



manajemen
KITA

AQAS

FAKULTAS
EKONOMIKA DAN BISNIS

CURRICULUM SUMMARY

**UNDERGRADUATE MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS NEGERI SURABAYA
2024**

LEMBAR PENGESAHAN

Curriculum Summary Prodi S1 Manajemen Fakultas Ekonomika dan Bisnis Universitas Surabaya Tahun Akademik 2024/2025, telah disahkan tanggal 1 Maret 2024.

Menyetujui,
Dekan Fakultas Ekonomika dan Bisnis
Universitas Negeri Surabaya



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Mengetahui,
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**CURRICULUM SUMMARY OF
UNDERGRADUATE (S1) MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS NEGERI SURABAYA**

A. STUDY PROGRAM IDENTITY

1. University Name : Universitas Negeri Surabaya
2. Learning Process Executive
 - a. Faculty Name : Economics
 - b. Department Name : Management
 - c. Study Program Name : Undergraduate (S1) Management
3. LAMEMBA Accreditation
 - a. Number : 007/DE/A.5/AR.10/IX/2022
 - b. Accreditation Ranking : Unggul
4. Study Program Graduate Degree : S.M.

B. DEPARTMENT VISION AND MISSION

1. Vision
The vision of the Management Department is "Becoming a competitive study program in education and development of management science based on entrepreneurial leadership and business ethics in Southeast Asia in 2025".
2. Mission
 - 1) Organizing education in management science based on entrepreneurial leadership and business ethics.
 - 2) Researching in the field of management based on entrepreneurial leadership and business ethics.
 - 3) Providing services to the community based on entrepreneurial leadership and business ethics.
 - 4) Operating management study program under the principles of good university governance.
 - 5) Building cooperation with domestic and foreign stakeholders.

C. PROFILE OF STUDY PROGRAM GRADUATES

- (GP.1.) Young Entrepreneur
- (GP.2.) Professional Financial Workers
- (GP.3.) Professional Human Resource Workers
- (GP.4.) Professional Marketing Workers

D. STUDY PROGRAM EDUCATIONAL OBJECTIVES

Producing young entrepreneur, professional financial workers, professional human resource workers, and professionals marketing workers who have the following characteristics.

- (PEO 1) Able to apply management concepts and theories in the fields of human resource, marketing, and finance in their work.
- (PEO 2) Able to self-develop themselves through formal and informal education.
- (PEO 3) Able to implement business ethics, managerial skills, and entrepreneurial leadership.

E. STUDY PROGRAM LEARNING OUTCOMES

- (PLO 1) Graduates are able to implement management theory in managing organizations effectively.
- (PLO 2) Graduates are able to communicate effectively.
- (PLO 3) Graduates are able to adapt well to the context of the business problems they face.
- (PLO 4) Graduates are able to apply information technology in managing financial, marketing and HR data appropriately.
- (PLO 5) Graduates are able to develop business ideas in a global business environment creatively
- (PLO 6) Graduates are able to make strategic decisions for self-development appropriately.
- (PLO 7) Graduates are able to manage organizations ethically.
- (PLO 8) Graduates are able to develop an entrepreneurial leadership spirit sustainably.
- (PLO 9) Graduates are able to work well for self-development.
- (PLO 10) Graduates are able to conduct research well and ethically.

F. PEO AND PLO MATRIX

	Cognitive aspects/ knowledge	Affective aspects/ attitude	Psychomotor aspects/ skills
<p>(PEO 1) Able to apply management concepts and theories in the fields of human resource, marketing, and finance in their work.</p>	<p>(PLO 1) Graduates are able to implement management theory in managing organizations effectively.</p>		<p>(PLO 2) Graduates are able to communicate effectively.</p> <p>(PLO 3) Graduates are able to adapt well to the context of the business problems they face.</p>
<p>(PEO 2) Able to self-develop themselves through formal and informal education.</p>			<p>(PLO 4) Graduates are able to apply information technology in managing financial, marketing and HR data appropriately.</p> <p>(PLO 5) Graduates are able to develop business ideas in a global business</p>

			environment creatively. (PLO 10) Graduates are able to conduct research well and ethically.
(PEO 3) Able to implement business ethics, managerial skills, and entrepreneurial leadership.		(PLO 7) Graduates are able to manage organizations ethically. (PLO8) Graduates are able to develop an entrepreneurial leadership spirit sustainably.	(PLO 6) Graduates are able to make strategic decisions for self-development appropriately. (PLO 9) Graduates are able to work well for self-development.

