mata Kuliah : Industri Halal
Kelas : 2020C
Tahun Ajaran : 2023/2024 Gasal

Keterangan:

1. Komponen nilai yang diisi hanya: Part, Tugas, UTS dan UAS
2. Nilai UAS mahasiswa dengan kehadiran dibawah 73.3% (kolom dg warna merah) tidak akan disimpan
3. Jangan merubah apapun di dokumen ini kecuali pada point nomer satu di atas.
4. PPTI / BAAK tidak menerima file nilai untuk diupload. Proses upload nilai dilakukan oleh dosen pengampu yang bersangkutan.

No	NIM	Nama Mahasiswa	Angkatan	Kehadiran	Part	Tugas	UTS	UAS	NA	Huruf	Paka i
1	20081194001	ERFANIAH PUTRI WAKHIDAH	2020	93.75%	85	85	87	88	86.3	A	1
2	20081194005	RIRIS DEWI SULISTYANI	2020	93.75%	85	87	85	88	86.5	A	1
3	20081194006	ALIFIA DELLA PUTRI HERLINNA	2020	93.75%	85	85	80	82	83.1	A-	1
4	20081194007	WIENDA AYU KUSUMAWARDHANI	2020	93.75%	85	80	85	85	83.5	A-	1
5	20081194009	ARDHIANA DWI FEBRIANTI	2020	93.75%	85	78	80	83	81.3	A-	1
6	20081194013	DILTA AWLYASARI	2020	93.75%	85	80	85	86	83.8	A-	1
7	20081194014	TRI SETYAWATI	2020	93.75%	85	87	85	85	85.6	A	1
8	20081194015	DIEN SAVITRI	2020	93.75%	85	78	82	88	83.2	A-	1
9	20081194017	LAILATUS SHARIFA ALIF SINTIAH	2020	93.75%	85	80	85	84	83.2	A-	1
10	20081194018	NABILLA SALSABILLAH	2020	93.75%	85	80	85	82	82.6	A-	1
11	20081194021	JAUDAH WAFI HIKMAH	2020	93.75%	85	95	87	82	87.5	A	1
12	20081194023	BUNGA RAHMA AULIA	2020	93.75%	85	80	82	83	82.3	A-	1

13	20081194027	HILMA REGITA SYAHARANI	2020	87.5%	85	85	82	82	83.5	A-	1
14	20081194031	ADINDA DIAN PRAMITA	2020	93.75%	85	83	85	82	83.5	A-	1
15	20081194033	BALQIS	2020	87.5%	85	83	80	83	82.8	A-	1
16	20081194037	DINAR EKAMANDA	2020	93.75%	85	87	85	82	84.7	A-	1
17	20081194043	HALIZAH FARIDATUL UMMAH	2020	93.75%	85	80	85	88	84.4	A-	1
18	20081194048	FINA LAILIZ ZULFA	2020	93.75%	85	83	85	84	84.1	A-	1
19	20081194049	DEVI AYUNI	2020	93.75%	85	80	85	86	83.8	A-	1
20	20081194052	LUCKY ABDUL HERDIYANTO	2020	87.5%	85	80	80	86	82.8	A-	1
21	20081194053	TIAS SA'ADATUL ABADIYAH	2020	93.75%	85	95	87	83	87.8	A	1
22	20081194054	ROBI DARMAWAN	2020	93.75%	85	83	85	85	84.4	A-	1
23	20081194057	ERIKA DEWI ARI MITA	2020	93.75%	85	80	80	85	82.5	A-	1
24	20081194058	NUR HALIZATUL AMALIA	2020	93.75%	85	83	85	85	84.4	A-	1
25	20081194061	REZALISTIA ARDANA	2020	93.75%	85	82	82	86	83.8	A-	1
26	20081194063	RIKA JANNATUL HIDAYATI	2020	93.75%	85	80	85	82	82.6	A-	1
27	20081194065	NADYA DESI AULIA	2020	93.75%	85	85	85	84	84.7	A-	1
28	20081194067	SANIA SALSABILA	2020	93.75%	85	85	80	81	82.8	A-	1
29	20081194068	LUKMAN HAKIM ANWAR	2020	87.5%	85	80	85	83	82.9	A-	1
30	20081194071	ARINA NAILIL MUNA	2020	93.75%	85	80	85	83	82.9	A-	1
31	20081194074	ANNISA AMALIA EKA NANDA	2020	93.75%	85	80	85	82	82.6	A-	1
32	20081194077	AMARA RIDA ZAFIRA	2020	93.75%	85	80	82	0	57.4	C	1
33	20081194078	MUHAMMAD AMMAR FAIQ	2020	93.75%	85	82	82	80	82	A-	1
34	20081194080	MUHAMMAD AZZAM SAIFUDDIN	2020	75%	85	80	80	82	81.6	A-	1
35	20081194081	NASHIRUL HAQ AL FARISI	2020	93.75%	85	80	82	82	82	A-	1
36	20081194084	SA'IDATUN MACHBUBAH	2020	93.75%	85	80	85	86	83.8	A-	1
37	20081194085	CHOIRUL ROZI	2020	81.25%	85	80	82	83	82.3	A-	1