



Dian Anita NUSWANTARA <diananita@unesa.ac.id>

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## Technology Analysis & Strategic Management - Invitation to Review Manuscript ID CTAS-2023-0454

1 message

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**Technology Analysis & Strategic Management** <onbehalf@manuscriptcentral.com> Fri, May 19, 2023 at 11:44 PM  
Reply-To: ekayuliana@telkomuniversity.ac.id  
To: diananita@unesa.ac.id

19-May-2023

Dear Nuswantara:

The above manuscript, entitled "Male CEO Masculinity Face and R&D: Indonesian Evidence" has been submitted to Technology Analysis & Strategic Management.

I would be grateful if you would kindly agree to act as a reviewer for this paper. The abstract appears at the end of this letter.

Please let me know as soon as possible if you will be able to accept my invitation to review. To do this please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

\*\*\* PLEASE NOTE: This is a two-step process. After clicking on the link, you will be directed to a webpage to confirm. \*\*\*

Agreed: [https://mc.manuscriptcentral.com/ctas?URL\\_MASK=6bd23418f87e4689a7b4060ce7064fd2](https://mc.manuscriptcentral.com/ctas?URL_MASK=6bd23418f87e4689a7b4060ce7064fd2)

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Should you accept my invitation to review this manuscript, you will be notified via e-mail about how to access Manuscript Central, our online manuscript submission and review system. You will then have access to the manuscript and reviewer instructions in your Referee Centre.

As a token of our appreciation, you will receive a Taylor & Francis 30% book discount voucher when you submit your completed review.

I appreciate that our expert reviewers greatly contribute to the high standards of the Journal, and I thank you for your present and/or future participation.

Sincerely,  
Mrs. Eka Yuliana  
Technology Analysis & Strategic Management  
[ekayuliana@telkomuniversity.ac.id](mailto:ekayuliana@telkomuniversity.ac.id), [eka\\_yuliana@sbm-itb.ac.id](mailto:eka_yuliana@sbm-itb.ac.id)

### MANUSCRIPT DETAILS

TITLE: Male CEO Masculinity Face and R&D: Indonesian Evidence

ABSTRACT: Purpose: Agency Theory, Behavioral Consistency Theory, and Upper Echelon Theory describe how CEO masculinity affects R&D..Design/ Methodology/ Approach: This quantitative analysis includes 2017-2021 Indonesia Stock Exchange businesses as a population and sample. This study uses Indonesia Stock Exchange

data, corporate websites, and Google search to acquire facial measurements of male CEOs. Regression Ordinary Least Square (OLS) links theory, concepts, and data to examine variables in this study. Findings: The male CEO masculinity measure negatively impacts R&D, with greater values decreasing value and lower values increasing value. Research implications: This study can assist the Indonesian Institute of Accountants create Financial Accounting Standards No. 19. Agency, Behavioral Consistency, and Upper Echelon Theories explain this study's theoretical effects. This study found that male CEO masculinity lowers R&D costs.



Dian Anita NUSWANTARA &lt;diananita@unesa.ac.id&gt;

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## Reminder: Review Due Today Manuscript ID CTAS-2023-0454 - Technology Analysis & Strategic Management

2 messages

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**Technology Analysis & Strategic Management**

&lt;onbehalf@manuscriptcentral.com&gt;

Reply-To: ctas-peerreview@journals.tandf.co.uk

To: diananita@unesa.ac.id

Sun, May 21, 2023 at 7:49

AM

\*\*\*This is an automated email generated by the Technology Analysis & Strategic Management ScholarOne Manuscripts system \*\*\*

20-May-2023

Dear Dian Anita Nuswantara:

Recently, you agreed to review the above manuscript, entitled "Male CEO Masculinity Face and R&D: Indonesian Evidence." This e-mail is a reminder that your review is now due. We would be grateful if you could please complete and submit your review.

