



LAILY MAULIDA SEPTIANA HARTI, S.S., M.APPLING.

ENGLISH LECTURER

INFORMATION

NIP : 1999209052019032022
NIDN : 0005099201
ID SINTA : 6712093

INTERESTS

- Multimodality
- Discourse Analysis
- Pragmatics

CONTACT DETAILS

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Office

English Department, Fakultas Bahasa dan
Seni, UNESA Lidah Wetan, Surabaya, Jawa
Timur, Indonesia 60213

WORK EXPERIENCE

Lecturer

UNIVERSITAS NEGERI SURABAYA | 2019-PRESENT

ACADEMIC BACKGROUND

Macquarie University

MASTER'S IN APPLIED LINGUISTICS | 2016 – 2018

Universitas Jember

ENGLISH LITERATURE | 2011 – 2015

UNDERGRADUATE THESIS:

*CONSTRUING THE CONCEPT OF BEAUTY IN TEN SELECTED BEAUTY
PRODUCT ADVERTISING CAMPAIGN IN MARIE CLAIRE MAGAZINE MARCH
2015 EDITION: A SYSTEMIC FUNCTIONAL MULTIMODAL DISCOURSE
ANALYSIS*

CERTIFICATION

Pelatihan Pengajaran IELTS (IELTS ToT)

Wakil Rektor Bidang Akademik Unesa | 2019

AA-Pekerti

LPPM Universitas Negeri Surabaya | 2019

RESEARCH EXPERIENCE

Building EFL Students' Reservoir through Multimodal
Classroom: Teacher's Perspective

LPDP | 2017

Digital Literacy: Text Credibility on Critical Reading Material

PNBP FBS | 2020

Suara Penulis Pemula dalam Penulisan Anotasi Biografi
untuk Matakuliah Reading for Research

PNBP FBS | 2021



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COMMUNITY SERVICE EXPERIENCE

Juri Eksternal Speaking Test SDIT At-Taqwa
2019

Peningkatan Ketahanan Pangan bagi Masyarakat
Terdampak Covid-19 di Lidah Wetan Surabaya
PNBP FBS | 2020

Tim Pembuat Naskah Lomba Uji Kompetensi Guru
penyelenggara: MKKS SMP Negeri Kabupaten Sidoarjo
2021

Pelatihan Travel Writing bagi Alumni Jurusan Bahasa dan
Sastra Inggris Unesa
PNBP FBS | 2021

PUBLICATION

Learning Korean Language Multimodally: A Case Study of
an Indonesian Adult Learner's Language Learning
**Proceedings of the International Conference on
Language Phenomena in Multimodal Communication
2018**

Construing Masculinity in Men's Perfume Advertisement: A
Systemic Functional Multimodal Discourse Analysis (SF-
MDA)
**Proceedings of the Social Sciences, Humanities and
Education Conference | 2019**

Students' Expression of Attitude on Covid-19-Related
Composition: A Study on Martin and White's Appraisal
System
OKARA: Jurnal Bahasa dan Sastra | 2020

Digital Literacy: Text Credibility on Critical Reading Material
JET Adibuana | 2021

The Representation of Masculinity in Men's Health
Magazine on Advertisements
PIONEER | 2021

PUBLICATION

A Multimodality Analysis: Construing Beauty Standard In
Shampoo Advertisement
PIONEER | 2020

Building EFL Students' Reservoir through Multimodal
Classroom: Teacher's Perspective
**International Journal of Languages, Literature and
Linguistic | 2021**

Soap Opera Actors' Social Climbing in the Digital Media: A
Study of Digital Traces in Social Media
SOSHEC International Prosiding Conference | 2019

SEMINAR

Building EFL Students' Reservoir through Multimodal
Classroom: Teacher's Perspective
2017. ICLLL. KYOTO

Learning Korean Language Multimodally: A Case Study of
an Indonesian Adult Learner's Language Learning
**2018. KLUA. Gedung Fakultas Ilmu Budaya Universitas
Airlangga**

Construing Masculinity in Men's Perfume Advertisement: A
Systemic Functional Multimodal Discourse Analysis (SF-
MDA)
2019. SosHEC. Hotel Golden Tulip Legacy, Surabaya

Students' Expression of Attitude on Covid-19-Related
Composition: A Study on Martin and White's Appraisal
System
ICCSAL