

MODULE HANDBOOK



UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: adminikom@unesa.ac.id website: <https://ikom.fish.unesa.ac.id/>

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Introduction to Communication Science / 7020103059	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	1 th / odd	Once Year	14 x meetings
1	Types of courses Lectures Structured, Assignments, Independent Study	Contact hours (3CU X 1,59 ECTS) X {(50:170) X 28,49 Workhour s= 39, 97	Independent Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours = 47,96	Structured Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhour s= 47,96	Class size MAX 50 STUDENT
2	Prerequisites for participation (if applicable)				
3	Program Learning outcomes				
	PLO 1.A Promote an attitude of devotion to God, love for the country, responsibility, and independence, as a reflection of the values of academic norms and ethics.				
	PLO 2.A Apply logical, critical, and innovative thinking through the development of science and technology in their field of expertise.				

	<p>PLO 3.A Able to produce message content for various communication purposes using various types of communication channels both conventional and digital channels that are beneficial to society and in accordance with applicable legal, social, and ethical norms. legal norms, social norms, and applicable ethics.</p> <p>PLO.4 A Able to master the theoretical concepts of communication theory in general, as well as at the interpersonal, group, organizational, and mass levels.</p> <p>CLO : <i>Students are able to understand the basic concepts and processes of communication, and apply the communication process in everyday life.</i></p>
4	<p>Subject aims/Content (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> 1. Students are able to understand the nature of communication. 2. Able to understand why each individual communicates. 3. Understand the concept of communication from several figures. 4. Able to explain the principles of communication. 5. Understand perception in the communication process. 6. Understand the scope of non-verbal communication. 7. Can explain active listening. 8. Can explain the ontology of communication science. 9. Can explain the seven traditions of communication science. 10. Understand group perception video analysis.
5	<p>Teaching methods <i>Lecture Course, Case Study.</i></p>
6	<p>Assessment methods <i>Participation, Assignment, Performance, Product/Project.</i></p>
7	<p>This module/course is used in the following study program/s as well -</p>
8	<p>Responsibility for module/course <i>Compulsory</i></p>
9	<p>Other information (References)</p> <ol style="list-style-type: none"> 1. Mulyana, Dedi. 2001. Ilmu Komunikasi: Suatu Pengantar. Bandung: PT. Remaja Rosdakarya 2. Rakhmat, Jalaluddin. 1994. Psikologi Komunikasi . Edisi Revisi. Bandung: PT. Remaja Rosdakarya 3. Verderber, Rudolph F. 1999. Communicate! 9th Ed. California: Wadsworth Publishing Company 4. Wood, Julia T. 2004. Interpersonal Communication: Everyday Encounters . 4th Edition. Belmont. California: Wadswort Publishing Company 5. Wood, Julia T. 1998. Communication Mosaic: A NEW Introduction to the Field of Communication . Belmont. California: Triggs Teal. (1995). Communicating Design in Visual Communication. London: Basford Ltd Beazley, M. (2001). A century of Graphic Design, Jeremy Aynsley, Octopus publishing Becoming

