


## A. Lesson Plan and Course Assessment

|   |   |  |                         |                          |                 |                                  |
|---|---|--|-------------------------|--------------------------|-----------------|----------------------------------|
|  <b>UNESA</b><br><small>Universitas Negeri Surabaya</small> |   | <b>Universitas Negeri Surabaya</b><br><b>Faculty of Social Sciences And Law</b><br><b>Law Department</b>   |                         |                          |                 | <b>Document Code</b>             |
| <b>Lesson Plan</b>  |   |  |                         |                          |                 |                                  |
| <b>COURSE</b>   |   | <b>Code</b>  | <b>Cluster</b>          | <b>Credits</b>           | <b>Semester</b> | <b>Compilation Date</b>          |
| Tourism Geography   |   | 8720202070   | Department Of Geography | 2                        | 5               | 2017                             |
| <b>AUTHORIZATION</b>  |   | <b>Lesson Plan Developer</b>   |                         | <b>Coordinator</b>       |                 | <b>Head of Study Program</b>     |
|   |   | Drs. Agus sutedjo, M.Si. .   |                         | Drs. Agus Sutedjo, M.Si. |                 | <Dra. Ita mardiani Zain, M.Kes.> |
| <b>Learning Outcome (PLO) Program</b>   | <b>Plo</b>  |  |                         |                          |                 |                                  |
|   | PLO 3   | Able to process, analyze, present geosphere data and information using geospatial technology for geography learning and research                     |                         |                          |                 |                                  |
|   | PLO 5   | Able to show independent performance and cooperation that produces quality and measurable results  |                         |                          |                 |                                  |
|   | PLO 9   | Able to apply regional theory for regional planning and development in a sustainable manner  |                         |                          |                 |                                  |
|   | PLO 11  | Demonstrate an attitude of responsibility for work in their field of expertise independently   |                         |                          |                 |                                  |
|   | <b>Course Learning Outcome (CLO)</b>  |  |                         |                          |                 |                                  |
|   | CLO 3   | Able to process, analyze, present data and information about tourism by using geospatial technology for learning and research on geography. (PL O-3) |                         |                          |                 |                                  |
|   | CLO 5   | Able to solve problems by working independently and cooperating with the tourism industry to produce quality and measurable results. (PI O-5)        |                         |                          |                 |                                  |
|   | CLO 9   | Able to apply spatial, ecological, or regional complex approaches for sustainable tourism planning and development . (PL O-9)                        |                         |                          |                 |                                  |
| CLO 11  | Able to be responsible for conducting tourism field analysis independently (PL O-11)  |  |                         |                          |                 |                                  |
| <b>Course Description</b>   | <p>This course is a course that discusses implementing geography in the field of tourism. An understanding of tourism, the essential concepts of geography, and the approach to geography is indispensable. With regard to tourism, the understanding needed in this case is the characteristics of tourists and their motives, the tourism destinations, and the tourism industry which includes basic materials, products, companies and marketing. Meanwhile, understanding in geography includes essential concepts related to tourism and geography approaches. All geographical approaches, namely spatial, ecological and regional complex approaches, are used as tools for tourism development. Each approach will be divided into analysis themes and given examples of their application, but not all themes match tourism so the examples given are not all analysis themes. This is also the case with the essential concept of geography, not all essential concepts correspond to tourism. In its application, the use of information technology (IT) is very necessary,</p> |  |                         |                          |                 |                                  |

