

MODULE HANDBOOK



UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: adminikom@unesa.ac.id website: <https://ikom.fish.unesa.ac.id/>

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Cross Cultural Communication/ 7020103026	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4,77 ECTS	3 th / odd	Once Year	14 x meetings
1	Types of courses Lectures Structured, Assignments, Independent Study	Contact hours (3CU X 1,59 ECTS) X {(50:170) X 28,49 Workhour s= 39, 97	Independent Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours = 47,96	Structured Study (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhour s= 47,96	Class size MAX 50 STUDENT
2	Prerequisites for participation (if applicable)				
3	Program Learning outcomes				
	PLO 1.A Able to apply communication concepts that focus on different cultures, and utilize the development of science and technology analysis to solve the consequences of cross-cultural communication problems, and be able to adapt to a class environment that is culturally different, be it religion, ethnicity, language, and other cultural products.				
	PLO 2.A Studying the development of components and characteristics of cross-cultural communication, the				

	<p>concepts of multiculturalism and pluralism in communication, the level of acceptance of different cultures (in group / out group), and obstacles in building cross-cultural communication starting from the cognitive, affective, and behavioral levels such as; prejudice, ethnocentrism, stereotypes, attitudes, divergent communication behavior, and physical violence. In this course, students listen to material on concepts in cross-cultural communication, and analyze empirical phenomena to explain building effective cross-cultural communication in order to establish social networks with individuals from different ethnic groups.</p> <p>PLO 3.A Able to make decisions in dealing with cases of cross-cultural communication problems based on the information obtained, and able to provide guidance independently or in consideration of their groups in choosing various alternative solutions to overcome factors that can hinder cross-cultural communication.</p> <p>CLO : <i>Students are able to understand the cultural background of individuals from certain ethnic groups or different regions, in order to adapt to build mutual understanding communication. Lectures, discussions, and presentations of cross-cultural communication concepts and cases.</i></p>
4	<p>Subject aims/Content (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> 1. Understand the reasons, Understand the reasons, functions and purposes of cross-cultural communication 2. Understand the differences between cross-cultural communication and intercultural communication 3. Understand verbal and nonverbal language in cross-cultural communication 4. Understand expressions and emotions in cross-cultural communication 5. Understand cognition and affection, the implications of cognition and affection and response 6. Identify outgroups and ingroups in a culture 7. Understand the use of the ethnographic tradition in the field of cross-cultural communication 8. Students understand the use of the phenomenological tradition in the field of cross-cultural communication 9. Understand the theory of ethnic identity Students understand the theories of intercultural communication from GudyKunst Understand the theory of face negotiation 10. Understand the dominant cultural patterns Students understand masculine and feminine culture Students understand value orientation human, time, activities 11. Understand the influence of culture on the scope of health Students understand the belief system of health services Understand the holistic tradition of health Understand the scientific / biomedical tradition 12. Understand the phenomenon of the entry of new cultures Students are able to understand intercultural communication competencies Students understand culture shock, reactions and stages of culture shock 13. Understand acculturation and adaptation strategies Students understand host culture reactions to immigrants 14. Understand the do's and don'ts in different cultures.
5	<p>Teaching methods <i>Lecture Course, Case Study.</i></p>
6	<p>Assessment methods <i>Participation, Performance.</i></p>

7	This module/course is used in the following study program/s as well -
8	Responsibility for module/course <i>Compulsory</i>
9	<p>Other information (References)</p> <ol style="list-style-type: none"> 1. William Gudykunst dan Bella Mody (ed). 2002. Handbook of International and Intercultural Communication. (2nd edition).London: Sage. 2. Larry A.Samovar, Ricahard R Porter, Edwin R McDaniel. 2010. Komunikasi Lintas Budaya, Communication Between Cultures.Edisi tujuh, terjemahan. Jakarta: Salemba Humanika. 3. Zainal Abidin Bagir, dkk. 2011. Pluralisme Kewargaan. Yogyakarta: Center for Religious and Cross-cultural Studies UGM, danMizan. 4. Th. Sumartana, Noegroho Agoeng, Zuly Qodir (ed). 2002. Pluralisme, Konflik, dan Perdamaian. Kerjasama Interfidei dan TheAsia Foundation. Jogjakarta: Pustaka Pelajar 5. Deddy Mulyana. Komunikasi Antar Budaya. Bandung: Rosda Karya. 6. Deddy Mulyana. 2010. Komunikasi Lintas Budaya. Bandung: Rosda Karya 7. EM Griffin. 2012. A First Look at Communication Theory (8th edition) . Boston: Mc Graw Hill. 8. Richard W dan Lynn Turner. 2010. Introducing Communication Theory: Analysis and application . Mc Graw Hill