UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: adminilkom@unesa.ac.id website: https://ikom.fish.unesa.ac.id/

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Social Engineering/ 7020103072	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	4th / odd	Once Year	14 x meetings

1	**Types of courses** Lectures Structured, Assignments, Independent Study	**Contact hours** (3CU X 1,59 ECTS) X {(50:170') X 28,49 Workhours = 39, 97	**Independent Study** (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhours= 47,96	**Structured Study** (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhours = 47,96	**Class size** **MAX 50 STUDENT**

2	**Prerequisites for participation (if applicable)**

3	**Program Learning outcomes**

PLO 1.A
Promote religious attitude, nationalism, responsibility, and independence, as a reflection of the values of academic norms and ethics.

PLO 2.A
Collaborate, develop networks and evaluate performance.

PLO 3.A
Use communication skills and utilizing communication technology to resolve social change

	communication issues. PLO.4 A Use science and technology to solve problems.	
	CLO : *Students are able to identification of social problems in an NGO, development social communication approach, design, implementation, monitoring and evaluation of development social communication products and presenting them in the form of summative and formative research using lecture, discussion and field experience methods.*	
4	**Subject aims/Content** (learning objectives of the course/subject material) 1. Social problems 2. Functional structure of Talcott Parsons modernity and critical theory 3. Postmodern theory, feminist and Husserlian phenomenology 4. Cultural studies and the dynamics that occur in society 5. Person In Environment Human System in The Environment 6. Advocacy Strategy and Implementation of NGO Performance	
5	**Teaching methods** *Lecture Course, Case Study*	
6	**Assessment methods** *Participation, Project/Product*	
7	**This module/course is used in the following study program/s as well** -	
8	**Responsibility for module/course** *Elective Course*	
9	**Other information (References)** 1. Mefalopulos, P. 2008. Development Communication Sourcebook: Broadening the Boundaries of Communication. WashingtonD.C. : The World Bank. 2. Wilkins, K., Tufte, T., and Obregon, R. 2012. The Handbook of Development Communication and Social Change. Hoboken: WileyBlackwell. 3. Tirtosudarmo, R. (2022). Mencari Indonesia 2: Batas-Batas Rekayasa Sosial (BW). Media Nusa Creative (MNC Publishing). 4. Rakcmat Jalaludin ;2012 Rekayasa social ;Bandung Remaja Rosdakarya 5. Huda, A. M. (2019). Model Strategi Pengembangan Sosial Radio Komunitas dalam Mitigasi Bencana Di Kawasan Gunung Kelud.Aristo, 7(2), 277-295.	