

## MODULE HANDBOOK



### UNIVERSITAS NEGERI SURABAYA

Faculty of Social Science and Politic

Bachelor of Communication Science

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Module/Course	Student Workload	Credits	Semester	Frequency	Duration
Health Communication / 7020103025	(3CU X 1.59 ECTS) X 28.49 = 135.89 Workhours	3 CU 4.77 ECTS	5 <sup>th</sup> / odd	Once Year	14 x meetings
1	<b>Types of courses</b> Lectures Structured, Assignments, Independent Study	<b>Contact hours</b>  (3CU X 1,59 ECTS) X {(50:170') X 28,49 Workhour s= 39, 97	<b>Independent Study</b>  (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhours = 47,96	<b>Structured Study</b>  (3CU X 1,59 ECTS) X {(60:170') X 28,49 Workhour s= 47,96	<b>Class size</b>  <b>MAX 50 STUDENT</b>
2	<b>Prerequisites for participation (if applicable)</b>				
3	<b>Program Learning outcomes</b>				
	PLO 1.A Promote an attitude of devotion to God, love for the country, responsibility, and independence, as a reflection of the values of academic norms and ethics.				
	PLO 2.A Apply logical, critical, and innovative thinking through the development of science and technology in their field of expertise.				

	<p>PLO 3.A Able to use communication skills and utilize communication technology to solve social change communication issues.</p> <p>PLO.4 A Able to develop concepts, rules, and processes for planning and implementing social change communication programs.</p> <p>CLO : <i>Students are able to understand to evaluate various objectives in health communication. Through the case study method and field visits/practices, students will also broaden their horizons and gain experience in the application of health communication in the community.</i></p>
4	<p><b>Subject aims/Content</b> (learning objectives of the course/subject material)</p> <ol style="list-style-type: none"> <li>1. Understand the theory, methods, and practice of health communication.</li> <li>2. Understand health communication from the patient's perspective.</li> <li>3. Understand health practitioner challenges and social support needs.</li> <li>4. Understand health communication from the health care provider's perspective.</li> <li>5. Analyze health practitioner and patient communication approaches</li> <li>6. Identify factors that influence patients.</li> <li>7. Identify socio-cultural factors in health communicationSub- CPMK8 End of meeting skills.</li> <li>8. Understand ethics in health communication.</li> <li>9. Identify new media in health communication.</li> <li>10. Understand campaigns and interventions in health communication.</li> <li>11. Understand crisis management and risk communication.</li> <li>12. Analyze healthy behaviors of adults and adolescents at risk.</li> <li>13. Analyze mental health and illnesses.</li> </ol>
5	<p><b>Teaching methods</b> <i>Lecture Course, Case Study.</i></p>
6	<p><b>Assessment methods</b> <i>Product/Project, Assignment, Participation, Performance.</i></p>
7	<p><b>This module/course is used in the following study program/s as well -</b></p>
8	<p><b>Responsibility for module/course</b> <i>Elective Course</i></p>
9	<p><b>Other information (References)</b></p> <ol style="list-style-type: none"> <li>1. Harrington, N. 2015. Health Communication: Theory, Method, and Application . New York: Routledge.</li> <li>2. Berry, D. 2007. Health Communication: Theory and Practice . Berkshire: Open University Press.</li> <li>3. Whaley, B. B. 2014. Research methods in health communication: Principles and application. Routledge.</li> <li>4. Hamilton, H., &amp; Chou, W. Y. S. 2014. The Routledge handbook of language and health communication. Routledge</li> </ol>