



Tias Andarini Indarwati, S.E., MM

Position

Assistant Professor

	<i>Degree</i>		<i>University</i>	<i>Year</i>
	Bachelor of Management		Universitas Brawijaya	1999-2002
	Master of Science		Universitas Brawijaya	2008-2010
	<i>Position</i>		<i>Employer</i>	<i>Period</i>
Employment	Lecturer		Universitas Negeri Surabaya	2014-Now
Research and development projects over the last 5 years	<i>Year</i>	<i>Title</i>	<i>Sponsor</i>	<i>Funding (million IDR)</i>
		<i>Research project</i>		
	2019	Penelusuran dan Identifikasi Pembayaran PBB atas TKD di wilayah Kecamatan Sukodono Sidoarjo	Penelitian PBB Sidoarjo	Rp. 60.000.000
	2019	Analisis Faktor Yang Mempengaruhi Keputusan Investasi: Studi Pada Investor Pemula Di Fe Unesa	Penelitian Swadaya - FE Unesa	Rp. 10.000.000
	2020	Pengaruh Ketidakpastian Lingkungan (Covid-19) Dan Karakteristik Kewirausahaan Terhadap Kinerja Bisnis Ukm Di Kabupaten Sidoarjo	Penelitian Swadaya - FE Unesa	Rp. 7.500.000
	2021	Penguatan Adaptive Capability Dan Networking Capability Untuk Meningkatkan Inovasi Dan Kinerja Ukm Di Kabupaten Sidoarjo	Penelitian Swadaya - FE Unesa	Rp. 10.000.000
	2021	Manajemen Penanganan Cidera Pada Atlet Pustlada Jatim	Program Penugasan	Rp 50.000.000
	2021	Strategi Manajemen Event Pertandingan Olahraga Dimasa Pandemic Covid-19 Pada Pengurus Koni Provinsi Jawa Timur	Program Penugasan	Rp 50.000.000
	2022	Perceived Ease Of use terhadap keputusan	Program Penelitian Kompetitif LPPM	Rp 30.000.000

		pembelian di e-commerce (case study Media sosial tiktok)		
	2022	Performance Di Mediasi Inovasi Pada Pengaruh Adaptive Capability Dan Network Capability Dengan Resource Flexibility Sebagai Pemoderasi	Program Penelitian Kompetitif LPPM	Rp 30.000.000
	2022	Determinan Perilaku Konsumtif Generasi Z Kota Surabaya	Program Penelitian Kompetitif FEB	Rp. 10.000.000
	2022	Analisis Faktor-faktor Pembentuk Ketahanan (Resiliensi Keluarga) Dalam Pencegahan Penyalahgunaan Narkoba	Program Penelitian Kompetitif FEB	Rp 39.100.000
	2023	Implementasi Design Thinking Dalam Membangun Inovasi Model Bisnis Berbasis Media Digital Di Universitas Negeri Surabaya	Penelitian Penugasan Batch 2	Rp. 49.900.000
	2023	Destination Image and Travel Motivation: Impact on Visit Intention, Decision to Visit	Penelitian Swadaya –FEB Unesa	Rp. 20.000.000
		Community service project		
	2019	Pelatihan Pemasaran <i>Online</i> pada Pelaku Usaha Keripik Tempe dan Keripik Buah Desa Sukorejo Kecamatan Sidayu Kabupaten Gresik	FE Unesa	Rp. 7.500.000
	2020	PKM Alat Pelindung Diri (APD) Hazmart untuk Tenaga Medis selama masa pandemi covid 19	Penugasan Pkm Covid-19 Dana Pnbp Batch 2	Rp. 40.000.000
	2020	IbM Upaya Menunjang Kesehatan Mahasiswa Terdampak Covid-19 Di Surabaya Melalui Ketahanan Pangan Dan Ajakan Hidup Sehat	FE Unesa	Rp. 7.500.000
	2020	Viralisasi Eduwisata Konservasi Penyu di Pantai Taman Pacitan	DRPM	Rp. 150.000.000
	2021	IbM Implementasi QRIS Sebagai Media Transaksi Digital Yang Transparan Dan Akuntabel Pada TPQ Al-Aqsha	FEB Unesa	Rp. 8.000.000
	2021	Inovasi paket makanan sehat dalam upaya membantu kalangan mahasiswa di sekitar kampus unesa di era new normal	PKM Penugasan	Rp. 50.000.000
	2021	Peningkatan Regulasi Emosi Pada Korban Banjir Jombang	PKM Penugasan Tanggap Bencana (Pentagana)	Rp. 40.000.000
	2021	Penerapan Psikoedukasi Untuk Meningkatkan Resiliensi Korban Bencana Banjir Dan Tanah Longsor Di Nganjuk Jawa Timur	PKM Penugasan Tanggap Bencana (Pentagana)	Rp. 46.500.000