|                                   |  |  |
|-----------------------------------|--|--|
|                                   | especially for the creation of isopleth maps of regional complex approaches, land suitability maps, themes of analysis of patterns, structures, tendencies, and processes on spatial approaches, while statistical analysis on ecological approaches to tourism. Achieve learning competencies by using a <i>project base learning</i> approach with the method of inquiry, discussion, question and answer, assignment. The assessment is carried out with performance, and a written test.   |  |
| <b>Learning Materials/ Topics</b> | <ol style="list-style-type: none"> <li>1. Essential concepts of geography, tourism, and tourists, tourist motivation, tourist destinations,</li> <li>2. Tourism Industry, including basic tourism materials, tourism industry companies, tourism products, tourism marketing, and aspects of tourism</li> <li>3. The concept of tourism development, ecotourism, sustainable tourism development, tourism impact</li> <li>4. Ecological Approach, includes the notion of an ecological approach, the theme of analyzing the relationship between human behavior and the environment, human activity with the environment, natural physical appearance with the environment, cultural physical appearance with the environment, examples of the application of ecological approaches in tourism</li> <li>5. Spatial Approach, including the understanding of the spatial approach, the theme of spatial pattern analysis, spatial structure, spatial processes, spatial interaction, spatial comparison, spatial tendencies, spatial synergism, spatial associations, spatial organizations, examples of the application of spatial improvement in tourism</li> <li>6. Regional Complex Approach, including the definition of regional complexes, regional planning and regional forecasting, examples of the application of regional complex improvement in tourism</li> </ol> |  |
| <b>References</b>                 | <b>Primary</b>   | <ol style="list-style-type: none"> <li>1. Damanik, J., Weber, H.F., 2006, <i>Ecotourism Planning. from Theory to Application</i>, Yogyakarta, Puspar UGM and Andi Publishers.</li> <li>2. Gunn, C.A., 2002, <i>Tourism Planning. Basic, Concepts, Cases. Fourth Edition</i>, New York And London, Routledge.</li> <li>3. Page, S.J., Dowling, R.K., 2002, <i>Ecotourism</i>, London, Prentice Hall</li> <li>4. Pendit, N.S., 2016, <i>Tourism Science</i>, Jakarta, PT Pradnya Paramitha</li> <li>5. Sutedjo, A., Murtini S., 2007, <i>Tourism Geography</i>, Surabaya, Publisher Unesa University Press,</li> <li>6. Yunus, H.S., 2010, <i>Contemporary Regional Research Methodology</i>, Yogyakarta, Student Library</li> <li>7. Mill, R.C., 2000, <i>Tourism. The International Business. Indonesian Edition</i>, Jakarta, PT Raja Grafindo Persada</li> </ol> |
|                                   | <b>Supplementary</b>   | <ol style="list-style-type: none"> <li>1. Arjana, I.G.B., 2015, <i>Tourism Geography and Creative Economy</i>, Depok City, Rajagrafindo Persada</li> <li>2. Darsoprajitno, S., 2002, <i>Ecology. Management of Objects and Tourist Attractions</i>, Bandung, Angkasa Publishers</li> <li>3. Kusmayadi, 2004, <i>Descriptive Tourism Statistics</i>, Jakarta, PT Gramedia Pustaka Utama</li> <li>4. Muta'ali, L., 2012, Carrying Capacity of Environment for Regional Development Planning, Yogyakarta. Publishing Agency of the Faculty of Geography (BPGF) universitas Gadjah Mada.</li> </ol>  |
| <b>Lecturer(s)</b>                | <ol style="list-style-type: none"> <li>1. Drs. Agyus Sutedjo, M. Si</li> <li>2. Dra. Sri martini, M.si</li> </ol>  |  |
| <b>Prerequisites</b>              | Introduction to Geography, Basic Cartography, Basic GIS and Statics  |  |

