



INDUSTRY PARTNER

**UNDERGRADUATE
PROGRAM IN SOCIOLOGY**

**FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS NEGERI SURABAYA**

A. Overview and Strategic Framework

The Undergraduate Program in Sociology at Universitas Negeri Surabaya (UNESA) has developed a comprehensive and dynamic partnership ecosystem connecting academia, industry, government, and international organizations. These collaborations aim to reinforce the implementation of the Tri Dharma of Higher Education — Education, Research, and Community Service — while fostering graduate employability, global exposure, and interdisciplinary competence. The partnership strategy follows the principles of Outcome-Based Education (OBE) and is aligned with ACQUIN international accreditation standards. It ensures that educational practices, professional engagement, and research collaborations contribute to academic excellence, social relevance, and international visibility.

B. Categories and Scope of Partnerships

The Sociology Program maintains partnerships across multiple domains, categorized as follows:

a. Academic and Research Institutions

- 1) Domestic Partners: Universitas Sebelas Maret (UNS), Universitas Teuku Umar, Universitas Negeri Semarang (UNES), and Universitas Pembangunan Nasional (UPN) Veteran Yogyakarta, Universitas Negeri Jakarta (UNJ). Activities include guest lectures, joint publications, and collaborative research.
- 2) ASEAN Partners: Thammasat University (Thailand), Batangas University (Philippines), and the School of Social Sciences, Universiti Sains Malaysia (USM), Capiz State University (Philippines). These partnerships facilitate student exchanges, joint research, and international seminars.
- 3) European and German Partnership Opportunities: The program has initiated academic dialogue with Bielefeld University (Germany), one of Europe's leading sociology centers. Planned cooperation includes joint research on social innovation, digital society, and civic engagement; student and staff exchanges through Erasmus+ and DAAD schemes; co-supervised theses and visiting scholar programs; and joint seminars on democracy, sustainability, and social transformation. This collaboration with Bielefeld University serves as a foundation for future linkages with other European institutions in the Netherlands, Austria, and Nordic countries, aiming to build a cross-regional sociology network.

b. Government and Public Institutions

Key partners include local and national authorities such as: Departments of Social Affairs in Magetan, Malang, Mojokerto, and Probolinggo. Department of Industry and Manpower (Bojonegoro). Department of Community and Village Empowerment (Sidoarjo). Regional Research and Development Agency (BAPPERIDA). Election Supervisory Body (BAWASLU) and the National Narcotics Agency (BNN Surabaya). These collaborations enable fieldwork, policy-oriented research, and student internships.

c. Private Sector and Non-Governmental Organizations

Collaboration with social enterprises and companies such as PT Citra Melati, PT IJAD Group (Ideola), Ketik Media, Lokananta Block, Young Impact Generator, and PT ESAS Edukasi Indonesia (CSR and certification partner). Activities focus on professional certification,

creative internships, and applied research in digital sociology and media.

d. International and Multilateral Organizations

The Sociology Program partners with KADIN Jatim, APINDO Jatim, and the International Labour Organization (ILO) to organize international seminars and collaborative forums on social innovation, sustainability, and inclusive labor policy.

C. Internationalization and Future Development

The Sociology Program is entering a new phase of internationalization with a focus on Europe and ASEAN. The partnership with Bielefeld University (Germany) represents a strategic entry point into European academic networks. Future initiatives will include dual or joint degree development with European partners, joint research clusters in digital sociology and social innovation, Erasmus+ and Horizon Europe collaboration for interdisciplinary research, and the ASEAN-EU Sociology Forum co-hosted by UNESA and partner universities.

D Evaluation and Continuous Improvement

The program conducts periodic evaluation through annual partnership reviews and tracer studies, documentation of outputs (research, internships, seminars), and impact indicators including publication metrics, international collaborations, and employability outcomes. Future improvement focuses on establishing a measurable partnership performance dashboard integrated with the UNESA SimKerma system.

E. Conclusion

The partnership ecosystem of the Sociology Program demonstrates a strong and evolving synergy between academic excellence, professional readiness, and international engagement. With its solid network across Indonesia, ASEAN, and emerging collaborations with Bielefeld University and European partners, the program fulfills ACQUIN's expectations for quality-oriented, outcome-based, and globally connected higher education.

No	Name of Industry Partner / Institution	Type of Collaboration	Level	Date
1	Young Impact Generator	Internship	National	2025-Present
2	CEESGS Universitas Airlangga	Internship	National	2025-Present
3	Good News From Indonesia (GNFI)	Internship	National	2025-Present
4	PT. Mari Kita Bersukaria (Walking Tour)	Internship	National	2025-Present
5	PT. Citra Melati	Internship	National	2025-Present
6	Ketik Media	Internship	National	2025-Present
7	PT. IJAD Group (Ideola)	Internship	National	2025-Present
8	Center for Coastal and Marine Resources Studies, IPB University	Internship	National	2025-Present
9	Lokananta Block	Internship	National	2025-Present
10	PT. ESAS Edukasi Indonesia	Student Certification	National	2025-Present
11	BAWASLU Kota Surabaya	Internship	National	2025-Present
12	KADIN Jawa Timur	International Seminar	National	2025-Present
13	APINDO Jawa Timur	International Seminar	National	2025-Present
14	International Labour Organization (ILO)	International Seminar	International	2025-Present
15	Department of Community and Village Empowerment, Sidoarjo Regency	Internship	National	2025-Present
16	Department of Social Affairs, Magetan Regency	Internship	National	2025-Present

No	Name of Industry Partner / Institution	Type of Collaboration	Level	Date
17	Ketik Media Siber	Internship	National	2025-Present
18	Department of Industry and Manpower, Bojonegoro Regency	Internship	National	2025-Present
19	Department of Social Affairs, Women's Empowerment, and Child Protection, Malang City	Internship	National	2025-Present
20	PERUM Perhutani KPH Tuban	Internship	National	2025-Present
21	BAPPERIDA Research and Development, Probolinggo City	Internship	National	2025-Present
22	Sociopreneur.id	Guest Lecture	National	2025-Present