

MODULE HANDBOOK

ENTREPRENEURSHIP					
Module/Course Title	Student Workload	Credits	Semester	Frequency	Duration
8720202182	2 CU X 16 X 170'= 90,6618	2 CU 3.18 ECTS	4 TH	ONCE YEAR	1 SEMESTER
1	Types of courses LECTURES PRACTICUM	Contact hours (2CU X 1,59 ECTS) X{(50:170')X 28,51 Workhours= 26,64	Independent Study (2CU X 1,59 ECTS) X{(60:170')X 28,51 Workhours= 31,96	Structured Study (2CU X 1,59 ECTS) X{(60:170')X 28,51 Workhours= 31,96	Class size MAX 40 STUDENT
2	Prerequisites for participation (if applicable) None				
3	Program Learning outcomes				
	PLO-2 Able to analyze regional and zoning characteristics (regionalization) in the context of resources and disasters based on the principles and approach of Geography to support sustainable development				
	PLO-5 Able to demonstrate independent and collaborative performance that produces quality and measurable results				
	PLO-9 Able to apply regional theory for sustainable regional planning and development				
	PLO-12 Able to work together, has social sensitivity, high concern for society and the environment				
	Course Learning Outcome (CLO)				
	CLO-2 Able to analyze regional and zoning characteristics (regionalization) in the context of resources and disasters based on the principles and approach of Geography to support sustainable entrepreneurship				
	CLO-5 Mastering the concept of entrepreneurship and its use in entrepreneurship learning that is oriented towards assessment standards				
	CLO-9				

	Make decisions to solve entrepreneurial problems in Entrepreneurship learning by using appropriate principles, standards, and assessment techniques.
	CLO-12 Able to work together, has social sensitivity, high concern for society and the environment in achieving Entrepreneurship learning outcomes.
4	Learning materials <ol style="list-style-type: none"> 1. Entrepreneurship Concept, 2. Entrepreneurship Management, 3. Business Opportunity, 4. Marketing Plan, 5. Business Plan, 6. Entrepreneurship Development, 7. Entrepreneurial Practice, 8. Business Feasibility Study
5	Teaching methods <i>Project Base Learning</i>
6	Assessment methods <i>paper test</i>
7	This module/course is used in the following study programme/s as well -
8	Responsibility for module/course Compulsory/Elective*/
9	<p>[1] Alma, Buchari. <i>Pemerintah Wirausaha Meningkatkan Layanan dan Kepuasan Konsumen</i>. 2005. Penerbit Alfabeta:Bandung.</p> <p>[2] Anwar, Muhammad. <i>Pengantar Kewirausahaan Teori dan Aplikasi</i>. 2014. Penerbit :Kencana</p> <p>[3] Basrowi. <i>Kewirausahaan Untuk Perguruan Tinggi</i>. 2011. Penerbit Ghalia Indonesia:Jakarta</p> <p>[4] Casson, Mark. <i>Entrepreneurship. Teori, Jejaring, Sejarah</i>. 2012. Penerbit ;Rajawali Pers Jakarta</p> <p>[5] Daryanto. <i>Pengantar Kewirausahaan Teori dan Aplikasi</i>. 2012. Penerbit : Gramedia Jakarta. Suryana. <i>Kewirausahaan Pedoman Praktis, Kiat dan Proses Menuju Sukses</i>. 2003. Penerbit Salemba Empat: Jakarta</p> <p>[6] Suryana Yuyus dan Kartib Bayu. 2011. <i>Kewirausahaan</i>. Kencana Prenada Media Group. Jakarta</p> <p>[7] Setyowati, Rr Nanik, dkk. 2020. <i>Kewirausahaan</i>. Unipress:Surabaya.</p> <p>[8] Winardi J. 2008. <i>Entrepreneur dan entrepreneurship</i>. Kencana Prenada Media Group. Jakarta.</p> <p>[9] Wijaya, Johannes Ariffin. <i>Motivation for Success for an Entrepreneur</i>. Motivasi Terbaik untuk Entrepreneur. 2003. Penerbit PT Elex Media Komputindo:Jakarta</p> <p>[10] Winarto, Paulus. <i>First Step to be an Entrepreneur</i>. Berani Mengambil Risiko untuk Menjadi Kaya. 2003. Penerbit PT Elex Media Komputindo: Jakarta</p> <p>[11] Zimmerer, Scarborough. 2005. <i>Pengantar Kewirausahaan dan Manajemen Bisnis Kecil</i>. Edisi 4. Penerbit Indek.</p>