

## MODULE HANDBOOK



### UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

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Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Creative Writing / 7020103102	(3CU X 1.59 ECTS) X 28.49= 135.89 Workhours	3 CU 4.77 ECTS	3 <sup>th</sup> / odd	Once Year	14 x meetings
1	<b>Types of courses</b> Lectures Structured, Assignments, Independent Study	<b>Contact hours</b>  (3CU X 1,59 ECTS) X{(50:170 ) X 28,49 Workhour s= 39, 97	<b>Independent Study</b>  (3CU X 1,59 ECTS) X{(60:170) X 28,49 Workhours = 39, 97	<b>Structured Study</b>  (3CU X 1,59 ECTS) X{(60:170 ) X 28,51 Workhour s= 63,95	<b>Class size</b>  <b>MAX 50 STUDENT</b>
2	<b>Prerequisites for participation (if applicable)</b>				
3	<b>Program Learning outcomes</b>				
	PLO 1.A Fostering the attitude of devotion to the Lord YME, love of the homeland, responsibility, and self-reliance, as a reflection of academic norms and ethics.				
	PLO 2.A Applying logical, critical, and innovative thinking through the development of science and technology within its competence.				

	<p>PLO 2.B Able to refer to independent performance, quality, and prevent plagiarism in compiling scientific research results.</p> <p>PLO 3.A Able to produce message content for a wide range of communication purposes using various types of channels of communication, both conventional and digital, which are beneficial to the community and in accordance with applicable legal, social, and ethical norms.</p> <p>PLO 4.A Able to analyze the concepts, principles and processes of message content development to a wide range of communication purposes using a variety of communication media.</p> <p>PLO 4.B Able to develop concepts, principles, and processes of planning and implementation of programmes of social change communication.</p>
	<p>CLO : <i>Students are have the ability to write creatively. Lectures include writing autobiography, personal narratives, writing scripts (advertising, adlibs, etc.), and writing literary works (poetry, prose, and drama). Lecturing methods through lectures and writing practice. External lectures include advertising scripts, adlibs, and literary works in various forms (prins media or e-book).</i></p>
4	<p><b>Subject aims/Content</b> (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> <li>1. Students can analyze the meaning, purpose, and scope of creative writing.</li> <li>2. Can develop creative ideas to be poured into one of the selected products (advertising, literary works, etc.).</li> <li>3. Able to analyze ways to create advertising scripts in various forms and needs (adlibs, television, flyer, etc.).</li> <li>4. Students will be able to analyse how to do for personal development of narative.</li> <li>5. Can analyse the differences and similarities of poetry, prose, and drama in the context of the creative writing and authenticity of literary work.</li> <li>6. Able to create a cerpen type of writing.</li> <li>7. Able to understand and create writing in the form of: 1. short stories fiction 2. poems 3. drama 4. advertising scripts.</li> </ol>
5	<p><b>Teaching methods</b> <i>Lecture Course, Project based Learning.</i></p>
6	<p><b>Assessment methods</b> <i>Product/Project, Participation.</i></p>
7	<p><b>This module/course is used in the following study program/s as well -</b></p>
8	<p><b>Responsibility for module/course</b> <i>Elective Course</i></p>

**Other information (References)**

1. The Routledge Creative Writing Coursebook.
2. EYD versi 5 Kemendikbud.
3. Smith, Hazel. 2020. The Writing Experiment: Strategies for innovative creative writing. New York: Routledge.
4. Suarta, I Made. 20014. Teori Sasta. Jakarta: PT Raja Grafindo Persada.
5. Teeuw. A. Sastra dan Ilmu Sastra