| Week  | Learning Objectives   | Assessment   |   | Learning Activities and Time Allotment   |        | Learning Sources                          | Scoring |
|-------|---|--|---|--|--------|---|---------|
|       |   | Indicators   | Criteria/Form/Type  | Offline  | Online |   |         |
| (1)   | (2)   | (3)  | (4)   | (5)  | (6)    | (7)                                       | (8)     |
| 1-2pm | Able to analyze the essential concepts of geography for the development of tourist destinations . | 1.1 Explaining the Essential Concepts of Geography<br>1.2. Explaining the Concept of Tourism<br>1.3. Explaining the Traveller Concept<br>1.4 Explaining Traveller Motivation<br>1.5. Explaining tourist destinations               | <b>Criteria :</b><br>Performance Rubric<br><br><b>Form :</b><br>1. Non Test<br>Assessment of the tasks of the analysis of geographically essential concepts for the development of tourist destinations.<br>2. Quiz 1 | Lecture Respond<br><b>[TM : 2 (2x50')]</b><br><br><b>Task 1</b><br>- Make an analysis of the essential concepts of geography for the development of tourist destinations<br><br><b>[PT+BM : (2+2) x (2X60')]</b> |        | Book:<br>- Book 5<br>- Book 4<br>- Book 7 | 15      |
| 3-4   | Able to analyze problems in the tourism industry for tourism development                          | 2.1. Explaining the Basic Ingredients of the Tourism Industry<br>2.2. Analyzing Tourism Industry Companies<br>2.3. Explaining Tourism Industry Products<br>2.4.. Explaining aspects of Tourism<br>2.5, Analyzing Tourism Marketing | <b>Criteria :</b><br>Description rubric<br><br><b>Form :</b><br>1. Non Test<br>- Task assessment of the analysis of the components of the tourism industry<br>2. Kuis 2   | Lecture Respond<br><b>[TM : 2 (2x50')]</b><br><br><b>Task 2</b><br><b>3.</b> Make an analysis of the components of the tourism industry for tourism development.<br><b>[PT+BM : (2+2) x (2X60')]</b>             |        | Book:<br>Book 5<br>Book 4<br>Book 7       | 15      |

|      |   |   |  |  |  |   |    |
|------|---|---|--|--|--|---|----|
| 5-7  | Able to analyze problems in the development of tourism for sustainable tourism                                  | <p>3.1. Explain The Concept of Tourism Developmentn.</p> <p>1.2. Explaining Ecotourism</p> <p>1.3. Explaining sustainable tourism development.</p> <p>1.4. Explaining the Impact of Tourism</p>   | <p><b>Criteria :</b><br/>Performance Rubric</p> <p><b>Form :</b></p> <p>1. Non Test</p> <p>a. Taskassessment on the analysis of problems in the development of sustainable tourism</p> <p>b. Assessmentof physical and non-physical impact analysis tasks due to tourism activities in the area of tourist destinations</p> <p>2. Quiz 3</p> | <p>Lecture Respond<br/>[TM : 3 (2x50')]</p> <p><b>Task 3</b><br/>Createan analysis of problems in the development of sustainable tourism</p> <p><b>Task 4</b><br/>Analyze the physical and non-physical impacts of tourism activities in tourist destinations.<br/>[PT+BM : (3+3) x (2X60')]</p> |  | <p>Book:</p> <p>7. Book 2</p> <p>8. Book 1</p> <p>9. Book 5</p>             | 20 |
| 9-10 | Able to apply theories in an ecological approach to planning and development of tourism in a sustainable manner | <p>4.1. Explaining the Definition of Ecological Approach.</p> <p>4.2. Explaining the Theme of Analysis of human behavior with its environment</p> <p>4.3. Explaining the Theme of Human Activity Analysis with its environment</p> <p>4.4. Explaining the Theme Analysis of natural physical appearance with its environment</p> <p>4.5. Explaining the Theme of Analysis of Cultural physical appearance with its environment</p> <p>4.6. Example, static static analysis,</p> | <p><b>Criteria :</b><br/>Performance Rubric</p> <p><b>Form :</b></p> <p>1. Non Test</p> <p>a. Assessment of the analysis of the connection between transportation and air pollution</p> <p>b. Assessment of the task ofcalculating the environmental</p>   | <p>Lecture Respond<br/>[TM : 3 (2x50')]</p> <p><b>Task 5</b><br/>Make an analysis of the relationship between transportation and air pollutants in tourist destinations</p> <p><b>Task 6</b><br/>Mcalculates the carrying capacity of</p>  |  | <p>Book</p> <p>- Book 3</p> <p>- Book 1</p> <p>- Book 5</p> <p>- Book 6</p> | 15 |

