

## MODULE HANDBOOK



### UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

Jl. Ketintang No.i5, Ketintang, Kec. Gayungan, Kota SBY, Jawa Timur 60231 email: [adminikom@unesa.ac.id](mailto:adminikom@unesa.ac.id) website: <https://ikom.fish.unesa.ac.id/>

Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Communication Theory/ 7020103084	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	2 <sup>th</sup> / odd	Once Year	14 x meetings
1	<b>Types of courses</b> Lectures Structured, Assignments, Independent Study	<b>Contact hours</b>  (3CU X 1,59 ECTS) X {(50:170) X 28,49 Workhours = 39, 97	<b>Independent Study</b>  (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours= 47,96	<b>Structured Study</b>  (3CU X 1,59 ECTS) X {(60:170) X 28,49 Workhours = 47,96	<b>Class size</b>  <b>MAX 50 STUDENT</b>
2	<b>Prerequisites for participation (if applicable)</b>				
3	<b>Program Learning outcomes</b>				
	PLO 1.A Master the theoretical concepts of communication theory in general, as well as at the interpersonal, group, organizational, and mass levels.				
	PLO 2.A Theoretical concepts of various communication media (channels), which include print media, electronic media (audio/audio-visual), and digital media.				
	PLO 3.A				

	Theoretical concepts of interpersonal communication, group communication, organizational communication, and mass communication in depth.
	CLO : <i>Students are able to understand and apply communication theory in their life.</i>
4	<p><b>Subject aims/Content</b> (learning objectives of the course/ subject material)</p> <ol style="list-style-type: none"> <li>1. Definition of theory, characteristics, functions, and theory construction.</li> <li>2. Differences in 7 traditions of communication theory (rhetoric, semiotics, phenomenology, cybernetics, socio-psychology, critical, and socio-cultural)</li> <li>3. Apply the 7 traditions of communication theory (rhetoric, semiotics, phenomenology, cybernetics, socio-psychology, critical, and socio-cultural) in their life.</li> </ol>
5	<p><b>Teaching methods</b> <i>Lecture Course, Case Study</i></p>
6	<p><b>Assessment methods</b> <i>Project based Learning, Participation</i></p>
7	<p><b>This module/course is used in the following study program/s as well -</b></p>
8	<p><b>Responsibility for module/course</b> <i>Compulsory</i></p>
9	<p><b>Other information (References)</b></p> <ol style="list-style-type: none"> <li>1. Wood, Julia T. 2011. Communications Mosaics. Boston: Wadsworth.</li> <li>2. Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: Mc Graw Hill.</li> <li>3. Richard W and Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. Mc Graw Hill.</li> <li>4. Stephen W. Littlejohn and Karen A. Foss. 2009. Theories of Human Communication. Waveland press Inc</li> </ol>