G. BODY OF KNOWLEDGE

1. Management
2. Business
3. Entrepreneurship
4. Research methodology and scientific work and Scientific Work
5. Economics
6. Accounting
7. Technology and Information
8. Business Law
9. Communication
10. Character Development
11. Characteristics Management Study Program

H. CURRICULUM STRUCTURE

Number	Course Name	Activities Credits				Status		Semester	Prerequisite Courses
		Lectures		Practices		Compulsory	Elective		
		SKS	ECTS	SKS	ECTS				
I	Core personality development courses								
1	Pancasila	2	3.18	-	-	√		1	-
2	Bahasa	2	3.18	-	-	√		1	-
3	Civics Education	2	3.18	-	-	√		2	-
4	Religion	2	3.18	-	-	√		2	-
		Number of credits of core personality development courses: 8 SKS (12.72 ECTS)							
II	Institutional personality development courses								
5	Sports Education	2	3.18	-	-	√		1	-
6	Digital Literacy	2	3.18	-	-	√		2	-
7	Entrepreneurship	2	3.18	-	-	√		3	Students have taken an Introduction to Business and an Introduction to Management.
8	Institutional Recognition Elective Courses	2	3.18	-	-		√	5	-
		Number of credits of institutional personality development courses: 8 credits (12.72 ECTS)							
III	Subject matter and skill courses								
9	Mathematics for Economics	3	4.77	-	-	√		1	-
10	Introduction to Business	3	4.77	-	-	√		1	-
11	Introduction to Economics Theory	2	3.18	-	-	√		1	-
12	Introduction to Accounting	3	4.77	-	-	√		1	-
13	Introduction to Management	3	4.77	-	-	√		2	Students have taken an Introduction to Business.

Number	Course Name	Activities Credits				Status		Semester	Prerequisite Courses
		Lectures		Practices		Compulsory	Elective		
		SKS	ECTS	SKS	ECTS				
14	English for Business	2	3.18	-	-	√		2	-
15	Macroeconomics Theory	3	4.77	-	-	√		2	Students have taken an Introduction to Economic Theory.
16	Microeconomics Theory	3	4.77	-	-	√		2	Students have taken an Introduction to Economic Theory.
17	Industrial Psychology	2	3.18	-	-	√		3	-
18	Monetary Economics	3	4.77	-	-	√		3	Students have taken Microeconomic Theory and Macroeconomic Theory.
19	Operations Research	3	4.77	-	-	√		3	Students have taken Economic Mathematics, Statistics I, and Statistics II.
20	International Business	3	4.77	-	-	√		3	Students have taken an Introduction to Business and an Introduction to Management.
21	Cost Accounting	3	4.77	-	-	√		3	Students have taken an Introduction to Accounting.
22	Managerial Economics	3	4.77	-	-	√		3	Students have taken Introduction to Economic Theory, Micro Economic Theory, Macroeconomic Theory, and Economic Mathematics.
23	Taxation	3	4.77	-	-	√		3	-
24	Operations Management	3	4.77	-	-	√		4	Students have taken an Introduction to Business and an Introduction to Management.
25	Human Resource Management	3	4.77	-	-	√		4	Students have taken an Introduction to Business and an Introduction to Management.
26	Financial Management	3	4.77	-	-	√		4	Students have taken an Introduction to Business and an Introduction to Management.

Number	Course Name	Activities Credits				Status		Semester	Prerequisite Courses
		Lectures		Practices		Compulsory	Elective		
		SKS	ECTS	SKS	ECTS				
27	Marketing Management	3	4.77	-	-	√		4	Students have taken an Introduction to Business and an Introduction to Management.
28	Organizational Behaviour	3	4.77	-	-	√		4	Students have taken an Introduction to Business and an Introduction to Management.
29	Management Accounting	3	4.77	-	-	√		4	-
30	E-commerce	3	4.77	-	-	√		4	-
31	Corporate Budget	-	-	3	4.77	√		5	-
32	Strategic Leadership	-	-	3	4.77	√		5	-
33	Business Ethics	-	-	2	3.18	√		5	Students have taken an Introduction to Business and an Introduction to Management.
34	Computer Application	-	-	2	3.18	√		5	-
35	Business Feasibility Study	-	-	4	4.77	√		5	Students have taken an Introduction to Business, an Introduction to Management, Financial Management, HR Management, and Marketing Management.
36	Financial Statement Analysis*	-	-	3	4.77	√		5	Students have taken Financial Management.
37	Safety and Accident Management**	-	-	3	4.77	√		5	Students have taken Human Resource Management.
38	Sales Management***	-	-	3	4.77	√		5	Students have taken Marketing Management.
39	Management Information System	-	-	3	4.77	√		6	Students have taken an Introduction to Management.
40	Strategic Management	-	-	3	4.77	√		6	Students have taken an Introduction to Management.