|       |   |  |  |   |  |   |    |
|-------|---|--|--|---|--|---|----|
|       |   | environmental carrying capacity  | capacity in the tourist area<br>2. Kuis 4  | the environment in tourist destinations.<br>[PT+BM : (3+3) x (2X60')]   |  |   |    |
| 11-13 | Able to process, analyze, present tourism data and information through a spatial approach | <p>5.1. Explaining the Concept of Spatial Approach</p> <p>5.2. Explaining the Theme of Spatial Pattern Analysis</p> <p>5.3. Explaining the Theme of Spatial Structure Analysis</p> <p>5.4. Explaining the Theme of Spatial Process Analysis</p> <p>5.5. Explaining the Spatial Interaction Theme</p> <p>5.6. Explaining the Theme of Spatial Comparative Analysis</p> <p>5.7. Explaining the Theme of Spatial Diversity Analysis</p> <p>5.8. Explaining the Theme of Spatial Synergism Analysis</p> <p>5.9. Explaining the Theme of Spatial Association Analysis</p> <p>5.10. Explains the theme of spatial organization analysis</p> <p>5.11. Providing Examples of Spatial Approach Implementation</p> | <p><b>Criteria :</b><br/>Performance Rubric</p> <p><b>Form :</b></p> <p>1. Non Test</p> <ul style="list-style-type: none"> <li>- Assessment of gravitation analysis and interactions in space</li> <li>- Assessment of breakpoint analysis</li> </ul> <p>2. Quiz 5</p> | <p>Lecture Respond<br/>[TM : 2 (2x50')]</p> <p><b>Task 7</b><br/>Make an analysis of gravity and interactions in the tourism space</p> <p><b>Task 8</b><br/>Make an analysis of breakpoints</p> |  | <p>Book:</p> <ul style="list-style-type: none"> <li>- Book 5</li> <li>- Book 6</li> <li>- Book 2</li> </ul> | 20 |

|       |  |   |  |  |  |  |    |
|-------|--|---|--|--|--|--|----|
| 14-15 | Able to process, analyze, present tourism data and information through a complex regional approach | 5.1. Explaining the Complex Concept of Territory<br>5.2 Explaining Regional Planning and territorial forecasting<br>5..3. Exemplifying the Application of a Complex Approach to territories | <b>Criteria :</b><br>Performance Rubric<br><br><b>Fporm :</b><br>1. Non test<br>Assessment of the manufacture of isopleth<br>2. Quiz 6 | Lecture<br>Discussion<br>[ <b>TM : 1 (2x50')</b> ]<br><br><b>Task 9</b><br>Makean analysis of gravity and potential tourist sites (isopleth)<br><br>[ <b>PT+BM : (1+1) x (2X60')</b> ] |  | <b>Book:</b><br>- Book 2<br>- Book 5<br>- Book 6 | 15 |
|-------|--|---|--|--|--|--|----|

**B. Calculation of Student Workload**

| <b>Credit Unit (CU)</b> | <b>ECTS</b> | <b>Meeting Hours</b> | <b>Structured Assignments</b> | <b>Independent Study</b> |
|-------------------------|-------------|----------------------|-------------------------------|--------------------------|
| 4 CU                    | 3.18        | 1400 minutes         | 1680 minutes                  | 1680 minutes             |

