

MODULE HANDBOOK

Module Name:	Public Communication
Module Level:	Sarjana (S-1) / Bachelor
Abbreviation, if applicable:	8420202093
Sub-heading, if applicable:	-
Course included in the module, if applicable:	-
Semester/term:	3/ Second year
Module Coordinator(s):	
Lecturer(s):	Team
Language:	Indonesia
Classification within the curriculum:	Compulsory course /elective studies
Teaching format/class hours per week during the semester	Teaching format: lectures, tutorial assignment, and individual study. 2 x 170 minutes = 340 minutes = 5.67 hours lectures
Workload:	15 weeks per semester consisting of: <ul style="list-style-type: none"> ➤ 2 hours lectures (2 x 50 minutes) per week, ➤ 2 hours tutorial assignments (2 x 60 minutes) per week, ➤ 2 hours individual study (2 x 60 minutes) per week, Total workload: 14x2x170 minutes = 4,760 minutes = 3.17 ECTS*
Credit Point:	2
Requirements:	N/A
Learning Goals :	Competency CLO-1: Communicate ideas orally and literally about about the basic elements and components of communication, communication factors, basic models of communication, and elements of public communication.
Content:	Basic concepts of communication which include the scope, processes and components of communication, factors that influence communication, basic communication models, concepts

	<p>of communicators, verbal and non-verbal communication, forms of body communication, elements of public communication such as rhetoric. , dramatization, narrative paradigm, speech act theory, anxiety / uncertainty management theory, face negotiation theory</p>																														
<p>Study/exam achievements</p>	<ul style="list-style-type: none"> ➤ Students are considered competent and pass if the final score calculated from the score of midterm exam, assignments, participation, and final exam is at least 55 or C. ➤ Final score is calculated as follows: ➤ 20% midterm exam + 30% assignments + 20% participation + 30% final exam ➤ Final index is defined as follow: <table border="1" data-bbox="662 737 1307 1220"> <thead> <tr> <th>Index</th> <th>Converted Score</th> <th>Score Range</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>4.00</td> <td>$85 \leq A \leq 100$</td> </tr> <tr> <td>A-</td> <td>3.75</td> <td>$80 \leq A- < 85$</td> </tr> <tr> <td>B+</td> <td>3.50</td> <td>$75 \leq B+ < 80$</td> </tr> <tr> <td>B</td> <td>3.00</td> <td>$70 \leq B < 75$</td> </tr> <tr> <td>B-</td> <td>2.75</td> <td>$65 \leq B- < 70$</td> </tr> <tr> <td>C+</td> <td>2.50</td> <td>$60 \leq C+ < 65$</td> </tr> <tr> <td>C</td> <td>2.00</td> <td>$55 \leq C < 60$</td> </tr> <tr> <td>D</td> <td>1.00</td> <td>$40 \leq D < 55$</td> </tr> <tr> <td>E</td> <td>0.00</td> <td>$0 \leq E < 40$</td> </tr> </tbody> </table>	Index	Converted Score	Score Range	A	4.00	$85 \leq A \leq 100$	A-	3.75	$80 \leq A- < 85$	B+	3.50	$75 \leq B+ < 80$	B	3.00	$70 \leq B < 75$	B-	2.75	$65 \leq B- < 70$	C+	2.50	$60 \leq C+ < 65$	C	2.00	$55 \leq C < 60$	D	1.00	$40 \leq D < 55$	E	0.00	$0 \leq E < 40$
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<p>Forms of Media</p>	<p>Slides and LCD projectors, whiteboard</p>																														
<p>Literature</p>	<p>[1] Mulyana, D. 2013. <i>Ilmu Komunikasi: Suatu Pengantar</i>. Bandung: Remaja Rosda Karya.</p> <p>[2] Cangara, H. 2012. <i>Pengantar Ilmu Komunikasi. Edisi Kedua</i>. Jakarta: Raja Grafindo Persada.</p> <p>[3] Littlejohn, S. W. & Foss, K. A. 2008. <i>Theories of Human Communication</i>. Belmont: Thomson Wadsworth.</p> <p>[4] Arifin, A. 2010. <i>Ilmu Komunikasi, Sebuah pengantar Ringkas</i>. Cetakan ke-9. Jakarta: Raja Grafindo Persada</p> <p>[5] Griffin, Em. 2003. <i>A First Look at Communication Theory</i>. Singapore: McGraw Hill Higher Education.</p>																														

Note	<p>*Total hours per 1 credit in 1 semester={ (1 credit x 170 minutes x 14 weeks) / 60 minutes } = 39,67 hours. each ECTS equals with 25 hours therefore 1 credit in 1 semester equals 1,59 ECTS.</p>