	2022	Pelatihan Manajemen BUMDES Bumi Sutra, Desa Sukolelo Kecamatan Prigen Kabupaten Pasuruan	Kebijakan FEB Unesa	Rp. 16.000.000
	2022	IbM Strategi Revitalisasi UMKM Pengrajin Kulit melalui Implementasi Digital Marketing dan Mobile Commerce pada Koperasi Industri Tas dan Koper (INTAKO) di Desa Kedensari, Kabupaten Sidoarjo	PKM Pemberdayaan UMKM	Rp 25.000.000
	2022	Mendukung Percepatan Pemulihan Ekonomi Pasca Covid-19 yang Gender-Responsive dan Inklusif Melalui Penyederhanaan dan Digitalisasi Pencatatan Keuangan pada UMKM Fashion Milik Pengusaha Wanita di Jawa Timur	PKM GESI	Rp 26.000.000
	2022	Bespoke tailoring berbasis web: terobosan bisnis garmen untuk pesanan custom	Kedaireka Matching Fund	Rp 101,022,499 (Dikti)
	2023	Pelatihan Manajemen Bumdes, Kecamatan Kapas Kabupaten Bojonegoro	FEB Unesa	Rp. 15.000.000
Journal Publication		Title	Volume / Number / Year	Journal
		Investopreneur pada Alumni FE Unesa	Vol 1 no 1 Feb 2019	Jurnal Panjar
		The Effect Of E-Trust And E-Service Quality To E-Loyalty With E- Satisfaction As The Mediation Variable	VOL 6, NUMBER 2, 2019	MINDS
		Access to Formal Credit of Indonesian SME	Vol 15/1/ 30 April 2020 p. 106-118	Tirtayasa Ekonomika
		Inovasi Model Donasi Masjid Melalui Penerapan Financial Technology Di Era Pandemi Covid-19	Vol. 1 No. 1, June 2020 e-ISSN: 2722-5062	Airlangga Journal of Innovatioan Management
		Penguatan Gizi Dan Imunitas Untuk Mahasiswa Manajemen Unesa Yang Terdampak Pandemi Covid 19	Vol 6, No 2 (2021) Maret 2021	Jurnal Abdi Masyarakat Universitas Mercubuana
		The Influence of Perceived Ease of Use, Perceive Usefulness, and Trust on Customer's Intention to Use "Bebas Bayar" Mobile Payment Application in Indonesia	20 Technium Soc. Sci. J. 726 (2021)	Technium
		Destination Image and Travel Motivation: Impact on Visit Intention, Decision to Visit	3.3 (2023): 1130-1138.	International Journal Of Economics, Management, Business, And Social Science (IJEMBIS)
		Dividend Policy in Indonesia Agriculture	18.4 (2023)	International Journal of Sustainable

	Firms: Modmed Profitability and Liquidity		Development & Planning
	A Systematic Literature Review: UTAUT In Fashion	3.3 (2023): 605-615.	International Journal Of Economics, Management, Business, And Social Science (IJEMBIS)
Speaker of Scientific Seminars in the last 5 years	<i>Name of Scientific Meeting / Seminar</i>	<i>Scientific Article Titles</i>	<i>Place & Date</i>
	1st ICOBUS International Conference on Business and Social Science	How To Manage Ecotourism For Education Purpose: A Swot Analysis Of Sea Turtle Conservation Tourism	3-4 Oktober 2020 Zoom
	<i>International Joint Conference on Arts and Humanities 2022 (IJCAH 2022</i>	Implementation of E-Catalog Technology as a Digital Promotion Media on a Small Medium Enterprise..	10-11 September 2022 Zoom
	<i>International Joint Conference on Arts and Humanities 2022 (IJCAH 2022).</i>	Digitalization of Simple Financial Statements on Women's Fashion MSMES in East JavaAtlantis Press, 2023.	10-11 September 2022 Zoom
	<i>International Joint Conference on Arts and Humanities 2022 (IJCAH 2022</i>	Evaluation Strategy Ecoprint Fashion Business by Applying Web-Based Bespoke Tailoring Application: Case Study on "Daun Efek	10-11 September 2022 Zoom
	International Joint Conference on Arts and Humanities 2022 (IJCAH 2022	Fazlurrahman, Hujjatullah, Riska Dhenabayu, and Tias Andarini Indarwati. "Implementation of Digital Marketing as a Revitalization Strategy for MSME Leather Crafts at the Bag and Luggage Industry Cooperative	10-11 September 2022 Zoom
	International Management Conference and Progressive Paper (IMMERSIVE) 2023	Consumer preference analysis in online purchase of inter-city railway tickets at Surabaya Pasar Turi station	November 2023 Zoom
	International Management Conference and	Mediation of digital innovation on digital	November 2023

	Progressive Paper (IMMERSIVE) 2023	marketing capabilities towards marketing performance (a study on food and beverage SMEs in Gedangan sub-district)..	Zoom	
	International Management Conference and Progressive Paper (IMMERSIVE) 2023	Consumer preference analysis in online purchase of inter-city railway tickets at Surabaya Pasar Turi station	November 2023 Zoom	
	2 nd MIMSE - Mandalika International Multi Conference on Science and Engineering	Business Performance Systematic Literature Review : The Influence of Internal and External Factors Based on a Theoretical Approach	Hybrid Conference, Raja Kuta Hotel Mandalika Nov 28-30, 2023	
Book works in the last 5 years	<i>Book Title</i>	<i>Years</i>	<i>Pages</i>	<i>Publisher</i>
	Praktik Komunikasi Bisnis: Membahas Teori dan Konsep serta Praktik Komunikasi Bisnis dalam Dunia Nyata	2023	1 - 70	PT Mitra Edukasi dan Publikasi
	Riset Pemasaran: Teknik Analisis dan Penerapannya	Riset Pemasaran: Teknik Analisis dan Penerapannya	Riset Pemasaran: Teknik Analisis dan Penerapannya	Riset Pemasaran: Teknik Analisis dan Penerapannya
h. Experience in obtaining IPR in the last 5-10 years	<i>IPR Title</i>	<i>Years</i>	<i>Type</i>	<i>P/ID Number</i>

