

Module/Course Handbook

English for Media Industry					
Module/ Course Title	Student Workload	Credits (ECTS)	Semester	Frequency	Duration
English for Media Industry	1020 minutes x 15 / 60 minutes = 255 hours	6 x 1.59 = 9.54 ECTS	Odd semester	6 CU x 15 = 90	30 meetings
1	Types of courses a) Lecturing b) Conference c) Project	Contact hours 6 x 110 minutes = 660	Independent study 6 x 60 minutes = 360 minutes	Class size 40 students	
2	Prerequisites for participation (if applicable) Indonesian Society and Culture, Western Society and Culture, Argumentative Writing				
3	Learning outcomes(PLO+CLO) PLO <ol style="list-style-type: none"> (PLO 3) Being able to apply concepts and theories of culture to analyze and respond to sociocultural phenomena in culturally-responsive manners. (PLO 6) Being able to create sound academic or non-academic works both oral and written for various audiences and purposes. (PLO 7) Being able to demonstrate English language proficiency as indicated by an English proficiency achievement equivalent to minimum CEFR level B2. (PLO 8) Being able to demonstrate integrative and independent thinking, originality, imagination, experimentation, problem solving, ethical decision making, or risk taking in thought, expression, or intellectual engagement. CLO: <ol style="list-style-type: none"> Being able to implement theoretical concepts and ethical principles of equity and social justice in the field of media studies to analyze contemporary global culture through a critical framework. Being able to produce work that contributes knowledge and expresses creativity across written, oral, visual, and interactive forms. Being able to demonstrate competent and effective communication skills in media. Being able to implement developed critical thinking skills, creative 				

	and imaginative use of communicative forms and technologies.
4	<p>Subject aims/Content</p> <p>1) Understanding the importance of media forms and technologies in everyday life through practicing producing and publishing magazines in English. All teaching learning activities are conducted through lecturing, discussion, and presentation, modelling, practice, written exercises, case studies, and field work.</p>
5	<p>Teaching methods</p> <p>lectures, group discussions, presentations, and field work</p>
6	<p>Assessment methods</p> <p>spoken test, project</p>
7	<p>This module is used in the following study program/s as well</p> <p>undergraduate program</p>
8	<p>Module Coordinator</p> <p>Lina Purwaning Hartanti, S.Pd., M.EIL.</p>
9	<p>References</p> <ol style="list-style-type: none"> 1. Branston, Gill., and Stafford, Roy. 2010. The Media Student's Book (5th ed.). London and New York: Routledge. 2. Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed.). London: Arnold. 3. Kellner, Douglas. 1995. Media Culture: Cultural Studies, Identity and Politics between the Modern and the Postmodern. London and New York: Routledge. 4. MacRury, Iain. 2009. Advertising. London and New York: Routledge. 5. Evans, Harold., and C. Gillan. 2000. Essential English for Journalists, Editors, and Writers. London: Pimlico. 6. Hick, Wyford. 1993. English for Journalists. London: Routledge. 7. Sanders, Karen. 2003. Ethics and Journalism. London, Thousand Oaks, and New Delhi: SAGE Publications.