MODULE HANDBOOK



UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: <u>adminilkom@unesa.ac.id</u> website: <u>https://ikom.fish.unesa.ac.id/</u>

| Module/Course | | Student Workload | Credits | Semester | Frequency | Duration |
|---------------------------------|---|--|---|---|---|---------------------------------|
| Data Journalism / 7020103137 | | (3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours | 3 CU 4.77 ECTS | 5 th / odd | Once Year | 14 x meetings |
| 1 | Types of Lectures Structured Assignmer Independe Study | , nts, | Contact hours (3CU X 1,59 ECTS) X {(50:170') X 28,49 Workhour s= 39, 97 | Independ ent Study (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhours = 47,96 | Structured Study (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhour s= 47,96 | Class size MAX 50 STUDENT |
| 2 | Prerequisites for participation (if applicable) | | | | | |
| 3 | Program Learning outcomes | | | | | |
| | PLO 1.APromote an attitude of devotion to God, love for the country, responsibility, and independence, as a reflection of the values of academic norms and ethics.PLO 2.AApply logical, critical, and innovative thinking through the development of science and technology in their field of expertise. | | | | | |

| | PLO 3.A Able to run communication programs through planning, implementation, and evaluation stages, in the management of conventional and digital media organizations. PLO.4 A Able to develop the concept of rules and processes in communication strategies related to the fields of marketing communication and media management. CLO : <i>Students are able to understand the basic concepts of visual communication design by combining aspects of graphic design element principles and creating visual works through graphic design software.</i> |
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| 4 | Subject aims/Content (learning objectives of the course/subject material) 1. Introduction to Data Journalism 2. Finding Data 3. Collecting Data 4. Scrapping Data 5. Cleaning Data 6. Analyzing Data 7. Introduction to Data Visualization 8. Data Visualization: Infographics 9. Data Visualization: Interactive Data Visuals 10. Basic Maps 11. Storytelling with Data |
| 5 | Teaching methods Lecture Course, Project based Learning. |
| 6 | Assessment methods Product/Project, Participation. |
| 7 | This module/course is used in the following study program/s as well - |
| 8 | Responsibility for module/course Elective Course |
| 9 | Other information (References) 1. Gray, J. Chambers, L. & Bounegru, L. (2012). The Data Journalism Handbook. O'Rielly Media 2. Howard, A. B. (2014). The art and science of data-driven journalism: When journalists combine new technology with narrative skills, they can deliver context, clarity, and a better understanding of the world around us. Columbia Journalism School. 3. Bounegru, L. & J. Gray (eds.). (2021). The data journalism handbook: Towards a critical data practice. Amsterdam University Press. |