MODULE HANDBOOK

UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: adminilkom@unesa.ac.id website: https://ikom.fish.unesa.ac.id/

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Media Production / 70201030118	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	5th / odd	Once Year	14 x meetings

1	**Types of courses** Lectures Structured, Assignments, Independent Study	**Contact hours** (3CU X 1,59 ECTS) X {(50:170') X 28,49 Workhours= 39, 97	**Independent Study** (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhours = 47,96	**Structured Study** (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhours= 47,96	**Class size** **MAX 50 STUDENT**
2	**Prerequisites for participation (if applicable)**				
3	**Program Learning outcomes**				

PLO 1.A
Promote an attitude of devotion to God, love for the country, responsibility, and independence, as a reflection of academic values and ethics.

PLO 2.A
Apply logical, critical, and innovative thinking through the development of science and technology in their field of expertise.

	PLO 4.A Mastering the theoretical concepts of various communication media (channels), which include print media, electronic media (audio/audio-visual), and digital media. PLO.4 B Mastering the concepts, rules, and processes of developing message content to achieve various communication objectives using various types of communication channels. PLO 4.C Mastering the concepts, rules, and processes of planning and implementing communication programs. PLO 4.D Mastering the general concepts and methods of ethical application in the process of interpersonal communication, group communication, organizational communication, and mass communication.	
	CLO : *Students are able to understand the basic concepts of visual communication design by combining aspects of graphic design element principles and creating visual works through graphic design software.*	
4	**Subject aims/Content** (learning objectives of the course/subject material) 1. Students are able to design mass media programs, especially digital media. Able to design mass media programs in the field of entertainment in accordance with the development of new media with at least 2 different types of programs Able to design television programs and or audio visual shows according to the development of new media in the form of news and dialogue "talk shows". Able to design television programs and or audio visual shows according to the development of new media in the form of light news shows "features ". Students are able to recognize and identify digital media content production. 2. Students are able to organize program production using studio equipment. Able to compile scripts and or content on mass media programs that are relevant to program planning design. Able to organize a production team with an effective directing system in at least one type of mass media production. 3. Students are able to combine various mass media production techniques and production practices (shooting, editing and directing techniques). Able to operate a camera with at least 2 types of cameras. Able to operate editing applications. Able to organize a production team in at least one type of mass media production.	
5	**Teaching methods** *Lecture Course, Project based Learning.*	
6	**Assessment methods** *Product/Project, Participation, Performance.*	
7	**This module/course is used in the following study program/s as well** -	
8	**Responsibility for module/course** *Elective Course*	

9	**Other information (References)** 1. Clark, Barbara and Spohr, Susan J. (2002). Guide to Postproduction for TV and Film: Managing the Process 2nd edition.Amsterdam: Focal Press. 2. Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy . Colorado: Libraries Unlimited. 3. Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction . New Jersey: Prentice Hall. 4. Eastman, Susan Tyler dan Ferguson, Douglas A., (1985). Broadcast/ Cable Programming: Strategis and Practices. Fifth Edition .USA: Wadsworth Publishing Company. 5. Musburger, B, Robert & Kindem, Gorham. 2009. Introduction to Media Production. Elsevier, Oxford, UK