

MODULE HANDBOOK



UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: adminikom@unesa.ac.id website: <https://ikom.fish.unesa.ac.id/>

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Communication Research Methods/ 7020103050	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	4 th / odd	Once Year	14 x meetings
1	Types of courses Lectures Structured, Assignments, Independent Study	Contact hours (3CU X 1,59 ECTS) X {(50:170) X 28,49 Workhours = 39, 97	Independent Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours= 47,96	Structured Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours = 47,96	Class size MAX 50 STUDENT
2	Prerequisites for participation (if applicable)				
3	Program Learning outcomes				
	PLO 1.A Promote religious attitude, nationalism, responsibility, and independence, as a reflection of the values of academic norms and ethics.				
	PLO 2.A Apply logical, critical, and innovative thinking through the development of science and technology in their field of expertise.				
	PLO 3.A				

	<p>Conducting research activities in the field of communication using various quantitative and qualitative communication research methods with a monodisciplinary approach.</p> <p>PLO 4.A Develop concepts, rules and processes of communication research. Use a variety of quantitative, as well as qualitative communication research methods with a mono-disciplinary approach.</p>
	<p>CLO : <i>Students are able to prepare a research proposal for a thesis and be able to carry out simple research according to the methods and theories learned.</i></p>
4	<p>Subject aims/Content (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> 1. Research paradigm and finding communication phenomena 2. Discover communication problems and analyze the significance of research 3. Concepts, differences, examples of quantitative and qualitative research methods 4. Stages of communication research using case study research methods 5. Models and examples of communication research with phenomenology and ethnography 6. Models and examples of communication research with Roland Barthes semiotic analysis, framing, discourse, and receptions analysis 7. Models and examples of communication research with network and audit communication and social media analytics
5	<p>Teaching methods <i>Lecture Course, Case Study</i></p>
6	<p>Assessment methods <i>Project based Learning, Participation, Performance</i></p>
7	<p>This module/course is used in the following study program/s as well -</p>
8	<p>Responsibility for module/course <i>Compulsory</i></p>
9	<p>Other information (References)</p> <ol style="list-style-type: none"> 1. Stake, Robert E. 2010. Qualitative Research: Studying How Things Work. New York: The Guilford Press. 2. Denzin, Norman K. and Lincoln, Yvonna S. 2005. Handbook of Qualitative Research. 3rd eds: Sage Pub. 3. Krippendorff, Klaus. 2004. Content Analysis: an Introduction to Its Methodology. California: SAGE Publication.