



Yuyun Isbanah, S.E., M.SM.

Position	<i>Assistant Professor</i>				
	Degree	University		Year	
	Bachelor of Management	State University of Surabaya		2005-2009	
	Master of Management	Airlangga University		2010-2012	
	Position	Employer		Period	
Employment	Lecturer	University State of Surabaya		2014-Now	
Research and development projects over the last 5 years	Year	Title		Sponsor	Funding (million IDR)
		Research project			
	2018	Analisis Faktor yang Mempengaruhi Keputusan Investasi Mahasiswa FE Unesa		DIPA Unesa	10
	2019	Pengaruh <i>Financial Literacy</i> dan <i>Perceptual Antecedent</i> terhadap <i>Intention to Invest</i> pada Investor Saham di Surabaya		DIPA Unesa	15
	2020	Analisis Perilaku Manajemen Keuangan Guru Smp Perempuan Di Surabaya Ditengah Pandemi Covid-19		PNBP Unesa	10
	2021	Saving Behaviour Among Students At Higher Learning Institution: What Are The Motives That Influence Them To Save?		PNBP Unesa	10
	2022	Saving Behaviour Among Students At Higher Learning Institution: A Comparative Study Between Indonesia And Malaysia		PNBP Unesa	15
	2022	Peran Mediasi Financial Constrain Pada Pengaruh Green Innovation Dan Ownership Structure Terhadap Corporate Financial Performance		PNBP Unesa	30
	2023	Kajian Work Life Balance pada Pemimpin Perempuan Unesa PTNBH: Peran Mediasi Job Stress, Job Satisfaction, dan Job Commitment		Non APBN	25

	2023	Peran Moderasi Board Gender Diversity pada Pengaruh Environment, Social, Governance (ESG) Disclosure terhadap Kinerja Perusahaan	Non APBN	30
	2023	Determinan Keputusan Investasi Masyarakat Kota Surabaya	Non APBN	20
		Community service project		
	2018	Ecopreneurship Berbasis Zero Waste Craft Sebagai Upaya Penumbuhan Industri Ekonomi Kreatif Di Yayasan Bhayangkari	Fakultas	8,5
	2019	Pelatihan Pengelolaan Keuangan Bagi Usaha Jenang an Kurma Tomat Desa Lasem Kec. Sidayu Kab. Gresik	Fakultas	7.5
	2020	Penguatan Ketahanan Pangan Bagi Masyarakat Terdampak Covid-19	Fakultas	7.5
	2021	Peningkatan Pasar Umkm Batik Desa Lemah Putro Sidoarjo Melalui Pelatihan Desain Website	Fakultas	8
	2022	Mewujudkan Umkm Mandiri Melalui Integrated Online Marketing Dan Optimalisasi Sdm Di Desa Pungul Sidoarjo	Fakultas	8
	2023	PKM Bagi UMKM Kue Basah Melalui Pelatihan Sertifikasi Halal dan Laporan Keuangan Sederhana di Kecamatan Kapas Kabupaten Bojonegoro	Non APBN	15
Journal Publication		Title	Volume / Number / Year	Journal
		Determinant of the Financial Literacy: Case Study on Career Woman in Indonesia.	Vol. 17, No. 2, 2018	Etikonomi Jurnal Ekonomi, Published by Faculty of ECONOMIC and Business UIN Syarif Hidayatulloh
		Determinant Harga Saham Perusahaan Sektor Pertambangan di Bursa Efek Indonesia	Vol. 10, No 2, 2018	Jurnal Bisnis dan Manajemen, FE Unesa.
		Bias kognitif dan kepribadian individu: Studi perilaku investor muda di Surabaya.	Vol. 9, No. 2 2018	Jurnal Riset Manajemen Sains Indonesia (JRMSI)
		Young Investor Behavior: Implementation Theory Of Planned Behavior.	Vol. 9, Issue 7, 2018	International journal of civil engineering and technology (IJCIET)
		Does ESOP can Improve Firm Performance?	Vol. 10, Issue 2, 2019	Journal Economics and Finance
		Factors Affecting Investment Decisions: Studies on Young Investors International	Vol. 9. No. 3, 2019	Journal of Academic Research in Accounting, Finance, and Management Science
		<u>Financial management behavior of junior high school woman teacher</u>	14 Technium Soc. Sci. J. 445 (2020) https://heinonline.org/HOL/LandingPage?handle=hein.journals/techssj14&div=40&id=&page=	Technium Social Science Journal
		<u>Underpricing In Indonesia Non Financial Companies</u>	23 Technium Soc. Sci. J. 568 (2021) https://heinonline.org/HOL/LandingPage?handle=hein.journals/techssj23&div=44&id=&page=	Technium Social Science Journal