Number	Course Name	Activities Credits				Status		Semester	Prerequisite Courses
		Lectures		Practices		Compulsory	Elective		
		SKS	ECTS	SKS	ECTS				
41	Risk Management	-	-	3	4.77	√		6	Students have taken an Introduction to Business and an Introduction to Management.
42	Change Management	-	-	3	4.77	√		6	-
43	Business Law	-	-	2	3.18	√		6	-
44	Business Communication Practice	-	-	3	4.77	√		6	Students have taken an Introduction to Business and an Introduction to Management.
45	Investment Management*	-	-	3	4.77	√		6	Students have taken Financial Management.
46	Performance Management**	-	-	3	4.77	√		6	Students have taken Human Resource Management.
47	Marketing Research***	-	-	3	4.77	√		6	Students have taken Marketing Management.
48	Proposal Seminar	2	3.18	-	-	√		7	Students pass the Research Methodology and Statistics I with a minimum grade of C.
49	Advanced Financial Management*	3	4.77	-	-		√	7	Students have taken Financial Management.
50	Financial Institutions & Capital Markets*	2	3.18	-	-		√	7	Students have taken Financial Management.
51	International Financial Management*	3	4.77	-	-		√	7	Students have taken Financial Management.
52	Banking Management*	3	4.77	-	-		√	7	Students have taken Financial Management.
53	Derivative Financial Instruments*	3	4.77	-	-		√	7	Students have taken Financial Management.
54	Human Resources Planning**	3	4.77	-	-		√	7	Students have taken HR Management.
55	Training Management **	2	3.18	-	-		√	7	Students have taken HR Management.
56	Global HRM**	3	4.77	-	-		√	7	Students have taken HR Management.

Number	Course Name	Activities Credits				Status		Semester	Prerequisite Courses
		Lectures		Practices		Compulsory	Elective		
		SKS	ECTS	SKS	ECTS				
57	Organizational Change and Learning**	3	4.77	-	-		√	7	Students have taken HR Management.
58	Ergonomics**	3	4.77	-	-		√	7	Students have taken HR Management.
59	Consumer Behaviour***	3	4.77	-	-		√	7	Students have taken Marketing Management.
60	Marketing Communication***	2	3.18	-	-		√	7	Students have taken Marketing Management.
61	Service Marketing***	3	4.77	-	-		√	7	Students have taken Marketing Management.
62	Marketing Strategy***	3	4.77	-	-		√	7	Students have taken Marketing Management.
63	International Marketing***	3	4.77	-	-		√	7	Students have taken Marketing Management.
Number of credits of subject matter and skill courses = 93 (147.87 ECTS)									
IV	Basic skill courses								
64	Statistics I	3	4.77	-	-	√		1	-
65	Statistics II	3	4.77	-	-	√		2	Students have taken Statistics I.
66	Research Methodology	3	4.77	-	-	√		4	Students pass Statistics 1 with a minimum grade of C.
Number of credits of basic skill courses = 9 (14.31 ECTS)									
V	Working skill courses								
67	Practice of Entrepreneurship	-	-	2	3.18	√		6	Students have taken Entrepreneurship.
68	Thesis	-	-	4	6.36	√		8	Students pass 100 SKS courses and Research Methodology with a minimum grade of C.
Number of credits of work skill courses = 6 (9.54 ECTS)									

Notes:


Student must take 5 elective courses credits out of the 13 credits provided at the chosen specialization.

