

MODULE HANDBOOK



UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: adminikom@unesa.ac.id website: <https://ikom.fish.unesa.ac.id/>

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Gender and Media/ 7020103014	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	4 th / odd	Once Year	14 x meetings
1	Types of courses Lectures Structured, Assignments, Independent Study	Contact hours (3CU X 1,59 ECTS) X {(50:170) X 28,49 Workhours = 39, 97	Independent Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours= 47,96	Structured Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours = 47,96	Class size MAX 50 STUDENT
2	Prerequisites for participation (if applicable)				
3	Program Learning outcomes				
PLO 1.A Promote religious attitude, nationalism, responsibility, and independence, as a reflection of the values of academic norms and ethics.					
PLO 2.A Collaborate, develop networks and evaluate performance.					
PLO 3.A Use communication skills and utilizing communication technology to resolve social change					

	<p>communication issues.</p> <p>PLO.4 A Develop concepts, rules, and procedures for the preparation of plans and implementation of social change communication programs.</p>
	<p>CLO : <i>Students are able to examines stereotypes, the influence of gender and race on media, the changing role of audiences on contemporary media, and analyzes gender-biased language and cultural and social identities using lecture, discussion, debate, and case study analysis methods..</i></p>
4	<p>Subject aims/Content (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> 1. Gender issues and gender equality concepts 2. Concepts and practices of Stereotypes in Society 3. cultural and social identity 4. Gender construction in Critical Discourses Analysis (CDA) and Framing & Semiotics studies 5. Gender representation and analysis in conventional and new media 6. Gender Analysis in Print Media, Electronic Media and Social Media
5	<p>Teaching methods <i>Lecture Course, Case Study</i></p>
6	<p>Assessment methods <i>Participation, Performance</i></p>
7	<p>This module/course is used in the following study program/s as well -</p>
8	<p>Responsibility for module/course <i>Elective Course</i></p>
9	<p>Other information (References)</p> <ol style="list-style-type: none"> 1. Parikka, T. 2015. Globalization, Gender, and Media: Formations of the Sexual and Violence in Understanding Globalization . Lanham: Lexington Books. 2. Ross, K. 2010. Gendered Media: Women, Men, Identity Politics . Lanham: Rowman and Littlefield Publishers, Inc. 3. Gill, R. 2007. Gender and Media . Malden: Polity Press