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### Module Handbook

Module Name :	<i>Komunikasi Publik</i> Public Communication
Module level :	Bachelor degree/Undergraduate Program
Course Code :	4420102156
Abbreviation, if applicable:	-
Courses included in the module, if applicable:	Not Applicable
Semester/Term	5 <sup>th</sup> / third year
Module coordinator(s)	University Team Leader
Lecturer(s):	University Team
Language:	Bahasa Indonesia (Indonesian Language)
Classification within the curriculum:	<del>Compulsory</del> / Elective
Teaching format/class hours per week during the semester:	2 contact hours of lectures ( <i>sks</i> or credit unit*)
Workload :	2 x 50 minutes lectures, 2 x 60 minutes structured activity, and 2 x 60 minutes individual activity per week, 14 weeks per semester 79.33 total hours per semester ~ 3.18 ECTS**
Credit Unit:	2 credit unit (3.18 ECTS)
Requirements:	None



<p>Learning goals/competencies:</p>	<p><b>Competency (COM-2): Generating ideas used for completing mathematical tasks and to communicate them either in writing or orally, in accordance with scientific principles.</b></p> <ul style="list-style-type: none"> <li>• CLO-1: Communicate ideas orally and literally about the basic elements and components of communication, communication factors, basic models of communication, and elements of public communication.</li> </ul> <p><b>Attitude and social (SOC-1): Working collaboratively and having social sensitivity (obligations as citizens and towards religion) and being able to bring change to a technopreneurship community.</b></p> <ul style="list-style-type: none"> <li>• CLO-2: Demonstrate verbal and non-verbal communication, forms of body communication, elements of public communication such as rhetoric, dramatization, narrative paradigm, speech act theory, anxiety / uncertainty management theory, face negotiation theory.</li> </ul>
<p>Content</p>	<p>This course discusses Basic concepts of communication which include the scope, processes and components of communication, factors that influence communication, basic communication models, concepts of communicators, verbal and non-verbal communication, forms of body communication, elements of public communication such as rhetoric, dramatization, narrative paradigm, speech act theory, anxiety / uncertainty management theory, face negotiation theory. Lecture activities are carried out in a student center with discussions, observations, project assignments, and presentations.</p>

<p>Attribute Soft skill:</p>	<p>Active communication; Discipline; Collaboration; Responsibility; and Argumentation in class.</p>									
<p>Study/exam achievements:</p>	<p>The final grade (NA) is calculated based on the following ratio:</p> <table border="1" data-bbox="539 1727 1347 1989"> <thead> <tr> <th>Assessment Components</th> <th>Percentage of contribution</th> </tr> </thead> <tbody> <tr> <td>Participation</td> <td>20%</td> </tr> <tr> <td>Assignment</td> <td>30%</td> </tr> <tr> <td>Mid-semester test</td> <td>20%</td> </tr> </tbody> </table>		Assessment Components	Percentage of contribution	Participation	20%	Assignment	30%	Mid-semester test	20%
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	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Final semester test</td> <td style="width: 50%; text-align: center;">30%</td> </tr> </table> <p>Grade conversion of 0-100 scale into 0-4 scale is set as below:</p> <table border="1" style="width: 100%;"> <thead> <tr> <th>Letter</th> <th>Number</th> <th>Grade Interval</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>4,00</td> <td><math>85 \leq A \leq 100</math></td> </tr> <tr> <td>A-</td> <td>3,75</td> <td><math>80 \leq A- &lt; 85</math></td> </tr> <tr> <td>B+</td> <td>3,50</td> <td><math>75 \leq B+ &lt; 80</math></td> </tr> <tr> <td>B</td> <td>3,00</td> <td><math>70 \leq B &lt; 75</math></td> </tr> <tr> <td>B-</td> <td>2,75</td> <td><math>65 \leq B- &lt; 70</math></td> </tr> <tr> <td>C+</td> <td>2,50</td> <td><math>60 \leq C+ &lt; 65</math></td> </tr> <tr> <td>C</td> <td>2,00</td> <td><math>55 \leq C &lt; 60</math></td> </tr> <tr> <td>D</td> <td>1,00</td> <td><math>40 \leq D &lt; 55</math></td> </tr> <tr> <td>E</td> <td>0,00</td> <td><math>0 \leq E &lt; 40</math></td> </tr> </tbody> </table>	Final semester test	30%	Letter	Number	Grade Interval	A	4,00	$85 \leq A \leq 100$	A-	3,75	$80 \leq A- < 85$	B+	3,50	$75 \leq B+ < 80$	B	3,00	$70 \leq B < 75$	B-	2,75	$65 \leq B- < 70$	C+	2,50	$60 \leq C+ < 65$	C	2,00	$55 \leq C < 60$	D	1,00	$40 \leq D < 55$	E	0,00	$0 \leq E < 40$
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Learning Methods :	Student-centered approach; project-based learning; lecturer and discussion; and presentations (structured activities)																																
Form of Media:	Power point slides; video; worksheets, and textbooks																																
Literature (primary references):	<ol style="list-style-type: none"> <li>1. Mulyana, D. 2013. <i>Ilmu Komunikasi: Suatu Pengantar</i>. Bandung: Remaja Rosda Karya.</li> <li>2. Cangara, H. 2012. <i>Pengantar Ilmu Komunikasi. Edisi Kedua</i>. Jakarta: Raja Grafindo Persada.</li> <li>3. Littlejohn, S. W. &amp; Foss, K. A. 2008. <i>Theories of Human Communication</i>. Belmont: Thomson Wadsworth.</li> <li>4. Arifin, A. 2010. <i>Ilmu Komunikasi, Sebuah pengantar Ringkas</i>. Cetakan ke-9. Jakarta: Raja Grafindo Persada</li> <li>5. Griffin, Em. 2003. <i>A First Look at Communication Theory</i>. Singapore: McGraw Hill Higher Education.</li> </ol>																																



Notes:	*1 credit unit or <i>sks</i> in learning process = three periods consist of: (a) scheduled instruction in a classroom or laboratory (50 minutes); (b) structured activity (60 minutes); and (c) individual activity (60 minutes) according to the Regulation of Indonesia Ministry of Research, Technology, and Higher Education No. 44 Year 2015 jo. the Regulation of Indonesia Ministry of Research, Technology, and Higher Education No. 50 Year 2018.
	**1 credit unit or <i>sks</i> = 1.59 ECTS according to Rector Decree Of Universitas Negeri Surabaya No. 598/UN38/HK/AK/2019