*Finance Courses Package

**Human Resource Courses Package

***Marketing Courses Package

 Community Service Program Structured Form

 Internship Program Structured Form

I. ARRANGEMENTS OF STUDY LOAD AND GRADUATION

In the curriculum structure of the Undergraduate (S1) Management Study Program, FEB Unesa, student should take 145 SKS (230.55 ECTS) to graduate from this study program. The curriculum of the Undergraduate (S1) Management Study Program, FEB Unesa consists of three specializations, including Financial Management, Marketing Management, and Human Resource Management.

1. Independent Learning Program in Undergraduate (S1) Management Study Program FEB Unesa

Unesa students are required to take independent learning activities at Unesa by the Rector Decree No.3/2021 concerning the Implementation of the Independent Learning Program and Recognition and Conversion of Courses at the Universitas Negeri Surabaya, in article 4 paragraph f states that Internships are mandatory for students of the undergraduate education program, undergraduate non-educational program, and undergraduate Applied Programs. Independent learning activities are carried out for 1 semester for each activity.

The forms of independent learning activities such as: are Student Exchanges, Internships, Entrepreneurial Activities, and Thematic Community Service Programs are in line with the vision of the Undergraduate Management Study Program FEB Unesa.

Student exchange considers the breadth of the cooperation agreement and the synchronisation results between the Management study program and other study programs in Unesa; and study programs outside Unesa, with a separate curriculum document for each collaboration.

Thematic Community Service Program are designed in the 5th semester by integrating 7 courses. Furthermore, Internship activity is designed in 6th semester by integrating 7 other courses into Internship courses.

a. Community Service Program

Off-campus learning in the Thematic Community Service Activity equivalent to 20 credits is one part of independent learning activities that students can choose. By the Unesa Thematic Community Service Activity guidelines, the theme of Entrepreneurship was chosen because it is related with the Management graduate profile. Entrepreneurship Thematic Community Service Activity is designed as a form of learning outside the campus, which provides broad opportunities for students to interact directly with learning resources which are the business environment and managers in the village where Community Service Activity is located by integrating 7 courses according to the specialization chosen for 1 semester (6 months).

Integration of course learning outcomes with Thematic Community Service Activity are formulated and adapted to the objectives or learning outcomes of Thematic Community Service Activity implementation, i.e. increasing intellectual power, social sensitivity, and building a positive image of universities.

a. Finance

Number	Courses Name	Credits	
		SKS	ECTS
1	Corporate Budget	3	4.77
2	Strategic Leadership	3	4.77
3	Business Ethics	3	4.77
4	Computer Application	2	3.18
5	Business Feasibility Study	4	6.36
6	Practice of Entrepreneurship	2	3.18
7	Financial Statement Analysis*	3	4.77
	Institutional personality development courses		
8	Institutional Recognition Elective Courses	2	3.18
Number of credits		22	34.98

b. Human Resource

Number	Courses Name	Credits	
		SKS	ECTS
1	Corporate Budget	3	4.77
2	Strategic Leadership	3	4.77
3	Business Ethics	3	4.77
4	Computer Application	2	3.18
5	Business Feasibility Study	4	6.36
6	Practice of Entrepreneurship	2	3.18
7	Safety and Accident Management**	3	4.77
	Institutional personality development courses		
8	Institutional Recognition Elective Courses	2	3.18
Number of credits		22	34.98

c. Marketing

Number	Courses Name	Credits	
		SKS	ECTS
1	Corporate Budget	3	4.77
2	Strategic Leadership	3	4.77
3	Business Ethics	3	4.77
4	Computer Application	2	3.18
5	Business Feasibility Study	4	6.36
6	Practice of Entrepreneurship	2	3.18
7	Sales Management***	3	4.77
	Institutional personality development courses		
8	Institutional Recognition Elective Courses	2	3.18
Number of credits		22	34.98

b. Internship Program

The design of the internship activity is based on the fact that students are lacked working experience in the industry, so they are not ready to work. Short-term internships (40 working days) are insufficient to provide students with industry experience and competence. Companies that accept internships also state that short-term internships are not helpful and even interfere with activities in the industry. The scope of internship activities is based on management study program's specialization (finance, human resource and marketing management).

