



STUDENT CREATIVITY COMPETITION

RULES

A. Event and Theme

- Event : Travel Writing
- Theme : *"Traveling to Domestic Tourism Destinations"*
- Sub theme : Cultural Heritage
- : Religious Sites
- : Tourism Villages
- : City Tourism
- : Cullinary tourism

B. Eligibility

1. Participants are active students from public and private universities throughout Indonesia and proven by KTM (Student Identity Card) or KRS (Study Plan).
2. The competition is held online
3. Individual Participant only
4. Participant fills out the registration form via the link <https://forms.gle/189EWwp2wLUHyCpv7>
5. Participant must understand and agree to all the terms of the competition.
6. The winner is the participant that has the highest cumulative score from all assessment.

C. Timeline

No.	Events	Time
1	Register and submit the digital learning media	23 October-14 November 2021
2	Assessment by the Judges	15-18 November 2021
3	Announcement	19 November 2021

D. Implementation Description

1. Registration Mechanism
 - a. Participants do online register
 - b. This is free competition.
 - c. Participants fill registration form and submit their writing through the link <https://forms.gle/189EWwp2wLUHyCpv7>
 - d. Competition registration closes on November 14, 2021 at 23:59 WIB.
2. Regulation for Submission
 - a. Your travel writing is truly your experience, not someone else's. The title of the post is up to you.
 - b. The destination is within the country.
 - c. Your travel writing must be written in English in the first person singular ("I").
 - d. It is recommended that your writing is supported by relevant images.
 - e. Your writing is typed with the Word program, Arial font 12" 1.5 A4.
 - f. Your writing length is a maximum of 900 words.
 - g. You may submit only **one** best travel writing. It is recommended that you self-edit your writing before submitting it.



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- h. You should include a narrative biodata (with a casual photo) of up to 50 words, which contains name, affiliation, relevant awards, and important/relevant works. Narrative biodata is placed at the end of travel writing.
- i. Your file is written by means of filename: Name_Title. e.g *Emcho_In Kuta, My Heart is Tied Up*
- j. There is no personal correspondence with the committee or the judges.
- k. Judging on the participants' travel writings is carried out in *one round*
- l. The decision of the judges is final and cannot be contested.

E. Criteria of Assessment

No	Kriteria Penilaian	Bobot
1	Comprehension/Ideas	25%
2	Organization of Ideas	25%
3	Literary style/language use	25%
4	Creativity and uniqueness	10%
5	Originality	10%
6	Images/visual supports	5%
		100%

F. Contact person

- Tata (0895-8078-25858)
- Hanif (0821-4304-0840)



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DIGITAL LEARNING MEDIA

“Promoting Creativity and Innovation through Digital Learning Media in Online Learning”

A. Background

Human resources have emerged as a national priority that can determine the country's development success. Education is one of the efforts to realize superior human resources through in digital learning media. It is a crucial component of the learning process that is used to convey the material content of a lesson. During the COVID-19 pandemic, students are expected to be creative and innovate. Therefore, the students should be able to create or produce digital learning media in the field of education, local culture, nationalism, humanism and friendship.

B. Event and Theme

- Event : Digital Learning Media
- Theme : *“Promoting Creativity and Innovation through Instructional Media in New Normal Education ”*
- Sub theme : Education
 - : Local Culture
 - : Nationalism
 - : Humanism
 - : Friendship

C. Eligibility

1. Participants are active students from public and private universities throughout Indonesia and proven by KTM (Student Identity Card) or KRS (Study Plan).
2. The competition is held online.
3. Each student can join more than 1 (one) team or group.
4. Each team consists of a minimum of 3 (three) students and a maximum of (four) students from the same university.
5. Each team fills out the registration form via the link <https://forms.gle/189EWwp2wLUHyCpv7>
6. Participants must understand and agree to all the terms of the competition.
7. The chosen winner is the team that has the highest cumulative score from all assessments.
8. The judges' decision is final and cannot be contested.

