

## MODULE HANDBOOK



### UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

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Module/Course	Student Workload	Credits	Semester	Frequency	Duration
International Communication/ 7020103131	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	4 <sup>th</sup> / odd	Once Year	14 x meetings
1	<b>Types of courses</b> Lectures Structured, Assignments, Independent Study	<b>Contact hours</b>  (3CU X 1,59 ECTS) X {(50:170')} X 28,49 Workhours = 39, 97	<b>Independent Study</b>  (3CU X 1,59 ECTS) X {(60:170')} X 28,49 Workhours= 47,96	<b>Structured Study</b>  (3CU X 1,59 ECTS) X {(60:170')} X 28,49 Workhours = 47,96	<b>Class size</b>  <b>MAX 50 STUDENT</b>
2	<b>Prerequisites for participation (if applicable)</b>				
3	<b>Program Learning outcomes</b>				
PLO 1.A Promote religious attitude, nationalism, responsibility, and independence, as a reflection of the values of academic norms and ethics.					
PLO 2.A Produce message content for various communication purposes using various types of communication channels both conventional channels and digital channels that are beneficial to society and in accordance with applicable legal norms, social norms, and ethics.					

	<p>PLO 3.A Analyze the concepts, rules and processes of developing message content to achieve various communication objectives using various communication media.</p>
	<p>CLO : <i>Students are has competence in understanding concepts and theories that have a correlation with the processes and procedures of international communication.</i></p>
4	<p><b>Subject aims/Content</b> (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> <li>1. Historical context of international communication</li> <li>2. Approaches to theorizing international communication</li> <li>3. Creating a global communication infrastructure</li> <li>4. The global media marketplace and cultural globalization communication</li> <li>5. Contraflow in global media</li> <li>6. International communication in the internet age</li> <li>7. Network society and economy</li> <li>8. The cultural and institutional diversity of the network society</li> <li>9. Sociability and social structure in the age of the internet</li> <li>10. The internet in the public interest</li> <li>11. Networked social movements and informational politics</li> </ol>
5	<p><b>Teaching methods</b> <i>Lecture Course, Project based Learning</i></p>
6	<p><b>Assessment methods</b> <i>Project based Learning, Participation</i></p>
7	<p><b>This module/course is used in the following study program/s as well -</b></p>
8	<p><b>Responsibility for module/course</b> <i>Compulsory</i></p>
9	<p><b>Other information (References)</b></p> <ol style="list-style-type: none"> <li>1. Daya Kishan Thussu. 2004. International Communication. London: Arnold</li> <li>2. Manuel Castells. 2004. The Network Society. Cheltenham: Edward Elgar</li> <li>3. Manuel Castells and Gustavo Cardoso. 2005. The Network Society, From Knowledge to Society. Center for Translantic Relation</li> <li>4. Komunikasi Internasional Jalaluddin Rahmat, PT Remaja Rosdakarya, Bandung, 1993</li> <li>5. Ingrid Volkmer, International Communication Theory in Transition: Parameters of the New Global Public Sphere</li> </ol>