In semester 6, students must take Internships Program which are carried out off campus for 1 semester which is equivalent to the following courses. The Internship Program integrates these courses into Internship course.

a. Finance

Number	Courses Name	Credits	
		SKS	ECTS
1	Management Information System	3	4.77
2	Strategic Management	3	4.77
3	Risk Management	3	4.77
4	Change Management	3	4.77
5	Business Law	2	3.18
6	Business Communication Practice	3	4.77
7	Investment Management*	3	4.77
Number of credits		20	31.8

b. Human Resource

Number	Courses Name	Credits	
		SKS	ECTS
1	Management Information System	3	4.77
2	Strategic Management	3	4.77
3	Risk Management	3	4.77
4	Change Management	3	4.77
5	Business Law	2	3.18
6	Business Communication Practice	3	4.77
7	Performance Management**	3	4.77
Number of credits		20	31.8

c. Marketing

Number	Courses Name	Credits	
		SKS	ECTS
1	Management Information System	3	4.77
2	Strategic Management	3	4.77
3	Risk Management	3	4.77
4	Change Management	3	4.77
5	Business Law	2	3.18
6	Business Communication Practice	3	4.77
7	Marketing Research***	3	4.77
Number of credits		20	31.8

c. Elective Course Package

a. Finance

Number	Courses Name	Credits	
		SKS	ECTS
1	Advanced Financial Management*	3	4.77
2	Financial Institutions & Capital Markets*	2	3.18
3	International Financial Management*	3	4.77
4	Banking Management*	3	4.77
5	Derivative Financial Instruments*	3	4.77
Number of credits		14	22.26

b. Human Resource

Number	Courses Name	Credits	
		SKS	ECTS
1	Human Resources Planning**	3	4.77
2	Training Management **	2	3.18
3	Global HRM**	3	4.77
4	Organizational Change and Learning**	3	4.77
5	Ergonomics**	3	4.77
Number of credits		14	22.26

c. Marketing

Number	Courses Name	Credits	
		SKS	ECTS
1	Consumer Behaviour***	3	4.77
2	Marketing Communication***	2	3.18
3	Service Marketing***	3	4.77
4	Marketing Strategy***	3	4.77
5	International Marketing***	3	4.77
Number of credits		14	22.26

J. LANGUAGE OF INSTRUCTION

In the Undergraduate (S1) Management Study Program FEB Unesa, the language of instruction is Bahasa in regular class, and bilingual (Bahasa-English) in international class.

K. METHOD OF ACHIEVEMENT MEASUREMENT OF PROGRAMME LEARNING OUTCOME (PLO)

1. Assessment is measured through participation, assignments, mid-exam, and final exam with the respective weights as follows.
 - a. Participation: 20%
 - b. Assignment: 30%
 - c. Mid exam: 20%
 - d. Final exam: 30%

2. The weight of each item for each ability is determined in the curriculum.

Example:

CLO of Financial Management	PLO 1	PLO 2	PLO 5	PLO 7	PLO 8	PLO 9
C3. Students are able to make strategic decisions well based on analysis of financial information and data.	Final Examination, Partisipation	0	Final Examination, Assigment	0	0	Final Examination
C4. Students are able to properly relate the basic concepts of financial management with science and technology and financial information.	0	0	Midterm Examination, Assigment	0	0	0
A5. Students are able to show honest, responsible, caring, and independent characters in financial management work activities at companies and as entrepreneurs.	0	0	0	Partisipation	0	0

Type of Assessment	PLO 1	PLO 2	PLO 5	PLO 7	PLO 8	PLO 9	Total
Participation	50%			50%			100%
Assignment			100%				100%
Midterm examination			100%				100%
Final examination	33%		33%			33%	100%

- The assessment of PLO is calculated based on the contribution of each type of assessment to the PLO by weighting.

Example:

