

Module/Course Handbook

Popular Culture Studies					
Module/ Course Title	Student Workload	Credits (ECTS)	Semester Even semester	Frequency 2 CU x 15 = 30	Duration 14 meetings
	340 minutes x 15/60 =85 hours	2 x 1,59= 3,18 ECTS			
1	Types of courses a) Lectures b) Discussion c)	Contact hours 2 x 110 minutes = 220	Independent study 2 x 60 minutes = 120 minutes	Class size 40 students	
2	Prerequisites for participation (if applicable) None				
3	Learning outcomes(PLO+CLO) PLO 1. Being able to apply concepts and theories of culture to analyze and respond to sociocultural phenomena in culturally-responsive manners. (PLO-3) 2. Being able to create sound academic or non-academic works both oral and written for various audiences and purposes. (PLO-6) 3. Being able to demonstrate English language proficiency as indicated by an English proficiency achievement equivalent to minimum CEFR level B2. (PLO-7) 4. Being able to demonstrate integrative and independent thinking, originality, imagination, experimentation, problem solving, ethical decision making, or risk taking in thought, expression, or intellectual engagement.(PLO-8). CLO: 1. Being able to examine concepts and theories of popular culture to analyze the current sociocultural phenomena. (CLO-3) 2. Being able to compose a reflective essay and an analytical essay of max 800 words on popular culture issues and daily phenomena... (CLO-6) 3. Being able to determine appropriate mechanical and grammatical forms in composing a reflective essay and an analytical essay of max 800 words. (CLO-7)				

	4. Being able to respect in cooperation in thought, expression, and intellectual engagement when writing a reflection essay and an analytical essay of 800 words.. (CLO-8)
4	<p>Subject aims/Content</p> <p>Introduction to Popular Culture Popular Signs Writing About Popular Culture (what to do for writing a reseach paper) Writing About Popular Culture (analyzing some essays) Conducting Research and Citing Sources Consuming Passions: The Culture of American’s Consumption Brought to You B(u)y: The Signs of Advertising Video Dreams: Television and Cultural Forms The Hollywood Signs: The Culture of American Films You-Topian Dreams: Semiotics and the New Media American Paradox: Culture, Conflict, and Contradiction in the U.S.A. American Make Over: Constructing Identity in the Age of Entertainment Popular Culture in Indonesia</p>
5	<p>Teaching methods</p> <p>group work, lectures, discussions</p>
6	<p>Assessment methods</p> <p>Project assessment, Guided Question-Answers, summative assignment, observation</p>
7	<p>This module is used in the following study programme/s as well undergraduate programme</p>
8	<p>Module Coordinator Drs. Much. Khoiri, M.Si.</p>
9	<p>References</p> <ol style="list-style-type: none"> 1. Adlin, Alfathri, ed. 2006. <i>Resistensi Gaya Hidup: Teori dan Realitas</i>. Yogyakarta: Jalasutra 2. Heryanto, Ariel (Ed)., 2008. <i>Popular Culture in Indonesia</i>. New York: Routledge Taylor and Francis Group 3. Ibrahim, Idi Subandy,ed. 1997. <i>Lifestyle Ecstasy: Kebudayaan Pop dalam Masyarakat Komoditas Indonesia</i>. Bandung: Jalasutra 4. Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i>. New York: Bedford/St. Martin’s 5. Journal articles.