MODULE HANDBOOK



UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: <u>adminilkom@unesa.ac.id</u> website: <u>https://ikom.fish.unesa.ac.id/</u>

Module/Course		Student Workload	Credits	Semester	Frequency	Duration		
Speech / 7020103020		(3CU X 1.59 ECTS) X 28.49= 135.89 Workhours	3 CU 4.77 ECTS	3 th / odd	Once Year	14 x meetings		
1	Types of Lectures Structured Assignmer Independe Study	, nts,	Contact hours (3CU X 1,59 ECTS) X{(50:170 ') X 28,49 Workhour s= 39, 97	Independ ent Study (3CU X 1,59 ECTS) X{(60:170') X 28,49 Workhours = 39, 97	Structured Study (3CU X 1,59 ECTS) X{(60:170 ') X 28,51 Workhour s= 63,95	Class size MAX 50 STUDENT		
2	Prerequisites for participation (if applicable)							
3	Program Learning outcomes							
	approaches to field of comm PLO 1.A Able to descr	Students are able to understand, describe and practice various strategies, techniques, and approaches to speech skills that are relevant in the field of communication science. field of communication science.						

	PLO 1.B Able to describe at least 2 types of speech skills techniques that are relevant in the field of communication science.
	PLO 1.C Can describe at least 2 types of speech skills approaches that are relevant in the field of communication science.
	PLO 1.D Understand the basic knowledge of public speaking.
	PLO 1.E Practice at least 2 types of speech skills techniques that are relevant in the field of communication science.
	PLO 2 Students are able to examine the substance of definitions, types, processes, models, and ethics of public speaking.
	PLO 2.A review the definition of public speaking from at least 2 expert opinions.
	PLO 2.B Review the entire structure of the public speaking process in accordance with ethics.
	PLO 3 Students are able to combine various speech skills according to the context and social situation.
	PLO 3.A Can combine speech techniques according to context and social situation.
	PLO 3.B Able to analyze audience.
	PLO 3.C Able to define speech skills according to the context.
	PLO 3.D Apply speech skills according to the context.
	CLO : Students are able to understand, describe and practice various strategies, techniques, and approaches to speech skills that are relevant in the field of communication science.
4	 Subject aims/Content (learning objectives of the course/subject material) Understanding the basic knowledge of public speaking, students are able to analyze the definition of public speaking from at least 2 expert opinions. Able to describe at least 2 types of speech skills strategies that are relevant in the field of communication science. Able to describe at least 2 types of speech skills techniques that are relevant in the field of communication science. Students are able to practice at least 2 types of speech skills techniques that are relevant in the field of communication science. Identify and utilize the power of public speaking. Able to review the definition of public speaking from at least 2 expert opinions. Students are
	5. The to review the deminuon of public speaking from at least 2 expert opinions. Students are

	 able to review all structures in the public speaking process in accordance with ethics. 6. Understand and implement ethics in public speaking. 7. Able to analyze audience students are able to define speech skills according to the context 8. Understanding personal strengths. 9. Able to practice at least 2 types of speech skills techniques that are relevant in the field of communication science. Students are able to describe at least 2 types of speech skills strategies that are relevant in the field of communication science. 10. Apply speech skills according to the context. 11. Able to combine speech techniques according to context and social situation.
5	Teaching methods Lecture Course, Case Study.
6	Assessment methods Product/Project, Performance, Participation
7	This module/course is used in the following study program/s as well -
8	Responsibility for module/course Compulsory
9	 Other information (References) 1. Borg, J. 2014. Persuasion . Essex: Pearson Education Limited. 2. Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta : Gramedia Pustaka Utama 3. Carneige, Dale. 2007. The Art of Public Speaking . Cosimo Classi 4. Fine, Debra. 2008. The Fine Art of The Big Talk . Jakarta: Gramedia Pustaka Utama 5. Sriewijono, Alexander.2008. Talk inc Points . Jakarta: Gramedia Pustaka Utama.