

MODULE/COURSE HANDBOOK

Courses with Emancipated Learning Basis / Teaching Assistance - Program Planning							
Module/ Course Title	Student Workload	Credits (ECTS)	Semester	Frequency	Duration		
Courses with Emancipated Learning Basis / Teaching Assistance - Program Planning	2 Credits x 16 meetings x 170 / 60 = 90, 6 hours/Semester	2 Credits x 1.59 = 3,18 ECTS	5	16 meetings (include Mid-term Exam and Final Exam)	16 meetings		
1	Type of course <ul style="list-style-type: none"> • Experience 		Contact hours 50/170 x 28,55 x (2 Credits x 1.59) = 26,70 Structured Assignment 60/170 x 28,55 x (2 Credits x 1.59) = 32,04		Independent study 60/170 x 28,55 x (2 Credits x 1.59) = 32,04		
2	Prerequisites for participation (if applicable)						
3	Learning Outcomes (PLO+CLO) PLO-2 Demonstrate a resilient, collaborative, adaptive, innovative, inclusive, lifelong learning, and entrepreneurial character. PLO-3 Develop logical, critical, systematic and creative thinking when doing specific tasks in their area of competence and in compliance with the appropriate work competency requirements. PLO-9 Capable of designing, implementing, and developing artistic skills to produce innovative works, media, and learning resources for educational and entrepreneurial purposes. CLO-2 Students are able to demonstrate collaborative, innovative, and adaptive attitudes in planning and implementing teaching assistance programs in the field of fine arts, and appreciate the role of the program as part of career and competency development. CLO-3 Students understand the concepts, theories, and basic principles of planning a teaching assistance program, including an understanding of the goals, benefits, and structure of the program. CLO-9 Students are able to design and manage teaching assistantship programs in the field of fine arts effectively, including planning activities and setting program goals.						
4	Subject aims/content Courses with Emancipated Learning Basis are designed to align with the principles of <i>Merdeka Belajar</i>						

	(Emancipated Learning), aiming to foster student autonomy, critical thinking, and contextual learning. These courses encourage students to take an active role in designing their own learning experiences, often through interdisciplinary projects, community engagement, and real-world problem solving.
5	<p>Teaching methods</p> <p>Interactive lecture, project-based learning, role plays and simulations</p> <p>Interactive lecture, direct instruction, problem-based learning, Presentation</p> <p>Interactive lecture problem-based learning-Paper Writing and Presentation</p>
6	<p>Assessment methods</p> <p>Project assessment, portfolios of students work, written test, quiz</p>
7	<p>This module is used in the following study program/s as well</p> <p>Undergraduate program</p>
8	<p>Module Coordinator</p> <p>Dra. Siti Mutmainah</p> <p>Utari Anggita Shanti, M.Pd.</p>
9	<p>Reference</p> <p>Major</p> <ol style="list-style-type: none"> 1. Anas, M., Judijanto, L., Rukmana, A. Y., Widjana, S. F., Sudarmi, S., & Lishobrina, L. F. (2025). <i>Manajemen Kreatif: Seni Mengelola Organisasi Berdaya Saing dan Kompeten Menuju Tantangan Era Society 5.0</i>. PT. Sonpedia Publishing Indonesia. 2. Rany, M. O. (2025). Manajemen Seni Pertunjukan “Prodigy Student Performance” oleh Prodigy Music Academy. <i>Repertoar Journal</i>, 5(2), 179-192. 3. Bil Qisthi, S. (2025). <i>Pameran Visual dan Arsip “All Hail Harry!” sebagai Apresiasi Terhadap Karya-Karya Harry Roesli di Lokananta Gallery</i> (Doctoral dissertation, ISI YOGYAKARTA). 4. Prananingrum, P. Y., Sustiawati, N. L., & Mawan, I. G. (2024). MANAJEMEN SENI DI SANGGAR GRIYA MUSIKA SUKAWATI. <i>Jurnal Pendidikan Multidisipliner</i>, 7(12). 5. Jefrizal, J., Ridwan, R., & Afriadi, D. (2021). Pelatihan Manajemen Seni Pertunjukan kepada Komunitas Seni Kesara. <i>BIDIK: Jurnal Pengabdian Kepada Masyarakat</i>, 2(1), 43-47. 6. Anas, M., Judijanto, L., Rukmana, A. Y., Widjana, S. F., Sudarmi, S., & Lishobrina, L. F. (2025). <i>Manajemen Kreatif: Seni Mengelola Organisasi Berdaya Saing dan Kompeten Menuju Tantangan Era Society 5.0</i>. PT. Sonpedia Publishing Indonesia. 7. Colbert, F. (2009). Beyond Branding: Contemporary Marketing Challenges for Arts Organizations. <i>International Journal of Arts Management</i>, 12(1), 14–20. http://www.jstor.org/stable/41065005 8. Daigle, P., & Rouleau, L. (2010). Strategic Plans in Arts Organizations: A Tool of Compromise Between Artistic and Managerial Values. <i>International Journal of Arts Management</i>, 12(3), 13–30. http://www.jstor.org/stable/41065025 9. Kirchner, T. A., & Rentschler, R. (2015). External Impact of Arts Management Research: An Extended Analysis. <i>International Journal of Arts Management</i>, 17(3), 46–67. http://www.jstor.org/stable/24587170 10. Pusa, S., & Uusitalo, L. (2014). Creating Brand Identity in Art Museums: A Case Study. <i>International Journal of Arts Management</i>, 17(1), 18–30. http://www.jstor.org/stable/24587225 11. Radbourne, J., Johanson, K., Glow, H., & White, T. (2009). The Audience Experience: Measuring Quality in the Performing Arts. <i>International Journal of Arts Management</i>, 11(3), 16–29. http://www.jstor.org/stable/41064995 12. Anabelle Ruston. 2005. <i>Artist’s Guide to Selling Work</i>. A & C Black Publishers.

	<ol style="list-style-type: none">13. Byrnes, William J, Management and the Arts, Focal Press, Boston, London.14. Heather Darcy Bhandari, Jonathan Melber. 2014. Art/Work: Everything You Need to Know (and Do) as You Pursue Your Art Career. Simon & Schuster.15. Kotler, Philip, Kevin Lane Keller, 2008, Manajemen Pemasaran, Indeks, Jakarta16. Madjadikara, Agus S, 2004, Bagaimana Biro Iklan Memproduksi Iklan, Gramedia Utama, Jakarta17. Meg Brindle. 2011. The Arts Management Handbook: New Directions for Students and Practitioners. Routledge.
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Minor

1. Prijono, 1983, Tata Laksana Proyek, Andi Offset, Yogyakarta
2. Robbins, Stephen, R and Coulter Mary, 2005, Management, Perason Prentice Hall, Singapore.
3. Trisnanto, Adhy, 2007, Cerdas Beriklan, Galangpress, Yogyakarta
4. William James Byrnes. 2008. Management and the Arts. Focal Press.
5. Winardi, J, 2007, Manajemen Perilaku Organisasi, Pranada Media Group, Jakarta

Link

1. <https://www.youtube.com/watch?v=dTyhU5iilfs>
2. <https://www.youtube.com/watch?v=DFMcJjGqwIE>
3. <https://www.youtube.com/watch?v=q4L5LbOrnJY>