D. Timeline

No.	Events	Time
1	Register and submit the digital learning media	23 October sd 14 November 2021
2	Assessment by the Judges	15-18 November 2021
3	Announcement	19 November 2021



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E. Implementation Description

1. Registration Mechanism

- a. Participants do online register
- b. This is free competition.
- c. Participants fill their personal data in g-form
- d. Competition registration closes on November 14, 2021 at 23:59 WIB.
- e. Participants who have filled out the registration form must join the WhatsApp group

2. Regulation for Submission

- a. Digital learning media must be relevant with the theme and sub-theme
- b. Digital learning media must not contain elements of pornography, politics, or sensitive content that can offend a party.
- c. Learning media file naming format: namaketua_Instance
- d. Learning media is collected through the link <https://forms.gle/189EWwp2wLUHyCpv7>

F. Criteria of Assessment

No	Kriteria Penilaian	Bobot
1	Relevance with theme and sub-theme	20%
2	Creativity	25%
3	Relevance with learning objective	30%
4	Esthetic	25%
		100%

G. Procedure of Evaluation and Announcements

- Google Drive is used for evaluation
- The jury examined the learning media that each participant had gathered.
- The jury will assign a rank of 1, 2, or 3 to the best team.

H. Contact person

- Sheviona (085604469384)
- Gais (083833115241)



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IG REELS COMPETITION

A. Event and Theme

- Event : IG Reels Competition
 Theme : *Sustainable Development Goals*
 Sub theme : Inclusivity in education
 Gender equality in education
 Promoting mental health awareness in education
 Embracing diversity
 Self-sanitation awareness
 Living a sustainable life (Save energy, zero waste, reduce plastics use, etc.)

B. Eligibility:

1. Participants are active students from public and private universities throughout Indonesia, proven by a copy of KTM (Student Identity Card) or KRS (Study Plan).
2. The competition is held online
3. Individual Participant only
4. Participant fills out the registration form via the link <https://forms.gle/189EWwp2wLUHyCpv7>
5. Participant must understand and agree to all the terms of the competition.
6. The winner is the participant that has the highest cumulative score from all aspects of assessment criteria.

C. Timeline

No.	Events	Time
1	Register and Reel Submission	23 October - 14 November 2021
2	Assessment by the Judges	15-18 November 2021
3	Announcement	19 November 2021

D. Rules for IG Reels Competition

1. Registration Rules:
 - a. This is a free competition.
 - b. Participants register online for the competition by filling out the registration form and submit the link of their IG reel via: <https://forms.gle/189EWwp2wLUHyCpv7>
 - c. Competition registration closes on November 14, 2021 at 23:59 WIB.
2. Submission:
 - a. One Instagram account can only upload one reels.
 - b. Display UNESA official logo on Reels.
 - c. Use provided hashtag: #SDGswithUNESA #reelaction
 - d. Any contents which may trigger pornography, hatred towards any religion or community, gender, race, or political oriented vibe in any form is prohibited. Also, there shouldn't be any abusive or explicit content in the reel video or any other objectionable matter. The committee holds complete authority to disqualify any such reels.



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- e. Any work containing plagiarized content will be disqualified.
- f. The committee has the right to use the reels submitted by the participants for publication use.

3. Technical Rules:

- a. Video Reels should not be any longer than 30 seconds.
- b. Video Reels file should not be any larger than 1 GB
- c. Participant's Instagram account is required to follow English Department Instagram account @inggrisunesa
- d. Participant uploads the reels on the Instagram feeds and Instastory and tag English Department Instagram @inggrisunesa with hastag #SDGSwithUNESA #reelaction
- e. Participant's Instagram account must be open for public to give access for assessment process.
- f. Committee will only include reels of participants who have already followed English Department's Instagram account @inggrisunesa, and tag the account with hashtag #SDGSwithUNESA #reelaction into the scoring round.

E. Assessment Criteria

No	Criteria	Weigh
1	Content Relevance	25%
2	Originality	20%
3	Creativity	20%
4	Language Use	20%
5	Video quality	10%
6	Likes by Audience	5%
Total score		100%

F. Contact person

For further enquiry, please contact:

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