	<u>Analisis Komparatif Abnormal Return Dan Trading Volume Activity Emiten Sektor Mining Berdasarkan Pengumuman Kasus Pasien Covid-19 Pertama Di Indonesia</u>	https://journal.unesa.ac.id/index.php/jim/article/download/13814/pdf	Jurnal Ilmu Manajemen Vol 9 No 3
	<u>Penguatan Ketahanan Pangan Bagi Masyarakat Terdampak Covid-19</u>	Vol 1 No 2 Hal. 132-138 https://journal.inspirasi.or.id/jppm/article/view/100	Inspirasi: Jurnal Pengabdian dan Pemberdayaan Masyarakat
	The Effect Of Green Innovation And Ownership Structure On Corporate Financial Performance	Vol 11 No 2 2021 https://ejournal.umm.ac.id/index.php/jmb/article/view/19404 DOI: https://doi.org/10.22219/mb.v11i2.19404	Jurnal Manajemen Bisnis
	Students' Saving Behaviour: What Are The Motives That Influence Them To Save?	2022, Vol. 11, No. 3, 363-382 P-ISSN : 2087-9954, E-ISSN : 2550-0066. DOI : http://dx.doi.org/10.26418/jebik.v11i3.56561	Jurnal Ekonomi Bisnis dan Kewirausahaan (JEBIK)
	<u>Mewujudkan UMKM Mandiri Melalui Integrated Online Marketing Di Desa Punggul Sidoarjo</u>	Vol 3 No 2 Hal 155-161 DOI: https://doi.org/10.47065/jrespro.v3i2.2734	Journal of Social Responsibility Projects by Higher Education Forum
	<u>Intention To Invest Based On Investors Financial Literacy And Perceptual Antecedent: Evidence In Indonesia</u>	Vol 12 No 2 Hal 356 – 369 http://dx.doi.org/10.6007/IJARAFMS/v12-i2/13117 DOI:10.6007/IJARAFMS /v12-i2/13117	International Journal of Academic Research in Accounting, Finance and Management Sciences
	<u>Peningkatan Pangsa Pasar Umkm Batik Melalui Optimalisasi Pemasaran Digital Berbasis Web</u>	Vol 9 no 2 2022. Hal 381-389 https://doi.org/10.29303/abdiinsani.v9i2.540	Jurnal Abdi Insani
Speaker of Scientific Seminars in the last 5 years	<i>Name of Scientific Meeting / Seminar</i>	<i>Scientific Article Titles</i>	<i>Place & Date</i>
	<i>2nd Mandalika International Multi-Conference on Science and Engineering 2023</i>	<i>The Key to Increasing Job Satisfaction</i>	<i>2023 di Conference Proceeding</i>

Book works in the last 5 years	<i>Book Title</i>	<i>Years</i>	<i>Pages</i>	<i>Publisher</i>
	Manajemen Investasi bagi Pemula	2023	1-119	PT Mitra Edukasi dan Publikasi
h. Experience in obtaining IPR in the last 5-10 years	<i>IPR Title</i>	<i>Years</i>	<i>Type</i>	<i>P/ID Number</i>

