

MODULE/COURSE HANDBOOK

Courses with Emancipated Learning Basis / Teaching Assistance - Program Needs Analysis						
Module/ Course Title		Student Workload	Credits (ECTS)	Semester	Frequency	Duration
Courses with Emancipated Learning Basis / Teaching Assistance - Program Needs Analysis		4 Credits x 16 meetings x 170 /60 = 181 hours/Semester	4 Credits x 1.59 = 6,36 ECTS	5	16 meetings (include Mid-term Exam and Final Exam)	16 meetings
1	Type of course Experience	Contact hours 50/170 x 28,55 x (4 Credits x 1.59) = 39,97 Structured Assignment 60/170 x 28,55 x (4 Credits x 1.59) = 64,08		Independent study 60/170 x 28,55 x (4 Credits x 1.59) = 53,40		Class size 30 students
2	Prerequisites for participation (if applicable)					
3	Learning Outcomes (PLO+CLO) PLO 2 Demonstrate a resilient, collaborative, adaptive, innovative, inclusive, lifelong learning, and entrepreneurial character. PLO 5 Have an understanding of the most recent developments in planning, implementation, and evaluation of visual arts learning from local to global contexts. CLO 2 Students are able to demonstrate a proactive and responsible attitude in analyzing teaching assistance needs, as well as demonstrating professional ethics and adaptability in the environment. CLO 5 Students understand the principles and methodology of analyzing teaching assistantship needs in the field of fine arts, including aspects related to skills, competencies, and program requirements.					
4	Subject aims/content Courses with Emancipated Learning Basis are designed to align with the principles of <i>Merdeka Belajar</i>					

	(Emancipated Learning), aiming to foster student autonomy, critical thinking, and contextual learning. These courses encourage students to take an active role in designing their own learning experiences, often through interdisciplinary projects, community engagement, and real-world problem solving.
5	Teaching methods Interactive lecture, project-based learning , role plays and simulations Interactive lecture, direct instruction, problem-based learning , Presentation Interactive lecture problem-based learning -Paper Writing and Presentation
6	Assessment methods Project assessment, portfolios of students work, written test, quiz
7	This module is used in the following study program/s as well Undergraduate program
8	Module Coordinator Dra. Siti Mutmainah Utari Anggita Shanti, M.Pd.
9	Reference Major 1. Anas, M., Judijanto, L., Rukmana, A. Y., Widyana, S. F., Sudarmi, S., & Lishobrina, L. F. (2025). <i>Manajemen Kreatif: Seni Mengelola Organisasi Berdaya Saing dan Kompeten Menuju Tantangan Era Society 5.0</i>. PT. Sonpedia Publishing Indonesia. 2. Rany, M. O. (2025). Manajemen Seni Pertunjukan “Prodigy Student Performance” oleh Prodigy Music Academy. <i>Repertoar Journal</i>, 5(2), 179-192. 3. Bil Qisthi, S. (2025). <i>Pameran Visual dan Arsip “All Hail Harry!” sebagai Apresiasi Terhadap Karya-Karya Harry Roesli di Lokananta Gallery</i> (Doctoral dissertation, ISI YOGYAKARTA). 4. Prananingrum, P. Y., Sustiwati, N. L., & Mawan, I. G. (2024). MANAJEMEN SENI DI SANGGAR GRIYA MUSIKA SUKAWATI. <i>Jurnal Pendidikan Multidisipliner</i>, 7(12). 5. Jefrizal, J., Ridwan, R., & Afriadi, D. (2021). Pelatihan Manajemen Seni Pertunjukan kepada Komunitas Seni Kesara. <i>BIDIK: Jurnal Pengabdian Kepada Masyarakat</i>, 2(1), 43-47. 6. Anas, M., Judijanto, L., Rukmana, A. Y., Widyana, S. F., Sudarmi, S., & Lishobrina, L. F. (2025). <i>Manajemen Kreatif: Seni Mengelola Organisasi Berdaya Saing dan Kompeten Menuju Tantangan Era Society 5.0</i>. PT. Sonpedia Publishing Indonesia. 7. Colbert, F. (2009). Beyond Branding: Contemporary Marketing Challenges for Arts Organizations. <i>International Journal of Arts Management</i>, 12(1), 14–20. http://www.jstor.org/stable/41065005 8. Daigle, P., & Rouleau, L. (2010). Strategic Plans in Arts Organizations: A Tool of Compromise Between Artistic and Managerial Values. <i>International Journal of Arts Management</i>, 12(3), 13–30. http://www.jstor.org/stable/41065025 9. Kirchner, T. A., & Rentschler, R. (2015). External Impact of Arts Management Research: An Extended Analysis. <i>International Journal of Arts Management</i>, 17(3), 46–67. http://www.jstor.org/stable/24587170 10. Pusa, S., & Uusitalo, L. (2014). Creating Brand Identity in Art Museums: A Case Study. <i>International Journal of Arts Management</i>, 17(1), 18–30. http://www.jstor.org/stable/24587225 11. Radbourne, J., Johanson, K., Glow, H., & White, T. (2009). The Audience Experience: Measuring Quality in the Performing Arts. <i>International Journal of Arts Management</i>, 11(3), 16–29. http://www.jstor.org/stable/41064995 12. Anabelle Ruston. 2005. <i>Artist’s Guide to Selling Work</i>. A & C Black Publishers.

	13. Byrnes, William J, Management and the Arts, Focal Press, Boston, London. 14. Heather Darcy Bhandari, Jonathan Melber. 2014. Art/Work: Everything You Need to Know (and Do) as You Pursue Your Art Career. Simon & Schuster. 15. Kotler, Philip, Kevin Lane Keller, 2008, Manajemen Pemasaran, Indeks, Jakarta 16. Madjadikara, Agus S, 2004, Bagaimana Biro Iklan Memproduksi Iklan, Gramedia Utama, Jakarta 17. Meg Brindle. 2011. The Arts Management Handbook: New Directions for Students and Practitioners. Routledge. Minor 1. Prijono, 1983, Tata Laksana Proyek, Andi Offset, Yogyakarta 2. Robbins, Stephen, R and Coulter Mary, 2005, Management, Perason Prentice Hall, Singapore. 3. Trisnanto, Adhy, 2007, Cerdas Beriklan, Galangpress, Yogyakarta 4. William James Byrnes. 2008. Management and the Arts. Focal Press. 5. Winardi, J, 2007, Manajemen Perilaku Organisasi, Pranada Media Group, Jakarta Link 1. https://www.youtube.com/watch?v=dTyhU5iilfs 2. https://www.youtube.com/watch?v=DFMcJjGqwIE 3. https://www.youtube.com/watch?v=q4L5LbOrnJY
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