



Muhammad Rizky Ramadhan, BBus., MITHM

Position	<i>Assistant Professor</i>			
	Degree	University	Year	
	Diploma in International Business	Singapore Intitute of Management	2016-2017	
	Bachelor of Business	Royal Melbourne Institute of Technology	2018-2019	
	Master of International Tourism and Hospitality Management	James Cook University Singapore	2020-2021	
	Position	Employer	Period	
Employment	Lecturer	State University of Surabaya	2022-Now	
Research and development projects over the last 5 years	Year	Title	Sponsor	Funding (million IDR)
		Research project		
	2023	OIL PRICE UNCERTAINTY, CASH HOLDING AND FIRM PERFORMANCE		
	2023	Peran Social Media Usage dalam Membentuk Perilaku Kewirausahaan Mahasiswa Menuju Era Digital Ekonomi Berkelanjutan		
	2023	PERAN EMOTIONAL CONTAGION PADA PERILAKU BERBAGI PENGETAHUAN ANGGOTA KOMUNITAS TRAVELING ONLINE		

		DAN DAMPAKNYA BAGI PENINGKATAN PARTISIPASI DAN KUNJUNGAN ULANG WISATAWAN PADA DESTINASI WISATA		
	2023	Kajian Work Life Balance pada Pemimpin Perempuan Unesa PTNBH: Peran Mediasi Job Stress, Job Satisfaction, dan Job Commitment		
	2023	Content Marketing dan Affiliate Marketing terhadap Purchase Intention dan Brand Advocacy E-Commerce Marketplace		
		Community service project		
	2023	Meningkatkan Manajemen Usaha Kue Kering Dengan Mengoptimalkan Potensi Lokal di Kecamatan Kapas Kabupaten Bojonegoro	Fakultas	Rp 15,000,000
	2023	Peningkatan Keterampilan Guru SMK dalam Menerapkan Pembelajaran Berbasis Proyek (PjBL) untuk Meningkatkan Edukasi Investasi Pada Siswa	-	-
Journal Publication	Title	Volume / Number / Year		Journal
	Pemberdayaan Masyarakat Melalui Program Kerja Branding UMKM Dalam Upaya Meningkatkan Ekonomi Pelaku UMKM Desa Kweden	Vol. 3 (2) / 2022		Abimanyu: Journal of Community Engagement
	Mempelajari Minat Beli Shampo Khusus Rambut Berhijab: Peran Religiusitas	Vol. 3 (1) / 2023		Nomicpedia: Journal of Economics and Business Inovation
Speaker of	Name of Scientific Meeting / Seminar		Scientific Article Titles	Place & Date

Scientific Seminars in the last 5 years				
	Mandalika International Multi-conference on Science and Engineering 2023 (MIMSE)	Investigating the Influence of Social Media Channels on Brand Awareness among Generation Z Consumers for Indonesian Local Cosmetic Brands	28 – 30 November 2023 Lombok, Nusa Tenggara Barat	
Book works in the last 5 years	<i>Book Title</i>	<i>Years</i>	<i>Pages</i>	<i>Publisher</i>
	The Benefit of Integrating Computer Practice in Education	2023	116	PT. Mitra Edukasi dan Publikasi
	Praktik Komunikasi Bisnis: Membahas Teori dan Konsep Serta Praktik Komunikasi Bisnis dalam Dunia Nyata	2023	70	PT. Mitra Edukasi dan Publikasi
h. Experience in obtaining IPR in the last 5-10 years	<i>IPR Title</i>	<i>Years</i>	<i>Type</i>	<i>P/ID Number</i>