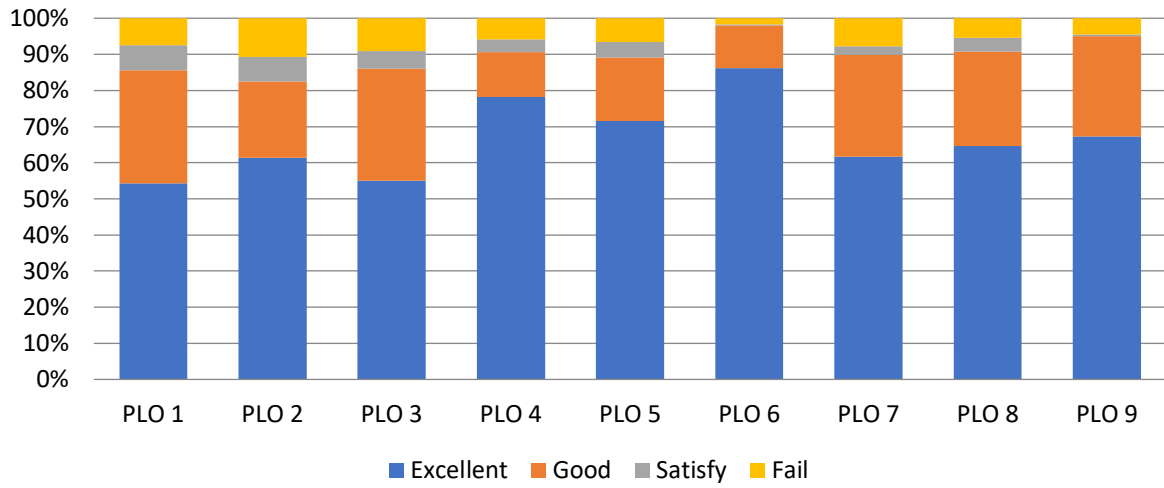
Type of Assessment	Weight	PLO 1	PLO 2	PLO 5	PLO 7	PLO 8	PLO 9	Total
Participation	20%	10%	0%	0%	10%	0%	0%	20%
Assignment	30%	0%	0%	30%	0%	0%	0%	30%
Mid-exam	20%	0%	0%	20%	0%	0%	0%	20%
Final exam	30%	10%	0%	10%	0%	0%	10%	30%
Total		20%	0%	60%	10%	0%	10%	100%

L. METHOD OF MEASUREMENT OF CONTINUOUS QUALITY IMPROVEMENT (CQI)

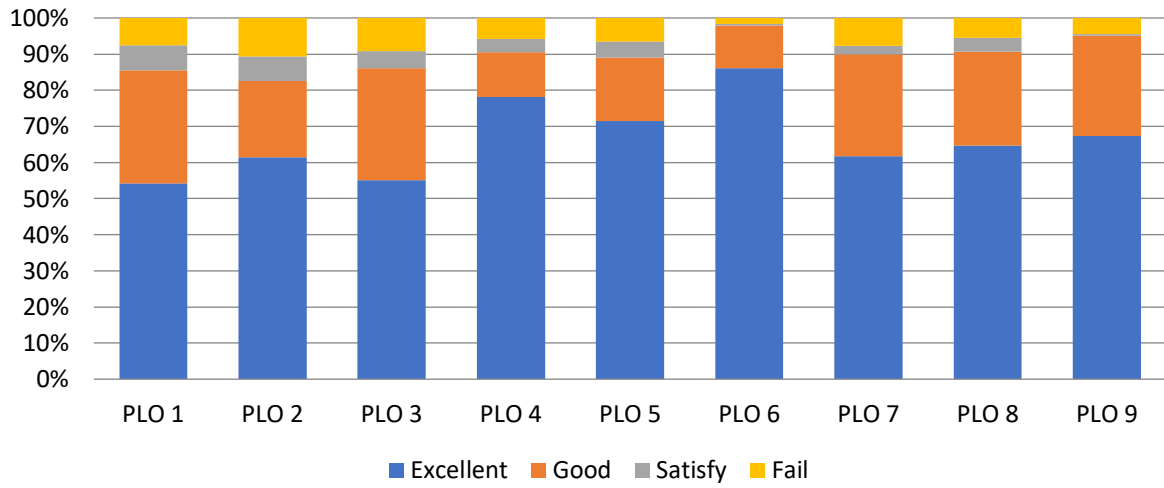
Continuous Quality Improvement (CQI) is reported for each course. The final score for each course becomes the reference or basis for evaluating CQI in the following steps.

- Course scores are weighted based on their contribution to PLO.
- The average results are categorized in the following criteria.
 - Excellent, if the score is 80-100
 - Good, if the score is 70-79
 - Satisfy, if the score is 65-69
 - Fail, if the score is 0-64
- All assessments are tabulated to see the percentage by category for one year.
- The overall results are then analyzed and compared with the following year results continuously.
- Curriculum assessment is used to evaluate the learning process, assessment, etc.

PLO Assesment 2022/2023 Odd Semester



PLO Assesment 2022/2023 Even Semester



PLO Achievement Academic Year 2022/2023