You can access the manuscript and complete your review by clicking on the following link:

[https://mc.manuscriptcentral.com/ctas?URL\\_MASK=930b9e66cf444d72ab497cc025bd2513](https://mc.manuscriptcentral.com/ctas?URL_MASK=930b9e66cf444d72ab497cc025bd2513)

Please note to log into your account on the Technology Analysis & Strategic Management ScholarOne Manuscripts site at a later date, you can do so at <https://mc.manuscriptcentral.com/ctas>. Your case-sensitive User ID is [diananita@unesa.ac.id](mailto:diananita@unesa.ac.id)

If you need to set or reset your password please click the link below. Clicking the link will take you directly to the option for setting your permanent password.

[https://mc.manuscriptcentral.com/ctas?URL\\_MASK=dcf7382845604b199520f7c42a915c26](https://mc.manuscriptcentral.com/ctas?URL_MASK=dcf7382845604b199520f7c42a915c26)

Please note that the single use link will expire on 24-May-2023 12:49:05 AM GMT / 23-May-2023 8:49:05 PM EDT. If the single use link has expired, you can generate a single use password by entering your email address into the Password Help function on your site log in page: <https://mc.manuscriptcentral.com/ctas>

If we do not hear from you within a week, we shall assume that you are unable to carry out the review at this time and will unassign you from this review. We hope, however, that you will be able to carry out reviews in the future when you are not so busy.

Do not hesitate to contact me if I can be of any assistance.

Sincerely,  
Technology Analysis & Strategic Management  
[ekayuliana@telkomuniversity.ac.id](mailto:ekayuliana@telkomuniversity.ac.id), [eka\\_yuliana@sbm-itb.ac.id](mailto:eka_yuliana@sbm-itb.ac.id)

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**Dian Anita NUSWANTARA** <diananita@unesa.ac.id>

To: didi ach &lt;maulidiach@gmail.com&gt;

Tue, May 23, 2023 at 1:01 AM

Dian Anita Nuswantara  
Faculty of Economics  
Accounting Department  
Gedung G5 Kampus Unesa Ketintang  
Universitas Negeri Surabaya

[Quoted text hidden]



Dian Anita NUSWANTARA <diananita@unesa.ac.id>

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## Thank you for submitting your review of Manuscript ID CTAS-2023-0454 for Technology Analysis & Strategic Management

1 message

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**Technology Analysis & Strategic Management** <onbehalf@manuscriptcentral.com> Thu, May 25, 2023 at 3:22 PM  
Reply-To: ekayuliana@telkomuniversity.ac.id  
To: diananita@unesa.ac.id

25-May-2023

Dear Nuswantara:

Thank you for reviewing the above manuscript, entitled "Male CEO Masculinity Face and R&D: Indonesian Evidence" for Technology Analysis & Strategic Management.

We greatly appreciate the voluntary contribution that each reviewer gives to the Journal. We hope that we may continue to seek your assistance with the refereeing process for Technology Analysis & Strategic Management, and hope also to receive your own research papers that are appropriate to our aims and scope.

In appreciation, you are eligible for a 30% discount on Routledge, CRC Press, and Taylor & Francis books. For details on how to claim please go to [www.tandf.co.uk/journals/pdf/books\\_discount\\_postcard.pdf](http://www.tandf.co.uk/journals/pdf/books_discount_postcard.pdf)

We would be interested to hear your experience of reviewing for us today, please click the following link to complete a short survey: <https://survey.alchemer.eu/s3/90329429/Taylor-Francis-peer-review-survey?ac=CTAS>

Sincerely,  
Mrs. Eka Yuliana  
Technology Analysis & Strategic Management  
[ekayuliana@telkomuniversity.ac.id](mailto:ekayuliana@telkomuniversity.ac.id), [eka\\_yuliana@sbm-itb.ac.id](mailto:eka_yuliana@sbm-itb.ac.id)



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## Scores Submitted

ACTION	COMPLETED	ID/TITLE	STATUS
<input type="text" value="Select..."/>	25-May-2023	CTAS-2023-0454 Male CEO Masculinity Face and R&D: Indonesian Evidence	Reject – manuscript is unsuitable (31- May-2023) <hr/> Assignments:  ME: Dhanasekaran, Durgadevi







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