**APPENDICES**

**APPENDIX 1 ASSESSMENT RUBRIC**

**Course Assessment**

**A. Assessment Rubric**

**1) Attitudes/Affective Domains**

In this domain, the evaluation of student participation in class includes communication skills, discipline and responsibility. The rubrics used are as follows:

| <b>Criteria</b>   | <b>Score</b>          |
|---|-----------------------|
| Communicate effectively, appreciate others' opinions; always attend the class on time; always submit the assignment on time; and always participate in the completion of group assignment | $85 \leq SA \leq 100$ |
| Communicate effectively, appreciate others' opinions; 80% of attendance; submit 90% of the assignment; and often participate in the completion of group assignment.                       | $70 \leq SA < 85$     |
| Communicate ineffectively, appreciate others' opinions; 75% of attendance; submit the 70% of assignment on time; and participate in the completion of group assignment.                   | $55 \leq SA < 70$     |
| Communicate ineffectively, do not appreciate others' opinions; rarely attend the class; rarely submit the assignment; and rarely participate in the completion of group assignment        | $\leq SA < 55$        |

## 2) Knowledge/Cognitive Domain

The students' knowledge is assessed through assignments (individual and group) and tests (mid-term and End-term tests).

### a. Assignment Rubric

The criteria of assignment according to Assignment Rubrics:

| No | Aspects   | Max. Score |
|----|---|------------|
| 1  | <b>Finding the financial data:</b><br>a. Data collected from reputable source, i.e. Indonesian Capital Market ( <a href="http://www.idx.co.id">www.idx.co.id</a> )<br>(Excellent = 3, Good = 2, Fair = 1) | 3          |
|    | <b>Finding the financial data:</b><br>b. Financial data is an audited Annual Report for the observed:<br>(Excellent = 3, Good = 2, Fair = 1)  | 3          |
| 2  | <b>Calculate data</b><br>a. Choose the correct formula<br>(Excellent = 3, Good = 2, Fair = 1)   | 3          |
|    | <b>Calculate data</b><br>b. Correct calculation and result<br>(Excellent = 3, Good = 2, Fair = 1)   | 3          |
| 3  | <b>Description of the calculation result</b><br>Make a description about the calculated result and explain the meaning of the calculation result<br>(Excellent = 3, Good = 2, Fair = 1)                   | 3          |
| 4  | <b>Conclusion</b><br>Make a conclusion including a suggestion for a better performance for the company according to the analysis<br>(Excellent = 3, Good = 2, Fair = 1)                                   | 3          |
| 5  | <b>Assignment result paper</b><br>a. Systematic report<br>(Excellent = 3, Good = 2, Fair = 1)   | 3          |
|    | <b>Assignment result paper</b><br>b. Language use<br>(Excellent = 3, Good = 2, Fair = 1)  | 3          |
|    | <b>Assignment result paper</b><br>c. Presentation<br>(Excellent = 3, Good = 2, Fair = 1)  | 3          |

### b) Tests (mid-term and End-term tests)

The criteria of mid-term and End-term tests in this course are:

1. The ability to give answers correctly according to the key and rubrics;
2. The ability to provide robust argumentation according to theory;
3. The ability to provide systematic explanations; and
4. The ability to apply the essential concepts in a particular situation comprehensively .



## B. Universitas Negeri Surabaya Grading System

University students are considered to be competent and pass if at least get 40% of the maximum Final-term grade. The Final-term grade (NA) is calculated based on the following weight:

| <b>Assessment Components</b>                  | <b>Percentage</b> |
|---|-------------------|
| Participation (including attitudes/affective) | 20%               |
| Assignment                                    | 30%               |
| Mid-term test                                 | 20%               |
| Final-term test                               | 30%               |

### Scoring Conversion

| <b>Scoring Interval<br/>(out of 100)</b> | <b>Point</b> | <b>Grade</b> |
|--|--------------|--------------|
| $85 \leq NA \leq 100$                    | 4.00         | A            |
| $80 \leq NA < 85$                        | 3.75         | A-           |
| $75 \leq NA < 80$                        | 3.50         | B+           |
| $70 \leq NA < 75$                        | 3.00         | B            |
| $65 \leq NA < 70$                        | 2.75         | B-           |
| $60 \leq NA < 65$                        | 2.50         | C+           |
| $55 \leq NA < 60$                        | 2.00         | C            |
| $40 \leq NA < 55$                        | 1.00         | D            |
| $0 \leq NA < 40$                         | 0            | E            |